

# THE CASH BOX

VOLUME XV

JULY 31, 1954

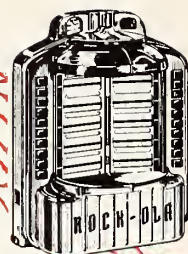
NUMBER 45



Dean Martin, Sheree North and Jerry Lewis jump with joy as they hear the reports on their latest Paramount picture, "Living It Up." Dean has plenty more to jump about since his Capitol recording of "Sway" has climbed all the way up on the charts. He follows it with "That's What I Like" which he sings in the movie. Not to be outdone, Jerry also has a new Capitol release, "Candelabra Boogie" and "Please Don't Send Me Down A Baby Brother." As for Sheree North, she doesn't have to sing a note.



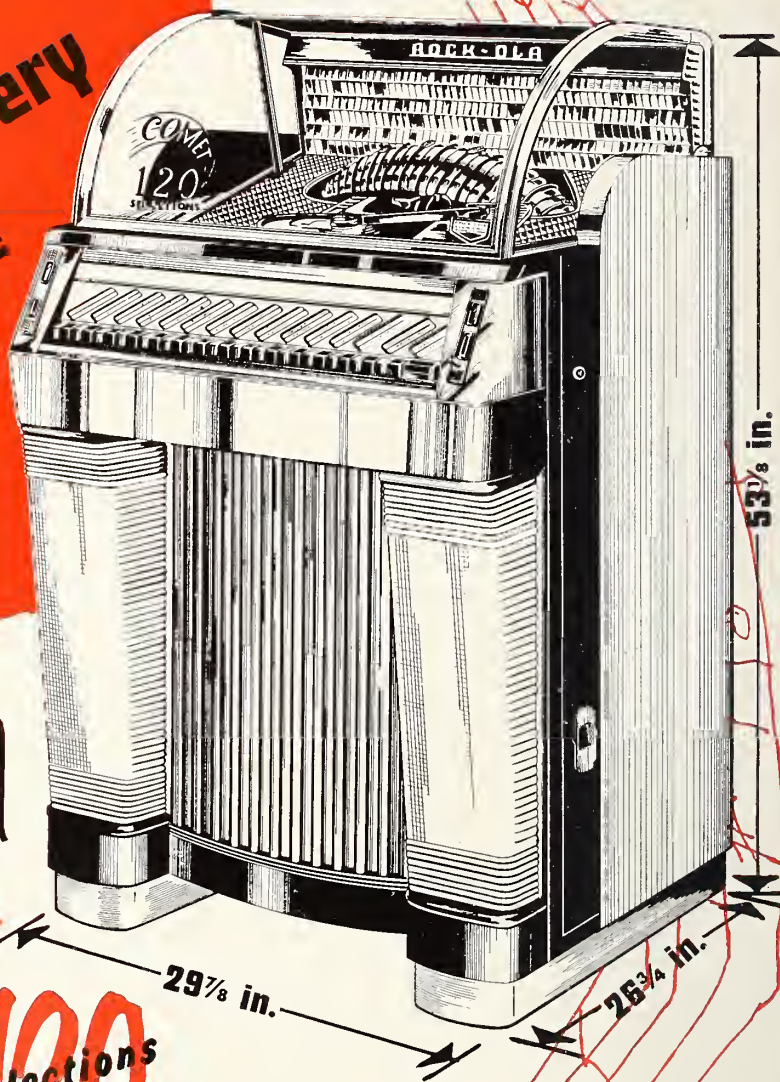
**ROCK-OLA**  
**has Everything**  
**You Need...**  
**for each and every**  
**location!**



**Model 1546**  
**Chrome-Finished**  
**Wall Box**

Push one button for tune.  
 Simple 3-wire hookup.

**Model 1438**



**ROCK-OLA**

**Comet**

**120**  
**Selections**

**The original phonograph**  
**with 120 selections**

**Rock-Ola Comet Playmaster**

Compact, to be tucked away  
 where space is at a premium.

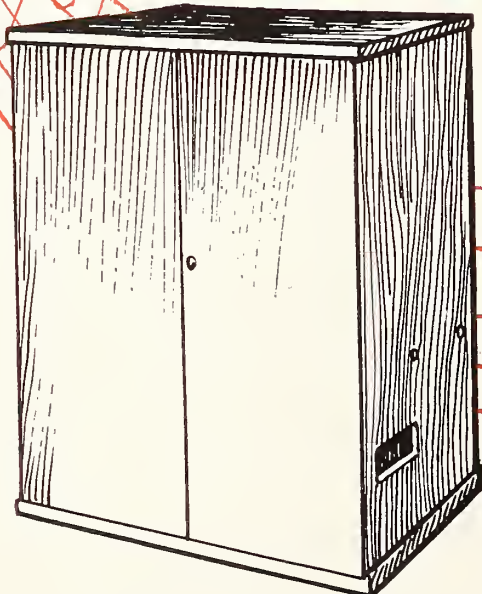
Height 42"  
 Width 30 1/4"  
 Depth 23"



**Model 1611**

**Super-Tonette Speaker**

8" permanent magnet speaker  
 with volume control.



**ROCK-OLA MANUFACTURING CORPORATION**  
 800 North Kedzie Avenue • Chicago 51, Illinois





FOUNDED BY BILL GERSH

# The Cash Box

July 31, 1954

Volume XV

Number 45

Publishers

BILL GERSH JOE ORLECK

**The Cash Box Publishing Co., Inc.**

26 West 47th Street, New York 36, N. Y.

(All Phones: JUdson 6-2640)

JOE ORLECK

CHICAGO OFFICE

32 West Randolph St., Chicago 1, Ill.

(All Phones: DEarborn 2-0045)

BILL GERSH

Karyl Long

LOS ANGELES OFFICE

6363 Wilshire Blvd., Los Angeles, Cal.

(Phone: WEbster 1-1121)

CARL TAFT

NASHVILLE OFFICE

417 Broadway, Nashville, Tenn.

(Phone: NASHville 5-7031)

CHARLIE LAMB

BOSTON OFFICE

137 Sutherland Rd., Boston, Mass.

GUY LIVINGSTON

LONDON OFFICE

17 Hilltop, London, N.W., England

MARCEL STELLMAN

EXECUTIVE STAFF

JOE ORLECK, Advertising Director

BOB AUSTIN, General Mgr., Music Dept.

SID PARNES, Editor-in-Chief

NORMAN ORLECK, Associate Editor

MARTY OSTROW, Associate Editor

IRA HOWARD, Associate Editor

A. ARTESE, Office Manager

A. FORMAN, Circulation

POPSIE, Staff Photographer

BRUNO DUTKOWSKY, Art Director

ADVERTISING RATES on request. All advertising closes Friday at 12 Noon preceding week of issue. Advertisements subject to approval of publishers.

SUBSCRIPTION RATES \$15 per year anywhere in the U.S.A. Special listing for jobbers and distributors at \$18 per year includes 40 word classified advertisement each week for an entire year (52 weeks) plus the full year's subscription free of charge. Airmail, First Class, as well as Special Delivery subscription rates on request. Subscription rates for all foreign countries on request.

THE CASH BOX covers the coin operated machines industry, and all allied to this industry throughout the United States and all over the world. The Cash Box is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others identified with, or allied to, the music machines industry are completely covered. Manufacturers and distributors of various merchandise, parts, supplies, components and all materials used in the vending, music and amusement fields are covered by The Cash Box. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered.

THE CONFIDENTIAL PRICE LISTS

The Confidential Price Lists are the one and only officially recognized price quotation guide of all new and used machines in the United States. The Confidential Price Lists are an exclusive, copyrighted feature of The Cash Box. The Confidential Price Lists are recognized by many cities and states throughout the country as the "official price book of the coin operated machines industry." The Confidential Price Lists are officially used in the settlement of estates, or buying, selling and trading of all coin operated equipment, and are also officially recognized for taxation purposes. The Confidential Price Lists are used by finance firms, factors, loan companies, bankers, and other financial institutions to guide them in making loans to members of the coin operated machines industry. They have been legally recognized in courts throughout the United States and Canada. Entire business transactions and legal cases are based upon the quotations appearing in The Confidential Price Lists.

Copyright under International Copyright Convention. All rights reserved by Pan American Copyright Convention. Copyright 1954 by The Cash Box Publishing Co., Inc.

(Music Editorial)

# MUSIC HAS NO BOUNDARIES

It's said that music is the universal language of man. And nowhere can that better be demonstrated than in the music which America loves and sings.

In the last several months, tune after tune has made its way from Europe and other continents into the hearts of the American public. There have been such songs as "Oh My Papa," "The Happy Wanderer," "The Little Shoemaker," "Anema E Core," and many others.

The basic appeal of music reaches everywhere. During the war and occupation, wherever American troops were stationed, they found music which they could adapt to their own tastes. That ability to appreciate the music of other lands has carried over so that today all sorts of songs can become American hits, songs from Europe, songs from the Orient, songs from Latin America.

What's equally important—and perhaps from the point of view of international relations even more important—is that the reverse holds true. There is hardly a country in the world that you can go to where American music is not being played. There is nowhere that American records are not being distributed. Of course we don't know what's going on behind the Iron Curtain, but we suspect that just as all people who long for freedom must manage to smuggle in somehow the things they love, so, many people enslaved in the world today must somehow manage to get hold of and play an occasional American record. For there's probably no medium that can better give

them the hope to fight on and the confidence that victory is inevitable than music.

The proof of the effectiveness of the American recording industry in international relations is shown every time a recording star goes anywhere in the world. Though most of the world's population may never have seen some of our top recording names, their voices have made them household words. Patti Page goes to the Orient and huge crowds turn out to see her. Kay Starr goes to Latin America and she is a sensation. Guy Mitchell prepares a world tour and excitement runs high among record fans everywhere. Nat Cole, Frankie Laine, Johnnie Ray, Al Martino and numerous others visit England and they are wildly welcomed.

These are all American record names. Their reputations have been made through records—and records alone. They are known to the world almost exclusively through the sound they export on their disks.

What better proof is there of the universality of music?

In the music business, we sometimes have a way of depreciating ourselves. We talk about it as a small business compared to the giant of motion pictures and other mediums of entertainment. But that isn't really so as far as influence is concerned. American recording stars have helped to spread the gospel of the American way of life throughout the entire world. And they have done it through the most effective way conceivable—through music, which reaches to the very base of people's feelings and hopes and desires.



LEO SAYS: -----



# M-G-M

## HAS THE BIG HITS

**JONI JAMES**  
**IN A GARDEN EVERY DAY**  
 OF ROSES

MCM 11753 78 rpm K 11753 45 rpm

**BILLY ECKSTINE**  
**NO ONE BUT YOU**  
 from the MGM film "The Flame and the Flesh"  
 and  
**SEABREEZE**  
 MCM 11712 78 rpm K 11712 45 rpm

**CARLOS THOMPSON**  
**NO ONE BUT YOU**  
 and  
**PEDDLER MAN**  
 both from the MGM film "THE FLAME AND THE FLESH"  
 MCM 11771 78 rpm K 11771 45 rpm

**BETTY MADIGAN**  
**JOEY**  
 AND SO I WALKED HOME  
 MCM-11716 78 rpm K-11716 45 rpm

**FAST BREAKING HIT!**  
**BOB STEWART**  
**SAID**  
**DANCE OF THE HOURS**  
 MCM 11795 78 rpm K 11795 45 rpm

**FRAN WARREN**  
**THE MAN THAT GOT AWAY**  
 and  
**LOVE ME, LOVE**  
 MCM 11769 78 rpm K 11769 45 rpm

**GEORGE SHEARING**  
**I'VE NEVER BEEN IN LOVE BEFORE**  
 and  
**MAMBO INN**  
 MCM 11754 78 rpm K 11754 45 rpm

Another "ANNA"  
**MALASIERRA and LAMENTO BORINCANO**  
 (Both from the sound track of the I.F.E. Release "Hell Raiders of the Deep")  
 as introduced by  
**ELEONORA ROSSI DRAGO**  
 Sung by **NILLA PIZZA**  
 with Instrumental Accompaniment  
 MCM 11781 78 rpm K 11781 45 rpm

**MAKE FRIENDS**  
**M-G-M RECORDS**  
 THE GREATEST NAME IN ENTERTAINMENT  
 701 SEVENTH AVE., NEW YORK 36, N. Y.  
**WITH RECORDS**

**SHIRLEY HARMER**  
 VENEZUELA  
 NOBODY'S LONESOME FOR ME  
 MCM 11786 78 rpm K 11786 45 rpm

**DAVID ROSE**  
 and His Orchestra  
**SLEEPY LAGOON**  
 Vocal by Beryl Davis  
**SATAN AND THE POLAR BEAR**  
 MCM 30858 78 rpm K 30858 45 rpm

**REMO**  
 LINE OF LIFE  
 IT WAS MEANT TO BE THIS WAY  
 MCM 11778 78 rpm K 11778 45 rpm

**THE STUARTS**  
 Orchestra Conducted by LE ROY HOLMES  
**HOW ABOUT ME**  
 GET OUT AND GET UNDER THE MOON  
 MCM 11782 78 rpm K 11782 45 rpm

**BILLY MOORE QUARTET**  
 OUT OF THE BUSHES  
 THAT DON'T DO ME NO GOOD  
 MCM 11777 78 rpm K 11777 45 rpm

**THE ELLIOTT BROTHERS**  
 (Lloyd and Bill) and Their Orch.  
**ROW, ROW, ROW YOUR BOAT**  
 LONESOME ROAD  
 MCM 11779 78 rpm K 11779 45 rpm

**THE NOCTURNES**  
 WHODAT (Buck Dance)  
**THE KNICKA**  
 KNACKA SONG  
 MCM 11783 78 rpm K 11783 45 rpm

**ARTHUR SMITH**  
 REDHEADED STRANGER  
 (From the MGM Film "Seven Brides for Seven Brothers")  
 SOBBIN' WOMEN  
 MCM 11784 78 rpm K 11784 45 rpm

**RAY HANEY**  
 I'M SORRY, SORRY NOW  
 ROSIE'S TV SONG  
 MCM 11785 78 rpm K 11785 45 rpm

**THE NATION'S TOP TEN**  
 PLUS THE NEXT 25  
**JUKE BOX TUNES**  
 The Top Ten Tunes Notting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

THE CASH BOX



AB—Abbott  
 AL—Aladdin  
 AM—Ambassador  
 AP—Apollo  
 AT—Atlantic  
 BA—Barbour  
 BE—Bell  
 BR—Brunswick  
 BT—Bethlehem  
 BU—Bullet

CA—Capitol  
 CD—Cadence  
 CH—Chess  
 CK—Checker  
 CO—Columbia  
 CR—Coral  
 CY—Crysalite  
 DA—Dana  
 DE—Decca  
 DO—Dot  
 DU—Duke

DY—Derby  
 EP—Epic  
 ES—Essex  
 FE—Federal  
 FI—Fiesta  
 4 Star—Four Star  
 GR—Groove  
 IM—Imperial  
 IN—Intro  
 JD—Jay Dee

**CODE**  
 JU—Jubilee  
 KI—King  
 LO—London  
 MA—Mars  
 MD—Mood  
 ME—Mercury  
 MG—MGM  
 MJ—Major  
 MO—Modern  
 PA—Parrot

PC—Peacock  
 Pro.  
 PE—Peacock  
 PR—Prestige  
 RA—Rainbow  
 RE—Regent  
 RH—Recorded in Hollywood  
 RM—Rama  
 SA—Savoy  
 SIT—Sittin' In

SP—Specialty  
 SW—Swingtime  
 TE—Tempo  
 TF—Tiffany  
 TI—Tico  
 TN—Tennessee  
 TR—Trend  
 UN—United  
 VA—Valley  
 VI—RCA Victor  
 ZO—Zodiac

**1 THREE COINS IN THE FOUNTAIN**  
**FOUR ACES**  
 BE-1044 (45-1044)—Tommy & Jimmy Dorsey  
 CA-2816 (F-2816)—Frank Sinatra  
 CD-1240 (45-1240)—Julius La Rosa  
 CO-40225 (4-40225)—Toni Arden  
 DE-29123 (9-29123)—Four Aces  
 DE-29186 (9-29186)—Ethel Smith  
 MG-11724 (K-11724)—Marti Stevens  
 VI-20-5755 (47-5755)—Dinah Shore

**2 LITTLE THINGS MEAN A LOT**  
**KITTY KALLEN**  
 BE-1046 (45-1046)—Helen Forrest  
 CR-61180 (9-61180)—Dick Jacobs O.  
 DE-29037 (9-29037)—Kitty Kallen  
 GR-0022 (4G-0022)—Bertice Reading  
 KI-1368 (45-1368)—Dominoes

**3 HERNANDO'S HIDEAWAY**  
**ARCHIE BLEYER**  
 BE-1047 (45-1047)—"Sam"  
 DE-29173 (9-29173)—Guy Lombardo  
 CA-2840 (F-2840)—Billy May  
 CD-1241 (45-1241)—Archie Bleyer  
 CO-40224 (4-40224)—Johnnie Ray  
 DE-29186 (9-29186)—Ethel Smith  
 EP-9049 (4-9049)—Dolores Hawkins  
 ME-70387 (70387x45)—Richard Hayman  
 VI-20-5759 (47-5759)—Tito Rodriguez

**4 I UNDERSTAND JUST HOW YOU FEEL**  
**FOUR TUNES — JUNE VALLI**  
 CH-4858 (45-4858)—Jack Ford  
 JU-5132 (45-5132)—Four Tunes  
 VI-20-5740 (47-5740)—June Valli

**5 THE HAPPY WANDERER**  
**FRANK WEIR**  
 BE-1045 (45-1045)—Bob Crosby  
 CA-2788 (F-2788)—Tommy Leonetti  
 CD-1238 (45-1238)—Alfred Drake  
 DE-29128 (9-29128)—Louis Prima  
 DE-29193 (9-29193)—Obenkirchen Choir  
 LO-1448 (45-1448)—Frank Weir O.  
 VI-20-5715 (47-5715)—Henri Rene O.

**6 CRAZY 'BOUT YOU, BABY**  
**CREW-CUTS**  
 ME-70341 (70341x45)—Crew-Cuts

**7 IF YOU LOVE ME**  
**KAY STARR**  
 BE-1046 (45-1046)—Helen Forrest  
 CA-2769 (F-2769)—Kay Starr  
 CO-40149 (4-40149)—Marion Marlowe  
 DE-29144 (9-29144)—Bing Crosby  
 LO-1412 (45-1412)—Vera Lynn  
 MG-11667 (K-11667)—Shirley Harmer  
 VI-20-5580 (47-5580)—Jan Peerce

**8 GOODNIGHT SWEETHEART, GOODNIGHT**  
**MCGUIRE SISTERS — SUNNY GALE**  
 CA-2800 (F-2800)—Ella Mae Morse  
 CR-61187 (9-61187)—McGuire Sisters  
 JU-5142 (45-5142)—Gloria Mann & Carter Rays  
 VI-20-5746 (47-5746)—Sunny Gale  
 VI-20-5775 (47-5775)—Johnnie & Jack  
 VI-107 (45-107)—Spaniels

**9 WANTED**  
**PERRY COMO**  
 BE-1041 (45-1041)—Dorsey Bros.  
 VI-20-5647 (47-5647)—Perry Como

**10 ISLE OF CAPRI**  
**GAYLORDS**  
 CA-2817 (F-2817)—Duke Ellington  
 CR-61149 (9-61149)—Jackie Lee  
 DE-29146 (9-29146)—Slewfoot Five  
 ME-70350 (70350x45)—Gaylords  
 VI-20-5750 (47-5750)—John Gordy

11) SH-BOOM. 12) YOUNG AT HEART. 13) THE LITTLE SHOEMAKER. 14) STEAM HEAT. 15) SOME DAY. 16) I'M A FOOL TO CARE. 17) GREEN YEARS. 18) JOEY. 19) I GET SO LONELY. 20) IN THE CHAPEL IN THE MOONLIGHT. 21) SWAY. 22) MY FRIEND. 23) HEY THERE. 24) THE HIGH AND THE MIGHTY. 25) THEY WERE DOIN' THE MAMBO. 26) THERE NEVER WAS A NIGHT SO BEAUTIFUL. 27) SKINNIE MINNIE. 28) WEDDING BELLS. 29) HERE. 30) HIT AND RUN AFFAIR. 31) HAPPY DAYS AND LONELY NIGHTS. 32) MAKE HER MINE. 33) GILLY GILLY OSSENFEFFER. 34) THANK YOU FOR CALLING. 35) CINNAMON SINNER.

"It's What's in THE CASH BOX That Counts"





## THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK PLUS THE NEXT FIVE

### A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. LITTLE THINGS MEAN A LOT... Kitty Kallen (Decca)
2. THREE COINS IN THE FOUNTAIN... Four Aces (Decca)
3. HERNANDO'S HIDEAWAY... Archie Bleyer (Cadence)
4. SH-BOOM... Crew-Cuts (Mercury)
5. THE LITTLE SHOEMAKER... Gaylords (Mercury)
6. THE HAPPY WANDERER... Hugo Winterhalter (RCA Victor)
7. GOODNIGHT SWEETHEART, GOODNIGHT... Frank Weir (London)
8. I UNDERSTAND... McGuire Sisters (Coral)
9. JOEY... Sunny Gale (RCA Victor)
10. GREEN YEARS... { Four Tunes (Jubilee)
- 11) IN THE CHAPEL IN THE MOONLIGHT. 12) IN A GARDEN OF ROSES. 13) THE HIGH AND THE MIGHTY. 14) IF YOU LOVE ME. 15) SWAY. { June Valli (RCA Victor)
- 11) IN THE CHAPEL IN THE MOONLIGHT. 12) IN A GARDEN OF ROSES. 13) THE HIGH AND THE MIGHTY. 14) IF YOU LOVE ME. 15) SWAY. { Betty Madigan (MGM)
- 11) IN THE CHAPEL IN THE MOONLIGHT. 12) IN A GARDEN OF ROSES. 13) THE HIGH AND THE MIGHTY. 14) IF YOU LOVE ME. 15) SWAY. { Eddie Fisher (RCA Victor)

Doris Steele, who is producing the new Ted Steele show on WOR-TV, would like all contact men to send her a list of their recordings for programming on "Ted's Talented Teenies." Recording stars will be interviewed with records whenever possible. . . . Peter Potter, west coast disk jockey, picked Lionel Hampton's MGM "Jumpin' With G. H." to be played on his local show. Disk was voted a hit by his "Juke Box Jury."



BOB E. LLOYD  
(WAVZ—New Haven, Conn.)

Pic of the week—Bob E. Lloyd, morning man at WAVZ-New Haven, Conn. Like all disk jockeys, Lloyd dreamed of the day when the radio survey interviewer would call at his home. It finally occurred several days ago—but now Bob is looking forward more anxiously than ever to the next visit. Here's what happened: Bob and his wife went out for the evening. When they returned, the baby sitter told them they had just missed a visit by a radio survey lady. "But," said the sitter, "since you weren't home, she asked me what station I listened to in the morning." "Well," said Bob, "what did you tell her?" At that point the call letters the baby sitter repeated were definitely NOT those of WAVZ. Bob now boasts the most honest, most disloyal sitter, "and I had to pay her, too," he moaned. . . and talking about baby sitters—WWCD-Washington, Fred Fiske, a new father of three months standing, believes that he has the baby sitting problem solved. One of his loyal WWCD listeners came to the rescue. She volunteered to "sit" free of charge for the Fiskes if he would play a request number. Upon receipt of the offer, Fiske broke all records getting the young lady's record on the turntable. . . Jo Ann Tolley just completed a one week engagement at the Three Rivers Inn, Syracuse, and visited with local jockeys plugging her latest MGM "So Close" and "All The Time." Jo Ann saw Charlie Shaw and Denny Baxton (WOLF-Syracuse), Cafe Continental (WHEN-TV) and Bob Jones (WFBC). . . Irwin Zucker, Sanford Distrib publicity, was a sight in the Daniel Boone outfit he wore when he accompanied the lush model dressed in a wedding gown plugging the "Seven Brides for Seven Brothers" album. He was a mountie for the "Rose Marie." What next?

Don Rolby (WDRC-Hartford, Conn.) now conducting a Cash Box Top 20 show every Friday. . . Hollywood's Larry Finley, now doing KFVB's noon to 3:45 stint as well as his 10 p. m. to 4 a. m. remote from Mocambo, with an assist from George Jay, has been giving an across the board whirl to Lorry Raine's Dot release of "I'm Only Human." . . Burt and Elaine Beck (Fort Dix, N. J.) having lots of fun playing records for the shut-ins. Burt and Elaine say thanks to Joel Koenig of All-State for all those waxings and hope other distribs will be as kind, 'cause bed ridden GIs get a big kick out of them. . . Cute announcement sent out by WDOK-Cleveland announcing the addition of "Big Chief" Norman Wain to its staff. Long feather was attached to the card. . . Barry Kaye (WJAS-Pittsburgh) and Gerri Lang, New York model, were married at the Warwick Hotel, New York, Thursday, July 15. Barry and Gerri met at Grossinger Country Club, New York, July 4, were engaged July 12 and married three days later.

Don Rolby (WDRC-Hartford, Conn.) now conducting a Cash Box Top 20 show every Friday. . . Hollywood's Larry Finley, now doing KFVB's noon to 3:45 stint as well as his 10 p. m. to 4 a. m. remote from Mocambo, with an assist from George Jay, has been giving an across the board whirl to Lorry Raine's Dot release of "I'm Only Human." . . Burt and Elaine Beck (Fort Dix, N. J.) having lots of fun playing records for the shut-ins. Burt and Elaine say thanks to Joel Koenig of All-State for all those waxings and hope other distribs will be as kind, 'cause bed ridden GIs get a big kick out of them. . . Cute announcement sent out by WDOK-Cleveland announcing the addition of "Big Chief" Norman Wain to its staff. Long feather was attached to the card. . . Barry Kaye (WJAS-Pittsburgh) and Gerri Lang, New York model, were married at the Warwick Hotel, New York, Thursday, July 15. Barry and Gerri met at Grossinger Country Club, New York, July 4, were engaged July 12 and married three days later.

# TONY'S GOT A NEW HIT!!! "BOULEVARD of NIGHTINGALES" Tony Martin

RCA Victor 20-5757

RCA VICTOR  
FIRST IN RECORDED MUSIC



WHO SAYS THERE'S A SUMMER SLUMP?  
HERE'S ONE THAT'S BUSTIN' OUT  
ALL OVER IN RECORD SALES!

## "IF YOU COULD ONLY READ MY MIND"

The Big Ballad with a Beat—By the Lovely Vocal "FIND" of the Year!

NORMA  
DOUGLAS

GUYDEN RECORD # 703 b w "AH RI RUNG"



Write  
Wire  
Phone  
Your  
Orders  
— TODAY !

1334 LINCOLN-LIBERTY BLDG.  
PHILADELPHIA 7, PA.



# RECORD REVIEWS

Ⓢ Ⓜ DISK & SLEEPER

Ⓢ Ⓜ EXCELLENT

Ⓢ Ⓜ VERY GOOD

Ⓢ Ⓜ GOOD

Ⓢ Ⓜ FAIR

Ⓢ Ⓜ MEDIOCRE

## MARGARET WHITING

(Capitol 2869; F-2869)

**B** "AN AFFAIR OF THE HEART" (2:25) [Meridian BMI—Gimbel] Aided by a lush Nelson Riddle orking, Margaret Whiting tenderly fashions a lovely ballad in her warm voiced manner. Pretty job.

**C+** "HOW LONG HAS IT BEEN" (2:53) [Shapiro, Bernstein ASCAP—Lombardo, Loeb] Another soft romantic piece is delivered with meaning by the skilled thrush. Melody is most appealing.

## ROBERT MAXWELL

(MGM 11788; K-11788)

**C+** "MAGIC IS THE MOONLIGHT" (2:07) [Peer Inter'l BMI—Grever, Pasquale] Master harpist Robert Maxwell revives a beautiful Latin tempo standard in his unique and most pleasing manner.

**C+** "TANGO TEARS" (2:21) [Maxwell ASCAP—Maxwell] This deck is a haunting tango item composed and presented by Bob. The orchestra in the backdrop supplies the beat.

## PEREZ PRADO ORCHESTRA

(RCA Victor 20-5820; 47-5820)

**B+** "ST. LOUIS BLUES MAMBO" (3:14) [Handy Bros. ASCAP—W. C. Handy] A fabulous and "crazy" instrumental interpretation of a great standard is belted out by Perez Prado and his men. Slow sock piece. Great sound. Great arrangement loaded with grunts.

**B** "TOMCAT MAMBO" (2:30) [Peer Inter'l BMI—Prado] "The King Of The Mambo" leads his men through another wild gimmicked up instrumental mambo. Grunts and cries are hilarious. Disk is one of the mambos RCA is giving the push to this week. One of the best mambo couplings we've heard.

## JACK RICHARDS

(Coral 61217; 9-61217)

**C+** "PENNIES FROM HEAVEN" (2:02) [Joy ASCAP—Johnston, Burke] Aided by the Marksman and Dick Jacobs' ork, Jack Richards leans into a cute rhythm version of a hit oldie.

**C** "DESIRE" [Avas BMI—Richards, Mullan] The echo effect is employed on this end as the songster rides through a fast moving item.

## THE SINGING WANDERERS

(Decca 29230; 9-29230)

**B+** "DON'T DROP IT" (2:16) [American BMI—Fell] The Singing Wanderers debut impressively on Decca with a terrific vocal arrangement of a country tune gone pop. Brilliant first showing that predicts a bright future. Solid Eddie Wilcox arrangements.

**B** "SAY HEY, WILLIE MAYS" (2:52) [Paco ASCAP—Robison] A song about baseball's much publicized Willie Mays is colorfully treated by the crew. Should do exceptionally well in blues and pop, especially in New York.

## THE CASH BOX DISK OF THE WEEK

"IT SHALL COME TO PASS" (3:03) [O'Connor & Miller ASCAP—Ralke, Patrick]

"DREAM" (2:16)

[M. H. Goldsen ASCAP—Mercer]

FOUR ACES  
(Decca 29217; 9-29217)



FOUR ACES

● The inimitable Four Aces, whose last two platters "Stranger In Paradise" and "Three Coins In The Fountain" have both hit the

top spot on the hit parade, now offer a double-barreled contender in their latest release. On one side, working with a chorus, the Aces dramatically deliver a penetrating semi-religious tune in the same vein as "I Believe". It's an inspired presentation of an excellent lyric and melody under the title of "It Shall Come To Pass." The boys really sound great. Coupling is the great oldie "Dream" which the quartet eases through in a delightful shuffle rhythm. Jack Pleis' colorful and unusual instrumental backing is very impressive. It's a "pick-em" platter. Both sides have the merit to make it "three-in-a-row" for the Aces.

## OWEN BRADLEY & QUINTET

(Decca 29216; 9-29216)

**C+** "FRIENDS AND NEIGHBORS" (2:14) [Ross Jungnickel ASCAP—Scott, Lockyer] Owen Bradley and his Quintet set up a cornball type backing for the Anita Kerr Singers' carolling of a current noise maker.

**C+** "HAPPY DAYS AND LONELY NIGHTS" (2:36) [Advance ASCAP—Fisher, Rose] The Tulanes take the stage and dish up a solid cover treatment of a tune that's bidding for a top spot on the charts. Good backing by the Bradleymen.

## MONICA LEWIS

(Capitol 2868; F-2868)

**C** "IF I GIVE MY HEART TO YOU" (2:38) [Miller ASCAP—Crane, Jacobs, Brewster] Film-wax star Monica Lewis gives out an o.k. recitation on a sentimental ballad. Tearful delivery.

**C+** "WHEN YOU'RE NEAR" (2:39) [Joshua BMI—Genaro, Pollack] Dick Reynolds sets up another fitting backdrop for the thrush's dramatic reading of another love tune. Number jumps at mid point.

## MERV GRIFFIN

(Columbia 40274; 4-40274)

**B+** "A GIRL WITH A FIGURE LIKE AN HOUR-GLASS" (2:55) [E. H. Morris ASCAP—Hilliard, Delugg] Merv Griffin has a potent contender in this catchy, wonderfully arranged novelty. Mitch Miller's ork backs perfectly.

**B** "MUCH TOO YOUNG TO DIE" (2:10) [Acuff, Rose BMI—Gabbard] On this end, the songster bounces through a handclapping type number stemming from the country field. Sock backing on a strong ditty. Could catch too.

## THE LIMELIGHTERS

(Pic 0006; 45-0006)

**B+** "MY BABY AND A LEMON-N-LIME" [Rubin, Baum] A sensational bounce novelty is given a sparkling performance by the great sound of the Lamplighters. Boys are great and have a different sound than that of other vocal groups. Wonderful arrangement. Ditty could catch fast.

**C** "I LOVE A MELODY" [Rubin, Berns] On this end the boys rhythm through a clever shuffle jumper. Interesting rendition.

## RENE TOUZET ORCH.

(MGM 11789; K-11789)

**C** "SWAY" (2:58) [Peer International BMI—Ruiz, Gimbel] Formerly big as the mambo "Quien Sera" and now hitting as a ballad, "Sway" is sent across with a beat and a whistle by Rene Touzet and his mambo orchestra.

**C+** "PECO'S CITY MAMBO" (3:09) [Southern ASCAP—Touzet] A more invigorating mambo is belted out by the boys on this end. Catchy treatment with plenty of drive.

## AL ROMERO ORCH.

(RCA Victor 20-5823; 47-5823)

**B** "MAMBO IN BRASS" (3:20) [Julio Korn Argentina—Cornetin, Manzi Castillo, Mafia] This rocking mambo in brass is another in Victor's mambo push program for the week. Sharp beat is great for lovers of the dance.

**C+** "FIESTA TROPICAL" (3:20) [Pemora BMI—Marquez] Leon Merian takes the trumpet lead on this melodious mambo pleaser. Big group interpretation of the Cuban beat.

## THE DEL-TONES

(Maestro 1919)

**C** "NO DARLIN' NO" (2:14) [Taylor BMI—Seaman, Frank] A country-flavored rhythm item is offered by the Del-Tones as M. Miller takes over on the vocal. Ok side.

**C** "LOOKIN' FOR A GAL" (2:33) [Taylor BMI—Seaman, Frank] Another easy going Country type bouncer makes pleasing listening as dished up by Miller.

## BOBBY PAGE & MUSICAL PAGES

(Vito 113; 45-113)

**B** "CARIOCA" (2:24) [Harms ASCAP—Kahn, Eliscu, Youmans] Bobby Page and his Musical Pages belt out a jazzy version of a famous Latin favorite. Interesting combination of jazz and latin.

**C+** "DEEJAY MAMBO" (2:04) [Masque, BMI—Page, Dale, King] More solid mambo material with a good jazz flavor comes over on this original.

## CHRIS MARTIN

(Derby 856; 45-856)

**B** "I'M CRYING MY HEART OUT FOR YOU" (2:44) [Republic BMI—Mure] The smooth voice of Chris Martin tearfully presents a sentimental love tune in meaningful fashion. Buddy DuFault's ork and chorus assist.

**C** "LOVELESS HEART" (2:17) [Karen ASCAP—Parris, Berk, Capano] A bouncy rhythm novelty is sent across with life and zest by the talented songstress.

## THE CASH BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- |                                             |                   |                             |
|---------------------------------------------|-------------------|-----------------------------|
| ★ "DON'T DROP IT"                           | Singing Wanderers | Decca 29230; 9-29230        |
| ★ "ST. LOUIS BLUES MAMBO"                   | Perez Prado Orch. | RCA Victor 20-5820; 47-5820 |
| ★ "A GIRL WITH A FIGURE LIKE AN HOUR GLASS" | Merv Griffin      | Columbia 40274; 4-40274     |





# "Cried"

**Breaking For A Smash By**

# PATTI



MERCURY 70416 • 70416X45

## Not 1 But 2 3 Summer Hits!



**The  
Crew-Cuts**  
"SH-BOOM"

AND

"I SPOKE TOO SOON"

MERCURY 70404 • 70404X45



**The  
Gaylords**  
"The Little Shoemaker"

AND

"MECQUE, MECQUE"

MERCURY 70403 • 70403X45





# RECORD REVIEWS

ⓐ DISK & SLEEPER

ⓑ EXCELLENT

ⓑ VERY GOOD

ⓐ GOOD

ⓐ FAIR

ⓐ MEDIOCRE

## MICKI MARLO

(Capitol 2874; F-2874)

ⓐ "WHY SHOULD I CRY" (2:34) [Stenton BMI—Mann, Love, Singer] With Don Costa's ork assisting, Micki Marlo glides through a slow rhythm ballad with a sentimental twist. Good tune.

ⓐ "I'M FLYING" (2:15) [Stenton BMI—Mann, Lowe, Singer] On this end, the attractive chirp bounces through a happy rhythm jumper. Lighthearted ditty.

## MACHITO & HIS AFRO CUBANS

(Seeco 4151; 45-4151)

ⓑ "RELAX AND MAMBO" (3:05) [Seeco—Grillo, Bauza, Hernandez] The popular mambo-cha-cha-cha that's sweeping the country is the beat for this novelty rocker presented by Machito and his Afro Cubans. Solid side.

ⓐ "BANANAS" (2:46) [Laurel BMI—Benjamin, Weiss, Bandini] Graciela and a chorus take on the vocal chores on this cute cha-cha with a calypso flavor. Machito supplies a terrific full beat backdrop.

## LOUIS JORDAN

(Decca 29166; 9-29166)

ⓐ "I DIDN'T KNOW WHAT TIME IT WAS" (3:18) [Chappell ASCAP—Rodgers, Hart] A lush Nelson Riddle orking is the backing for Louis Jordan's vocal of a beautiful Rodgers and Hart tune. Warm, sincere reading.

ⓐ "ONLY YESTERDAY" (3:03) [Sherwin ASCAP—Frisch, Skylar] Another beautiful ballad is softly presented in a Nat Cole manner by the versatile Mr. Jordan.

## TONY MARTINEZ QUINTET

(RCA Victor 20-5824; 47-5824)

ⓐ "HOLLYWOOD MAMBO" (2:40) [Mills ASCAP—Martinez] The Tony Martinez Quintet wends its way through an easy mambo with a sharply defined beat. Good dance material.

ⓑ "I CAN" (2:43) [Mills ASCAP—Cano] A wilder and more vigorous piece of mambo material is sent across by the crew on this end. Number really moves. "Crazy" rhythm.

## VIOLA DIXXY

(Original 508; 45-508)

ⓑ "JOEY" (2:10) [Lowell BMI—Weiner, Kriegsmann, Salmirs, Bernstein] One of popdom's high flying ballads is given an impressive cover treatment by the polished voice of Viola Dixxy. Multiple voicing effective. Too late to cop honors. Strong showing.

ⓑ "EVERY ONE IS SAYING" (2:25) [Lowell BMI—Newman, Genaro] On this end, the sweet voiced chirp renders another pretty ballad, again using the multi-voice effect. Lovely tune. Thrush has class.

## THE CASH BOX SLEEPER OF THE WEEK

"ITALIAN HUCKLE BUCK" (2:18) [United ASCAP—Gibson, Alfred]

"JUST LIKE BEFORE" (2:52) [Bregman, Vocco & Conn ASCAP—Huston, Gallop, Conn]

LOU MONTE  
(RCA Victor 20-5832; 47-5832)



LOU MONTE

● The tremendous talent of Lou Monte, which the public recognized when the songster waxed the oldie "Darktown Strutters' Ball" with a punchy Italian and English lyric, shows up again on a sequel to that disk as Lou belts across a persuasive Italian-English version of the standard "Huckle Buck." The deck is full of laughs and loaded with spice as Hugo Winterhalter's ork supports with a socko orking. The deck has a happy-go-lucky air that could make it a real smash. On the lower lid the paian demonstrates his vocal skills on a ballad as he caresses the lyrics of a lilting love song called "Just Like Before." Keep a close watch on the upper half.

JOHNNY DEE TRIO  
(RMP 4753)

ⓐ "I SEND YOU FLOWERS" (2:28) [Waters Music—Benjack] A cute novelty item is colorfully treated by the Johnny Dee Trio with Johnny in the vocal spotlight. Catchy samba tempo item.

ⓐ "GATHER AROUND" (2:34) [Waters Music—Benjack] On this end, the boys team up on an amusing bit of instrumental doodling. Light and inviting melody.

RED NORVO ORCH.  
(X-0037; 4X-0037)

ⓑ "ALL I WANNA DO" (2:30) [Meridian BMI—Perry, Girik] The Novo chords take over in the vocal department as Red Norvo leads his aggregation through bouncery novelty. Terrific vibe work by Norvo.

ⓐ "X MARKS THE HITS" (2:45) [Neal Hefti ASCAP—Hefti, Norvo] On this end, the orchestra cruises through an instrumental jumper whose title is the slogan of this diskery.

"MY HEART'S ON A FAST EXPRESS" (2:09)

[Geo. Pincus ASCAP—Martin, Martin]

"IN MY OWN QUIET WAY" (2:56) [Herb Reis BMI—Barlow, Laverty]

JULIUS LA ROSA  
Cadence 1244; 45-1244)



JULIUS LA ROSA

● Cumpari Julius La Rosa oughta please the ops and dealers with his latest entry into the race for a big Summer hit. And the popular crooner has a real potent disk that could make the grade in short order. Aided by a chorus and a Joe Reisman orking set to a beat of a fast moving train, Julie gives out with rhythmic, romantic novelty dubbed "My Heart's On A Fast Express." It's a terrific production that's full of life and color. A refreshingly different waxing for the Summer season. On the coupling, the crooner rhapsodizes on a tender, sincere ballad tagged "In My Own Quiet Way." Excellent coupling of tunes that's sure to attract a heap of coin for all concerned.

DUKE ELLINGTON  
(Capitol 2875; F-2875)

ⓐ "IS IT A SIN?" (2:51) [Mills ASCAP—Leopold, Bryan, Carus] Duke Ellington leads his big orchestra through a slow romantic ballad as crooner Jimmie Grissom handles the vocal chores.

ⓐ "BUNNY HOP MAMBO" (2:25) [Moonlight BMI—Anthony, Auletta] The Duke and his men wend their way through a mambo arrangement of the popular "Bunny Hop."

THE C-NOTERS  
(Century 105; 45-105)

ⓑ "LAS VEGAS" (2:24) [Kavelin BMI—Cooper] A cute novelty item about the famous U.S. city is colorfully sent across by the C-Noters. Real catchy number with Hank Russell's music in backdrop. Amusing.

ⓐ "NEVER DREAM WITH ME, BABY" (2:12) [Kavelin BMI—Coats, Hart, Parke, McNeil] On this end the boys show their touch with a ballad as they shuffle through this romantic lilter. Good commercial sound.

## ALAN DALE

(Coral 61215; 9-61215)

ⓑ "LOVING YOU MADLY" (2:41) [Raleigh BMI—Ewing] Dick Jacobs' ork sets up a good dance tempo backing for Alan Dale's mellow reading of a pretty love song. Good tune and presentation. A late thirty style.

ⓑ "ALL ABOUT YOU" (2:11) [Famous ASCAP—Fine] The crooner lirts through an infectious ballad from the current hit flicker "Knock On Wood." Simple and inviting treatment. Should stir up some noise.

## THE JONES BOYS

(S & G 5007; 45-5007)

ⓑ "YOU MAKE ME FEEL LIKE A PENNY WAITIN' FOR CHANGE" (2:30) [Trans-World ASCAP—Hoffman, MacDonald] The Jones Boys, with their warm, polished harmony, present a tasteful reading of a sentimental love tune. Jumps up at mid point.

ⓑ "THE SONG IS ENDED" (2:20) [Berlin ASCAP—Berlin] The low voice of the crew takes the lead on this end as the boys rhythm through a famous Berlin oldie. Terrific sound and style.

## RAY HENRY ORCH.

(Dana 3175; 45-3175)

ⓐ "ZIG ZAG POLKA" [R. Henry] A real wild and fast moving polka is belted across with life by Ray Henry and his men. Disk should do well in the proper locations.

ⓐ "TIME OF YOUR LIFE" [R. Henry] An equally wild, rip roaring polka item is presented in a happy-go-lucky fashion by the polkateers. Great music for lovers of the dance.

## THE ELLIOTT BROTHERS ORCH.

(MGM 11779; K-11779)

ⓐ "LONESOME ROAD" (2:26) [Paramount ASCAP—Shilkret, Austin] Lloyd and Bill Elliott lead their band through a handclapping version of terrific rhythm item. Great dance material. Band has a solid sound.

ⓑ "ROW, ROW, ROW YOUR BOAT" (2:21) [Lion ASCAP—Elliott, Elliott] An ever popular group song gets a sensational instrumental arrangement from the Elliotts. Socko jumper that the kids'll love. Great juke fare.

## JANE RUSSELL

(Coral 61216; 9-61216)

ⓐ "ONE ARABIAN NIGHT" (2:03) [Meridian BMI—Gimbel] Movie star Jane Russell oozes through an Arabian novelty in a sexy, sultry manner. Cute ditty. Good delivery.

ⓐ "PAMPER ME" (1:55) [Studio BMI—Carlton] On this end the thrush lirts through a Latin tempo cutie that makes interesting listening. Beat picks up at mid point. Colorful side.



# THE CASH BOX ROUND THE WAX CIRCLE

## NEW YORK:

Don Cherry continues his golf winning ways with an 8 under par 280 for 36 holes at the first annual Sunnehanna Golf Tournament at Johnstown, Pa. . . Can't keep a good man quiet for very long and the proof is the way Dave Miller is riding again. Dave's pressing plant is working on three shifts around the clock with his Bunny Paul "Honey Love" and the new album kit deal. . . Eddie Wilcox wrote the arrangement and conducted the session for the "Say Hey, Willie Mays" Wanderers disk on Decca. . .



BENNY GOODMAN

Many who remember when were delighted when Lionel Hampton got up from his table at the Basin Street and sat in with Benny Goodman for a crazy couple of minutes. . . "Hamp" opens at the Riptide Club in Wildwood, N.J. for ten days on August 6. . . George Shearing's Quintet broke its own house record at the Embers. . . A few short years ago Mitch Ayres, conductor of the Perry Como Chesterfield TV show, was averaging 105 on the golf course. Last week Mitch qualified in the Long Island Amateur Golf Tournament with a 78. . . Murray Deutsch appointed assistant to Irving Deutsch, general manager of Southern and Peer Music. The Deutsch brother are look-alikes and it is quite conceivable that A & R men will cut one of their songs without realizing who's who. . . Gersh and Wecht have moved to 200 W. 57th Street. . . Jack Dunn announces forthcoming engagement to Barbara Cohen, his former secretary at Coral. . . Frank Sands, One-Niter head at Gale Agency, walked off with the class "C" surf casting championship at Bay Meadows last week in his first try at open class competition. . . Tommy Mara, MGM youngster, makes his New York debut at the Elegante in Brooklyn, July 29. . . Morty Craft, Bruce Records, will free lance with Groove. . . Meyers Music riding high with three strong disks. "Rock Around The Clock," Bill Haley; "Rock-A-Beatin' Boogie," The Treniers; and "A.B.C. Boogie," Bill Haley. . . Julio Lembo, ARC Records singer, killed in an auto accident in Hudson, N.Y. on June 28. . . Billy Duke, who wrote and recorded "I Cried," on Coral, elated with returns from Pittsburgh, Cleveland and Detroit.

## CHICAGO:

Ed Walker and Al Olrich of Coral Distributors here, hosted cocktail party and buffet supper for Chi deejays and press at Linn Burton's 7/22. Then provided transportation for the guests who attended preview of "Susan Slept Here," flicker which features Don Cornell's disk of "Hold My Hand." . . Cute note from Barbara Belle, telling us all about her 'new girls,' the Nilsson Twins. Also wrote about her auto accident last week, which left her with broken nose and stitched-up leg. . . Believe Johnny Desmond did a bang-up job on his first TV stint on the "Jack Paar Show." Johnny to be featured weekly, along with Betty Clooney. Meanwhile, Johnny's "The High And The Mighty," looking mighty like a hit. . . Helen Merrill, newly-signed to the EmArcy label, currently entertaining at the Cloister Inn and meeting with our town's dj's. . . "Over And Over Again," b/w "Let's Drink To Happiness," marks the debut on the Tiffany label of Capt. Stubby and the Buccaneers. Waxing met with lots of fine praise and reported to be enjoying plenty of air play. Tiffany, we hear tell, is getting national distribution coverage for their Country And Western Department which will feature Bob Atcher as well as the Buccaneers, though the aforementioned disk is breaking in the pop field. . . Tommy Leonetti turned disc jockey this past Saturday. Substituted for Stan "The Record Man" Dale. And Tommy showed no label partiality whatsoever. In the meantime, it is reported that Stan is being wooed by one of Our Town's TV stations. . . Dorothy Shay, currently at the Empire Room, making the rounds of the radio stations, with her latest album, "Park Avenue Hillbilly On Broadway." . . Dick Contino drew raves at his opening at Fazzio's in Milwaukee this past week. Heard that strictly impromptu, Mercury's Nick Nobel, who attended Dick's opening, was asked to sing and by so doing, practically tore the house down.



JOHNNY DESMOND

## LOS ANGELES:

Everyone is back hard at work again after the NAMA convention. They all hope that by next year the manufacturers will get together and form a convention for the record field exclusively. Why not consider Los Angeles as a possible site for such meetings? We have all the facilities plus a pleasant year-round climate. . . Harry James and his popular music makers created their own heat wave on their return engagement at the Hollywood Palladium 7/13. Despite the torrid heat wave they attracted the biggest opening night crowd of the year. This highly successful first night brought a record crowd of 2,994 dancers. . . The fabulous Eartha Kitt proved her abilities again as a top night club performer as she packed the Mocambo during her engagement here. Bill Loose, prominent in music circles, is Eartha's new arranger-conductor. . . Billy Danie's opens at this popular Sunset Strip nitery August 3. . . The Sauter-Finegan orchestra continue for another two weeks at the Cresendo in Hollywood along with their weekly stand on the Saturday Night Revue KNBH-TV series with Eddie Albert. . . We hear that Saul H. Borne of Borne Music has returned from a three month's business trip to Europe. Borne's Hollywood office secretary, Marilyn P. Dublin, leaves 8/7 for a vacation in N.Y. . . Pretty Lorry Raine was seen around town visiting deejays plugging her latest Dot slicing of "I'm Only Human" and "I'll Tell The World." . . A special cocktail party was held recently toasting Jeri Southern on her return engagement at the Keyboard Supper Club in Beverly Hills. . . Eddie Samuels and Tony Marco were so successful on the Chef Milani daily TV show that they have been held over for an indefinite stand. Marco has a tremendous voice which has improved greatly since he started on the show.



EARTHA KITT

# THE CASH BOX LONDON LOW DOWN

Main topic of conversation this week in London is the resignation from the Philips company (U.S. Columbia) of A & R man Norman Newell. This news came as a bombshell and is causing considerable speculation in recording circles. I called Norman and he told me "I have tendered my resignation to Philips records. The main reason for this decision was due to unhappy differences between myself and the commercial manager Leonard Smith on recording policy and promotion." Though Norman told me he has had offers from other record companies he is awaiting instructions for further developments from U. S. Columbia vice-prexy Goddard Liebersohn, with whom he has been in touch several times since the announcement of his resignation. Meanwhile Norman Newell will, on instructions from New York, personally supervise several recording sessions with Marlene Dietrich and Noel Coward. In the past he has worked with stars like Johnnie Ray, Jo Stafford, Guy Mitchell and would like to be able to continue his association with them. Philips made no announcement regarding a successor for the A&R Job. . .

Jerry Wayne, American singing star who appeared in "Guys and Dolls" in London, has been signed for the important role of the crooner in the forthcoming British movie "As Long As They're Happy" starring Jack Buchanan. Negotiations are progressing for the appearance in the Fall of Howard Keel on a vaudeville tour. Also mentioned for a return visit is Nellie Lutcher. Hear Rosemary Clooney and Mel Torme have cancelled their intended tour in this country. . . Booked to appear for one month starting October 4th at the Colony Supper Club is Betty Reilly. . . Opening at the Pigalle in London on September 27th is Josephine Baker. . . Arrived in Paris this week—Xavier Cugat and Abbe Lane with two Chihuahua dogs. 43 musicians will reach Paris by air on Tuesday next to open at the Alhambra Theatre on July 23rd. . .

I'm taking bets that "Three Coins in The Fountain" gets into the best selling discs next week . . . watch for it you punters. . . Sol Bourne returned to New York after three months on the Continent. . . Rudy (Little Shoemaker) Revil comes to London this week for confabs with publishers about two new songs. . . Talk about our London Casino Theatre being transformed into Cinerama. . . Edmundo Ross off for his five weeks stint at Swanky Sporting Club Monte Carlo. . . Yours truly off to the French Riviera in quest of Sunshine and will bring you next week's news from the Cote d'Azur — and if my pocket will allow that'll go for the following week too.

This Week's Best Selling Pop Singles: (Courtesy "New Musical Express")

1. "Cara Mia" DAVID WHITFIELD/ MANTOVANI
2. "Little Things Mean A Lot" KITTY KALLEN
3. "Secret Love" DORIS DAY
4. "Idle Gossip" PERRY COMO
5. "Wanted" AL MARTINO
6. "Wanted" PERRY COMO
7. "Such A Night" JOHNNIE RAY
8. "Happy Wanderer" OBENKIRCHEN CHILDREN'S CHOIR
9. "Little Shoemaker" PETULA CLARK
10. "I Get So Lonely" FOUR KNIGHTS



SAN FRANCISCO — Grouped around an AMI Model "E" juke box are Dottie Hansen, who uses the phonograph on her "Hi-Time" TV show over KGO-TV-San Francisco, Tom Sams, AMI's district sales rep for the Pacific Coast, and Rusty Draper, Mercury artist. Dottie gets a group of high school kids on her show to talk over new records, school doings and what's going on during vacation time.

Unanimous Raves From The Trade  
An Extremely Beautiful New Ballad  
**"BREAK MY HEART GENTLY"**  
# 108 DOROTHY COLLINS  
AUDIVOX RECORDS  
140 W. 57 ST.  
N. Y. C., N. Y.

**"ANSWER ME, MY LOVE"**  
★ ★ ★ ★ ★  
**"THE LITTLE SHOEMAKER"**  
★ ★ ★ ★ ★  
**BOURNE, INC.**  
136 W. 52nd Street, New York 19

ENGLAND'S BIGGEST HIT  
Fast Becoming  
AMERICA'S BIGGEST HIT  
**"CARA MIA"**  
DAVID WHITFIELD  
accompanied by  
**MANTOVANI**  
his orchestra and chorus  
**LONDON**

**The Voices Three**





## THE CASH BOX Disk Jockeys REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending July 24 without any changes on the part of THE CASH BOX.

### Nick Nickson

WBBF—Rochester, N. Y.

1. Three Coins In The Fountain (Sinatra-Four Aces)
2. Little Things Mean A Lot (Kitty Kallen)
3. Green Years (Eddie Fisher)
4. Hey There (R. Clooney)
5. The Little Shoemaker (Gaylords)
6. Half As Lovely (F. Sinatra)
7. If You Love Me (Kay Starr)
8. Hernandez's Hideaway (Bleyer)
9. Wanted (Perry Como)
10. I Understand Just How You Feel (Four Tunes)

### Bob Sticht

WMPS—Memphis, Tenn.

1. Three Coins In The Fountain (Four Aces)
2. Little Things Mean A Lot (Kitty Kallen)
3. If You Love Me (Kay Starr)
4. I Understand Just How You Feel (Four Tunes)
5. The Happy Wanderer (Rene)
6. Hernandez's Hideaway (Ray)
7. Sh-Boom (Crew Cuts)
8. Wanted (Perry Como)
9. Steam Heat (Patti Page)
10. Joey (Jeri Southern)

### Alan Boal

WBVR—Beaver Falls, Pa.

1. Three Coins In The Fountain (Four Aces)
2. Hernandez's Hideaway (Bleyer)
3. Little Things Mean A Lot (Kitty Kallen)
4. I Understand Just How You Feel (June Valli)
5. The Little Shoemaker (Gaylords)
6. Skinnie Minnie (T. Brewer)
7. Moonlight And Roses (3 Suns)
8. Sh-Boom (Crew Cuts)
9. Gilly Gilly Ossenfeffer (Four Lads)
10. This Ole House (R. Clooney)

### Jerrie Paletta

KOL—Seattle, Wash.

1. Sh-Boom (Crew Cuts)
2. Little Things Mean A Lot (Kitty Kallen)
3. Crazy 'Bout You Baby (Crew Cuts)
4. The Little Shoemaker (Gaylords)
5. Three Coins In The Fountain (Four Aces)
6. I Understand Just How You Feel (Four Tunes)
7. I Get So Lonely (4 Knights)
8. Sway (Dean Martin)
9. Hernandez's Hideaway (Bleyer)
10. Money Burns A Hole In My Pocket (Dean Martin)

### Jack Gale

WTMA—Charleston, S. C.

1. Hernandez's Hideaway (Bleyer)
2. Little Things Mean A Lot (Kitty Kallen)
3. Sh-Boom (Chords)
4. The Little Shoemaker (Gaylords)
5. Goodnight Sweetheart (Goodnight (McGuire Sisters))
6. Wedding Bells (Four Aces)
7. I Understand Just How You Feel (Four Tunes)
8. Joey (Betty Madigan)
9. In The Chapel In The Moonlight (Kitty Kallen)
10. Angels In The Sky (T. Martin)

### Ray Perkins

KIMN—Denver, Colo.

1. Hernandez's Hideaway (Bleyer)
2. Little Things Mean A Lot (Kitty Kallen)
3. Three Coins In The Fountain (Four Aces)
4. The Happy Wanderer (Weir)
5. Crazy 'Bout You Baby (Crew Cuts)
6. If You Love Me (Kay Starr)
7. Sh-Boom (Crew Cuts)
8. The Little Shoemaker (Gaylords)
9. Joey (Betty Madigan)
10. Skinnie Minnie (T. Brewer)

### Ralph Phillips

WFBF—Baltimore, Md.

1. Hernandez's Hideaway (Bleyer)
2. Three Coins In The Fountain (Four Aces)
3. Little Things Mean A Lot (Kitty Kallen)
4. The Happy Wanderer (Weir)
5. Goodnight Sweetheart (Goodnight (McGuire Sisters))
6. Isle Of Capri (Joni James)
7. Sh-Boom (Crew Cuts)
8. The Little Shoemaker (Hugo Winterhalter)
9. Steam Heat (Patti Page)
10. If You Love Me (Kay Starr)

### Johnny Fairchild

WORZ—Orlando, Fla.

1. Three Coins In The Fountain (Four Aces)
2. Little Things Mean A Lot (Kitty Kallen)
3. Hernandez's Hideaway (Bleyer)
4. The Little Shoemaker (Weir)
5. The Happy Wanderer (Weir)
6. I Understand Just How You Feel (June Valli)
7. Sway (Eileen Barton)
8. Joey (Betty Madigan)
9. Hit And Run Affair (P. Como)
10. In A Garden Of Roses (Joni James)

### Harvey Hudson

WLEE—Richmond, Va.

1. Little Things Mean A Lot (Kitty Kallen)
2. Three Coins In The Fountain (Frank Sinatra)
3. Hernandez's Hideaway (Bleyer)
4. The Happy Wanderer (Weir)
5. Sway (Dean Martin)
6. Green Years (Eddie Fisher)
7. In A Garden Of Roses (Joni James)
8. Forever (Jack La Delle)
9. Broadway Story (B. Wayne)
10. Press Me (Wendy Wayne)

### Murray Kaufman

WMCA—New York, N. Y.

1. Hernandez's Hideaway (Bleyer)
2. Three Coins In The Fountain (Four Aces)
3. Sh-Boom (Crew Cuts)
4. The Little Shoemaker (Gaylords)
5. In The Chapel In The Moonlight (Kitty Kallen)
6. Make Her Mine (Nat Cole)
7. Sway (Eileen Barton)
8. Green Years (Eddie Fisher)
9. Little Things Mean A Lot (Kitty Kallen)
10. I Could Have Told You (Frank Sinatra)

### Russ Cogle

KROW—Oakland, Calif.

1. Little Things Mean A Lot (Kitty Kallen)
2. Three Coins In The Fountain (Four Aces)
3. If You Love Me (Kay Starr)
4. The Little Shoemaker (Gaylords)
5. Steam Heat (Patti Page)
6. There Never Was A Night So Beautiful (Perry Como)
7. In A Garden Of Roses (Joni James)
8. Sway (Eileen Barton)
9. Thank You For Calling (Jo Stafford)
10. Sh-Boom (Crew Cuts)

### Jack Karey

WCFL—Chicago, Ill.

1. Sh-Boom (Crew Cuts)
2. The Little Shoemaker (Gaylords)
3. Hernandez's Hideaway (Bleyer)
4. Hey There (R. Clooney)
5. If I Give My Heart To You (Denise Lor)
6. The High And The Mighty (Johnny Desmond)
7. Rock-A-Bye Your Baby (Bas Sheva)
8. Take Everything But You (Kitty Kallen)
9. Make Her Mine (Nat Cole)
10. Never Alone (Joan Roberts)

### Don Sherman

WLYN—Lynn, Mass.

1. Sh-Boom (Crew Cuts)
2. Money Burns A Hole In My Pocket (Dean Martin)
3. Chain Reaction (Eddie Gorme)
4. Just For You (J. Valentine)
5. The High And The Mighty (Johnny Desmond)
6. The Little Shoemaker (Gaylords)
7. I Had Someone Else (Brewer)
8. Juba (Bill Carey)
9. I'll Tell The World (L. Raine)
10. Any One Can Dream (Mary Kay Trio)

### Roger Clark

WNOR—Norfolk, Va.

1. In A Garden Of Roses (Joni James)
2. The Little Shoemaker (Weir)
3. Green Years (Eddie Fisher)
4. Isle Of Capri (Gaylords)
5. Sway (Eileen Barton)
6. Joey (Betty Madigan)
7. Steam Heat (Patti Page)
8. Three Coins In The Fountain (Four Aces)
9. The Man That Got Away (Jeri Southern)
10. I'm Only Human (Lorry Laine)

### Ray Schreiner

WRNL—Richmond, Va.

1. Goodnight Sweetheart (Goodnight (McGuire Sisters))
2. Crazy 'Bout You Baby (Crew Cuts)
3. Answer Me, My Love (Cole)
4. Three Coins In The Fountain (Four Aces)
5. The Happy Wanderer (Weir)
6. My Friend (Eddie Fisher)
7. Tasty Lips (Nocturnes)
8. Hey There (R. Clooney)
9. Thank You For Calling (Jo Stafford)
10. I'm A Fool To Care (Russell)

### Frank J. Sims

WKMH—Dearborn, Mich.

1. Sh-Boom (Crew Cuts)
2. The Little Shoemaker (Gaylords)
3. There Never Was A Night So Beautiful (Perry Como)
4. Little Things Mean A Lot (Kitty Kallen)
5. Hey There (Dolores Hawkins)
6. Skinnie Minnie (T. Brewer)
7. Teardrop Avenue (B. Darnell)
8. Napoleon (Mitch Miller)
9. Change Of Heart (Bob Crewe)
10. Hold My Hand (Don Cornell)

### Frank Gordon Tucker

WCOV—Montgomery, Ala.

1. Little Things Mean A Lot (Kitty Kallen)
2. Hernandez's Hideaway (Ray)
3. Three Coins In The Fountain (Four Aces)
4. The Happy Wanderer (Rene)
5. Green Years (Eddie Fisher)
6. If You Love Me (Kay Starr)
7. I'm A Fool To Care (Paul-Ford)
8. Sh-Boom (Crew Cuts)
9. There Are Such Things (Tommy Dorsey)
10. Don't Worry 'Bout Me (Frank Sinatra)

### Paul Flanagan

WTRY—Troy, N. Y.

1. In The Chapel In The Moonlight (Kitty Kallen)
2. The Happy Wanderer (Obenkirchen Choir)
3. Three Coins In The Fountain (Four Aces)
4. Goodnight Sweetheart (Goodnight (McGuire Sisters))
5. The High And The Mighty (LeRoy Holmes)
6. Hernandez's Hideaway (Bleyer)
7. Joey (Betty Madigan)
8. They Were Doing The Mambo (Vaughn Monroe)
9. In A Garden Of Roses (Joni James)
10. Isle Of Capri (Jackie Lee)

### Al Ross

WBAL—Baltimore, Md.

1. Little Things Mean A Lot (Kitty Kallen)
2. There Never Was A Night So Beautiful (Perry Como)
3. Hernandez's Hideaway (Bleyer)
4. Three Coins (Four Aces)
5. If You Love Me (Kay Starr)
6. Joey (Betty Madigan)
7. Steam Heat (Patti Page)
8. The Little Shoemaker (Hugo Winterhalter)
9. In A Garden Of Roses (Joni James)
10. Goodnight Sweetheart (Goodnight (McGuire Sisters))

### Don Bell

KRNT—Des Moines, Iowa

1. Little Things Mean A Lot (Kitty Kallen)
2. Sh-Boom (Crew Cuts)
3. Three Coins In The Fountain (Four Aces)
4. The Happy Wanderer (Weir)
5. Hernandez's Hideaway (Bleyer)
6. The High And The Mighty (Les Baxter)
7. If You Love Me (Kay Starr)
8. The Man Upstairs (Kay Starr)
9. Crazy 'Bout You Baby (Crew Cuts)
10. The Little Shoemaker (Gaylords)

### Tal Hood

WFGM—Fitchburg, Mass.

1. In The Chapel In The Moonlight (Kitty Kallen)
2. Napoleon (Mitch Miller)
3. Anything Can Happen Mambo (Billy May)
4. Sh-Boom (Chords)
5. They Were Doing The Mambo (Vaughn Monroe)
6. The Little Shoemaker (Gaylords)
7. The Donkey Serenade (J. Lee)
8. How Blue (Mills Bros.)
9. Take Me Back Again (Bennett)
10. Out Of The Bushes (Billy Moore Quartet)

### Chris Clark

WBSM—New Bedford, Mass.

1. Three Coins In The Fountain (Frank Sinatra)
2. Little Things Mean A Lot (Kitty Kallen)
3. Hernandez's Hideaway (Bleyer)
4. Go (Jerry Vale)
5. The Little Shoemaker (Gaylords)
6. Sway (Dean Martin)
7. Sh-Boom (Crew Cuts)
8. Hey There (R. Clooney)
9. Goodnight Sweetheart (Goodnight (McGuire Sisters))
10. Green Years (Eddie Fisher)

### Bill Silbert

WMGM—New York, N. Y.

1. Green Years (Eddie Fisher)
2. Goodnight Sweetheart (Goodnight (McGuire Sisters))
3. Make Her Mine (Nat Cole)
4. Sway (Carroll-Martin)
5. Some Day (Frankie Laine)
6. Joey (Betty Madigan)
7. The Man That Got Away (Fran Warren)
8. The High And The Mighty (Leroy Holmes)
9. Hey There (Hawkins-Clooney)
10. You Can Betcha Life (Darnell)

### Stan Dale

WJJD—Chicago, Ill.

1. Sh-Boom (Crew Cuts)
2. The Little Shoemaker (Gaylords)
3. The High And The Mighty (Johnny Desmond)
4. Hernandez's Hideaway (Bleyer)
5. In The Chapel In The Moonlight (Kitty Kallen)
6. Three Coins (Four Aces)
7. I Hear It Everywhere (4 Lads)
8. Right Or Wrong (Nick Noble)
9. Goodnight Sweetheart (Goodnight (McGuire Sisters))
10. They Were Doing The Mambo (Vaughn Monroe)

### Hugh Cherry

WMAK—Nashville, Tenn.

1. Little Things Mean A Lot (Kitty Kallen)
2. Hernandez's Hideaway (Dorothy Hawkins)
3. The High And The Mighty (Les Baxter)
4. The Little Shoemaker (Gaylords)
5. This Ole House (R. Clooney)
6. Sh-Boom (Crew Cuts)
7. Green Years (Eddie Fisher)
8. Three Coins In The Fountain (Four Aces)
9. The Magic Tango (Hugo Winterhalter)
10. I'm A Fool To Care (Paul-Ford)

### Jack Downey

WGTH—Hartford, Conn.

1. Little Things Mean A Lot (Kitty Kallen)
2. Three Coins (Four Aces)
3. Hernandez's Hideaway (Richard Hayman)
4. The Happy Wanderer (Henri Rene)
5. If You Love Me (Kay Starr)
6. I Understand Just How You Feel (Four Tunes)
7. The Little Shoemaker (Gaylords)
8. Steam Heat (Patti Page)
9. I Get So Lonely (4 Knights)
10. Sh-Boom (Crew Cuts)

### Jim Ameche

KLAC—Hollywood, Calif.

1. Little Things Mean A Lot (Kitty Kallen)
2. Hernandez's Hideaway (Bleyer)
3. Three Coins In The Fountain (Four Aces)
4. On And On (Al Martino)
5. If You Love Me (Kay Starr)
6. They Were Doing The Mambo (Tex Williams)
7. The Happy Wanderer (Rene)
8. The Little Shoemaker (Gaylords)
9. I Understand Just How You Feel (June Valli)
10. Hit And Run Affair (P. Como)

### Wayne Stitt

WHB—Kansas City, Mo.

1. Hernandez's Hideaway (Bleyer)
2. Little Things Mean A Lot (Kitty Kallen)
3. Three Coins In The Fountain (Four Aces)
4. Sh-Boom (Crew Cuts)
5. I Understand Just How You Feel (Four Tunes)
6. If You Love Me (Kay Starr)
7. The Happy Wanderer (Weir)
8. Hit And Run Affair (Como)
9. The Man Upstairs (Kay Starr)
10. The Little Shoemaker (Gaylords)

### Tiny Markle

WAVZ—New Haven, Conn.

1. Sh-Boom (Crew Cuts)
2. The Little Shoemaker (Gaylords)
3. Three Coins In The Fountain (Four Aces)
4. Little Things Mean A Lot (Kitty Kallen)
5. Joey (Betty Madigan)
6. Do Nothin' Blues (Hoppers)
7. Wedding Bells (Les Elgart)
8. The Gal That Got Away (Frank Sinatra)
9. I Need Someone (T. Mara)
10. Napoleon (Mitch Miller)

### Earl McDaniel

KFBD—Los Angeles, Calif.

1. Cinnamon Sinner (T. Bennett)
2. Angels In The Sky (T. Martin)
3. They Were Doing The Mambo (Tex Williams)
4. Im A Fool To Care (Paul-Ford)
5. Green Years (Eddie Fisher)
6. Three Coins In The Fountain (Frank Sinatra)
7. Make Her Mine (Nat Cole)
8. Some Day (Frankie Laine)
9. Sway (Dean Martin)
10. Half As Lovely (Frank Sinatra)

### Don McLeod

WJBK—Detroit, Michigan

1. Sh-Boom (Crew Cuts)
2. Little Things Mean A Lot (Kitty Kallen)
3. Magic Tango (Winterhalter)
4. Some Day (Frankie Laine)
5. I Hear It Everywhere (4 Lads)
6. The Little Shoemaker (Gaylords)
7. There Never Was A Night So Beautiful (Perry Como)
8. I Understand Just How You Feel (Four Tunes)
9. Goodnight Sweetheart (Goodnight (McGuire Sisters))
10. Hey There (R. Clooney)

### Bill Dawes

WCPO—Cincinnati, Ohio

1. Sh-Boom (Crew Cuts)
2. Goodnight Sweetheart (Goodnight (McGuire Sisters))
3. Money Burns A Hole In My Pocket (Dean Martin)
4. Little Things Mean A Lot (Kitty Kallen)
5. The Little Shoemaker (Gaylords)
6. The High And The Mighty (Victor Young)
7. Three Coins (Four Aces)
8. If I Didn't Care (Hilltoppers)
9. The Magic Tango (Hugo Winterhalter)
10. Thank You For Calling (Jo Stafford)

### Norm Prescott

WORL—Boston, Mass.

1. Sh-Boom (Crew Cuts)
2. They Were Doing The Mambo (Vaughn Monroe)
3. In The Chapel In The Moonlight (Kitty Kallen)
4. I Complained (Stewart Rose)
5. In A Garden Of Roses (Joni James)
6. Little Shoemaker (Gaylords)
7. Lamplight (Jeff Chandler)
8. Sway (Dean Martin)
9. The High And The Mighty (Les Baxter)
10. The High And The Mighty (Leroy Holmes)

### Bill Burns

WQAM—Miami, Florida

1. Sh-Boom (Crew Cuts)
2. Three Coins In The Fountain (Four Aces)
3. Little Things Mean A Lot (Kitty Kallen)
4. Hernandez's Hideaway (Bleyer)
5. The Happy Wanderer (Weir)
6. I Understand Just How You Feel (Four Tunes)
7. Crazy 'Bout You, Baby (Crew Cuts)
8. If You Love Me (Kay Starr)
9. Isle Of Capri (Gaylords)
10. The High And The Mighty (Leroy Holmes)

### Jerry Kay

WTIX—New Orleans, La.

1. Thank You For Calling (Jo Stafford)
2. Green Years (Eddie Fisher)
3. In A Garden Of Roses (Joni James)
4. Hernandez's Hideaway (Bleyer)
5. Sway (Dean Martin)
6. Joey (Betty Madigan)
7. To Every Girl—To Every Boy (Johnnie Ray)
8. Some Day (Frankie Laine)
9. In The Chapel In The Moonlight (Kitty Kallen)
10. If You Took Your Love From Me (Escorts)

### Bob Maxwell

WWJ—Detroit, Michigan

1. Little Things Mean A Lot (Kitty Kallen)
2. Three Coins In The Fountain (Four Aces)
3. Hernandez's Hideaway (Bleyer)
4. Sh-Boom (Crew Cuts)
5. The Little Shoemaker (Gaylords)
6. Sway (Dean Martin)
7. Cinnamon Sinner (T. Bennett)
8. I Complained (Stewart Rose)
9. Steam Heat (Patti Page)
10. They Were Doing The Mambo (Vaughn Monroe)

### Bill Phillips

WBAX—Wilkes Barre, Pa.

1. Little Things Mean A Lot (Kitty Kallen)
2. Hernandez's Hideaway (Bleyer)
3. The Happy Wanderer (Weir)
4. Three Coins In The Fountain (Four Aces)
5. Sh-Boom (Crew Cuts)
6. Make Her Mine (Nat Cole)
7. Joey (Betty Madigan)
8. Green Years (Eddie Fisher)
9. The Man Upstairs (Kay Starr)
10. Young At Heart (F. Sinatra)

### Bill Previtti

KDEF—Albuquerque, New Mexico

1. Hernandez's Hideaway (Bleyer)
2. Three Coins In The Fountain (Four Aces)
3. Sh-Boom (Crew Cuts)
4. The Little Shoemaker (Gaylord)
5. Little Things Mean A Lot (Kitty Kallen)
6. I Understand Just How You Feel (June Valli)
7. Some Day (Frankie Laine)
8. Sway (Eileen Barton)
9. Green Years (Eddie Fisher)
10. Hit And Run Affair (P. Como)

### Johnny Morris

KSTP—Minneapolis, Minn.

1. Little Things Mean A Lot (Kitty Kallen)
2. Three Coins In The Fountain (Four Aces)
3. Hernandez's Hideaway (Bleyer)
4. Green Years (Eddie Fisher)
5. Joey (Betty Madigan)
6. The Things I Love (Smith Bros.)
7. I Understand Just How You Feel (Four Tunes)
8. Gilly Gilly Ossenfeffer (Four Lads)
9. There Never Was A Night So Beautiful (Perry Como)
10. Sh-Boom (Crew Cuts)

### Chuck Thompson

WALA—Mobile, Ala.

1. Sway (Dean Martin)
2. Little Things Mean A Lot (Kitty Kallen)
3. I Understand Just How You Feel (June Valli)
4. Some Day (Frankie Laine)
5. I'll Tell The World I Love You (Lorry Raine)
6. The Little Shoemaker (Gaylords)
7. Cinnamon Sinner (T. Bennett)
8. The High And The Mighty (Johnny Desmond)
9. Three Coins (Four Aces)
10. This Ole House (R. Clooney)

### Jack Clifton

WCUE—Akron, Ohio

1. The Little Shoemaker (Hugo Winterhalter)
2. Sh-Boom (Chords)
3. Little Things Mean A Lot (Kitty Kallen)
4. Unforgettable (Dick Hyman)
5. Goodnight Sweetheart (Goodnight (McGuire Sisters))
6. Sweetheart (Hilltoppers)
7. Happy Days And Lonely Nights (Fontane Sisters)
8. Hernandez's Hideaway (Bleyer)
9. In A Garden Of Roses (Joni James)
10. Three Coins (Four Aces)

### Johnny MacShane

KMPC—Hollywood, Calif.

1. Little Things Mean A Lot (Kitty Kallen)
2. The Gal That Got Away (Frank Sinatra)
3. Three Coins In The Fountain (Four Aces)
4. Hit And Run Affair (P. Como)
5. If You Love Me (Kay Starr)
6. Hernandez's Hideaway (Bleyer)
7. Gilly Gilly Ossenfeffer (Four Lads)
8. One Arabian Night (Russell)
9. Cinnamon Sinner (T. Bennett)
10. I Cried (Tommy Leonetti)



## THE CASH BOX Disk Jockeys REGIONAL RECORD REPORT

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending July 24 without any changes on the part of THE CASH BOX.



**ON THE MARKET ONLY 2 WEEKS**

**Already A National BEST SELLER...**

AMERICA'S NO. 1 VOCAL COMBINATION



featuring  
the great  
voice of

**JIMMY  
SACCA**  
singing

*The Hilltoppers*

"IF  
I  
DIDN'T  
CARE"

"BETTINA"

**DISK OF THE WEEK**  
THE CASH BOX

**Dot**  
RECORDS  
GALLATIN, TENNESSEE  
PHONE -1600

**DOT  
RECORD  
15220**



## THE CASH BOX



# Album Reviews

## POPULAR

**EDDIE FISHER**—"BROADWAY CLASSICS" with Hugo Winterhalter and his Orch. RCA Victor 45 EPA 561 (1-EP) List: \$1.50

AND THIS IS MY BELOVED; LOST IN LOVELINESS; ALONE TOO LONG; LAZY AFTERNOON. Four of the 1953-1954 season's top Broadway musicals were "Kismet," "The Girl In Pink Tights," "By The Beautiful Sea" and "The Golden Apple." From these hits, Eddie Fisher presents four of the most outstanding tunes, tunes which should thrill both his younger and older admirers. Head shot of the young crooner on the jacket should attract a great deal of attention immediately. Should definitely be one of the top EPs of the coming months.

**"MAGNIFICENT OBSESSION"**—Music from the soundtrack of the Universal-International film starring Jane Wyman and Rock Hudson—U-I Orchestra directed by Joseph Gershenson. Decca DL 8078 (12" LP) List: \$4.85

One of the many outstanding features of the Universal-International flicker "Magnificent Obsession" is the music composed by Frank Skinner. Here the soundtrack of the flicker is presented by the Universal-International Orchestra under the baton of Joseph Gershenson. The score is outstandingly beautiful. Melodies might be familiar since Mr. Skinner's score is based on some of the best loved music of Chopin, Beethoven and Johann Strauss. Music is based on one of Chopin's Nocturnes and two of his popular Etudes; Beethoven's "Ninth Symphony" and Strauss' "Vienna Life." Almost the entire sale will be to people who have seen the flick.

**"TOP HITS OF '54 Vol. 1"**—Frank Sinatra, Kay Starr, Joe "Fingers" Carr, Nat "King" Cole, Four Knights, Les Paul & Mary Ford, Dean Martin. Capitol H-9117 (10" LP) List: \$3.00

YOUNG AT HEART; THE MAN UPSTAIRS; UNTIL SUNRISE; ANSWER ME, MY LOVE; OH BABY MINE; I REALLY DON'T WANT TO KNOW; HEY BROTHER, POUR THE WINE; IF YOU LOVE ME. Eight Capitol hit singles, most of which have appeared in the top ten of the charts this year, are issued in one album by the diskery. Top tunes such as "Young At Heart," by Frank Sinatra, "Answer Me, My Love" by Nat "King" Cole and the Four Knights' "Oh Baby Mine" and the others mentioned above offer the teen-ager an excellent opportunity to pick up eight hit tunes by the original artists at less than half the price of the singles. Should enjoy a healthy sale.

**"NOEL COWARD FAVORITES"**—Harry Arnold's Orchestra—Mercury MG 25183 (10" LP) List: \$3.00

THE CALL OF LIFE; TOKAY; DEAR LITTLE CAFE; IF LOVE WERE ALL; ZIGEUNER; I'LL SEE YOU AGAIN; MAD ABOUT THE BOY; DEAREST LOVE. One of the standouts in the field of arts is Noel Coward. His successful plays and music have thrilled millions through the years. On this album, Harry

Arnold's orchestra presents eight of the composer's best known and most enjoyed songs. Although "Mad About The Boys," "Zigeuner" and "I'll See You Again" are his best known, the others are equally appealing. Soft music for the quiet hours.

## CLASSICAL

**MENDELSSOHN** "Symphony No. 5 in D Major, Op. 107"

**BEETHOVEN** "Symphony No. 8 in F Major Op. 93"—Decca Records DL 97: (1-12" L.P.) List \$5.85

The Los Angeles Philharmonic Orchestra, conducted by Alfred Wallenstein Mendelsohn's Symphony No. 5, better known as the "Reformation Symphony" and only of recent years having attained its popularity, is magnificently performed by the Los Angeles Philharmonic Orchestra, conducted by Alfred Wallenstein. The orchestra is touchingly gentle, and dramatically robust in turn as it moves through the symphony written to be performed at the 300th anniversary of the Augsburg Confession. There have been very few recordings of this symphony and record collectors should find this a gratifying purchase. The reverse deck, Beethoven's "Symphony No. 8," is a more familiar work, although it is one of the lesser heard Beethoven symphonies. Also available on Decca performed by the Berlin Philharmonic Orchestra and released last week. Both performances are top flight and make valuable additions to any library.

**MOZART** "Symphony No. 40, in G Minor, K. 550"

"Symphony No. 35, in D, K. 385"—RCA Victor Bluebird Classics LBC 106 (1-12" LP) List: \$2.98

The London Mozart Players, Harry Blech, conductor.

RCA Victor offers a budget priced recording of the famous "Haffner" symphony. The Mozart work is enjoyably performed and although it has been recorded and is available through most companies, economy minded buyers will find price of this one an inducement and an opportunity to extend their home libraries. "Haffner" is backed with the lovely Mozart's No. 40. Also extensively covered but same comments re quality and value apply.

## JAZZ

**KING OLIVER'S UPTOWN JAZZ**—The Harlem Period of the King of New Orleans—"X" Records (1-10" LP) List: \$3.85

CAN I TELL YOU; MY GOOD MAN SAM; SWEET LIKE THIS; NEW ORLEANS SHOUT; WEST END BLUES; I'VE GOT THAT THING; FREAKISH LIGHT BLUES #3; FREAKISH LIGHT BLUES #4. Many men have been credited with the development of Louis Armstrong, but Louis says it was none other than King Oliver who was the greatest influence in the arrival of "Ole Satchmo." King Oliver took over the title of King when he put down King Buddy Bolen in a street battle of trumpets. The closing down of Storyville in 1918 saw the migration of Oliver to Chicago where he was top man for many years. These recordings were made in 1929 with a group of Harlem musicians when Oliver came to New York and his trumpeting clearly shows his mastery of the instrument. For any collector, this album is a must. The chance to hear the great King Oliver as well as own a piece of jazz history is worth the price of admission many times over.

# it's a Three Suns hit!

## MOONLIGHT AND ROSES

## Crazy Legs

20/47-5768



**RCA VICTOR**  
FIRST IN RECORDED MUSIC



"It's What's in THE CASH BOX That Counts"



ATTENTION! OPERATORS, DJ's, DEALERS, DISTRIBUTORS—Everybody is whistling and singing to

# *The Greatest Singing Sensations of the Nation*



## *the* **HARPTONES**

WITH THE **HOTTEST** RECORD AT THE NAMM CONVENTION  
NOW SKYROCKETING INTO A NATIONAL **POP** HIT!

# WHY SHOULD I LOVE YOU

b/w  
**FOREVER  
MINE**  
with accompaniment  
by THE SHYTANS  
**Bruce Record 109**

**BRUCE RECORD CO.** 1650 Broadway New York 19, N. Y.



# South African Disk Looms As London Sleeper

NEW YORK—Every now and then, a record company comes up with a smash sleeper that even the executives didn't expect to click. Here's a story behind one such platter.

Some weeks ago, E. R. Lewis, president of London Records in England, sent to the London office in the U.S. a sample of a record called "Skokiaan" b/w a South African version of the standard "In The Mood." Attached to the dub was a hand written letter, hardly legible, to Harry Kruse in New York. The note and the record were set aside to be attended to at a later date.

Cleveland disk jockey Bill Randle played it on the air last Tuesday and the response was instantaneous. Cleveland distributors found themselves flooded with inquiries and they in turn sent orders to New York for a record which was not yet available. London then sent the record to New York disk jockeys where it met with a similar reaction.

Immediately, six thousand records were shipped from England and 20,000 more are expected this week.

All this was happening while half the pressing plants in England were closed, and while Walt Maguire, handling national sales, and Harry Goldfarb, branch manager of the New York office, were on vacation.

With the excitement on this disk reaching a feverish pitch, it was decided to decipher Mr. Lewis' letter, and this is what it said: "Enclosed you will find a horrible record. Get it around. Maybe something will happen to it."

The artists are the Bulawayo Sweet Rhythms Band and their record is reported to have sold over 170,000 in South Africa.

## Sales On Essex L.P. Kit Soaring

PHILADELPHIA, PA.—One of the most talked about features to come out of the recent NAMM Convention in Chicago was the L. P. Album kit that Dave Miller, Essex Records, was offering to the retail market.

The kit includes six L. P.'s, a display stand, five-color coat chrome streamer, and a free E. P. for each L. P. in the package. The price of the kit will include the free E. P.'s on all orders taken up to August 20.

The Album sleeves were designed to be eye-stoppers in appeal. Using some of the most glamorous and most beautiful models in the field, Miller worked with one of the top commercial photographers in the country and emerged with a five-color laminated cover that should prove invaluable in the over-the-counter sale.

Featured in the first release of "Sensations In Sounds And Moods I Love" are Monty Kelly, Ray Charles Chorus, Eddie Calvert, Ray Martin, Norrie Paramor and Jay White.

Miller, who plans releases of packages of six albums each four months, says the orders at the convention and following his return to Philadelphia have been "sensational" and it has been necessary to run his plant on three shifts.

Monty Kelley, Essex A & R director, will work with Miller, supervising all material that will go into the albums.

# Retailer Offers Opinions On Musical Trends

FRANKLIN, N. C.—The Cash Box is always happy to offer space to the opinion of a member of the music trade. The following is the opinion of J. A. Sterner III, Record Dept. manager of Frank's Radio & Electric Co., in Franklin, N.C., on the trends of the music business.

"After reading two articles in The Cash Box (Artie Shaw Predicts Revolution In Jazz, July 10 and the editorial Vocal Groups, July 17), I can't help but wonder why someone hasn't looked deeper into the picture and answer the 'What next?' question that has arisen. The word 'predictions' has finally worn itself out in the music world. It needs to be replaced with 'progression' or 'retrogression' in our future articles and conversation.

"History, in any form, including musical history, is made by, for, and with the reactions of human beings; and music lovers and performers are human beings. It is a known fact that history continues to repeat itself in many ways as (to put it loosely) history progresses. Musical history is no exception.

"All the ballyhoo about vocal groups breaking into popularity and jazz rearing its distorted head just proves my point. Prior to World War I, Barbershop Quartets were 'the apple' of the public's eye. Following World

War I and into the 'Roarin' 20's', jazz and blues held public appeal. The late 20's and early 30's saw 'sweet and swing' rule with many of the band leaders being known affectionately as 'King' of this or that. Then we had an era of male vocalists followed inevitably by the female vocalists (the women always seem to get into the act).

"However, don't get me wrong. don't expect to see 'My Merry Olds mobile' and 'Sweet Rosie O'Grady' in the Top Ten. I do expect to see top notch harmonizing on new number that will be remembered as long as those mentioned. Jazz too will show some progress. It will use the old style impromptu arrangements of ballads made famous during the 30's. Look for 'Star Dust' to be run through the musical 'sausage grinder.'

"No! We are not going backward entirely. Let's just say we are going forward in reverse. So many of us have heard our elders talk about the incomparable beauty of the type of music in their day that we want to sample it for ourselves. The retrogression probably will not be as long in its evolution as it was in its progression; and then it may take longer. It all depends upon how the public takes the various moods and styles to come."

## Mercury Signs Errol Garner and Joe Liggins

NEW YORK—In line with the policy announced at the inception of the EmArcy label, Mercury subsidiary, of building with name as well as new talent, Bob Shad, A & R director, announced the signing of Erroll Garner and Joe Liggins.

Both artists have long histories as big record attractions. Garner's individual piano styling has won him large audiences in both the jazz and pop fields and Mercury's plans are to so employ his talents. He will be issued on both the Mercury and EmArcy labels. This gives the company a total of three stars (and the plans are building in this direction) who will be issued simultaneously on both Mercury and EmArcy. They are Sarah Vaughn, Dinah Washington and Garner.

Garner will come into New York from Ontario, Canada, for a three-day session with Shad (26, 27 and 28) and the first Mercury release is due in about a week.

Joe Liggins is one of the few R & B artists to go over a million in sales on one record. Liggins is best known to the trade for his "Honey Dripper" and "Got A Right To Cry" on Exclusive Records and "Pink Champagne" on Specialty. Shad will go out to the Coast in a week or ten days to cut Liggins. While in California Shad will also endeavor to set up sessions with Dinah Washington and some of the Hollywood jazz luminaries.

## Siegel Acquires 5 Tunes

NEW YORK—Paul Siegel, prexy of Symphony House Music Publishers, announced, this week, that he has acquired the publishing rights in the U. S., Canada, and the British Empire for five famous Italian hits by the well known Italian composer-publisher Nino Ravanini. Ravanini is the head of Publimusic Publishers in Milan, Italy, and the composer of the music to "Tell Me You're Mine," the song which introduced the Gaylords.

## Bruce Hits With Harptones In Pop Market

NEW YORK—Monte Bruce, Bruce Records, who left the NAMM Convention with every indication that his company had come up with a pop hit, now reports that his every hope had been realized as orders and re-orders have been coming in via mail, telephone and wire in hit proportions.

The tune, "Why Should I Love You," by the Harptones, originally an R & B group with several hits to its credit, has been getting heavy pop deejay play and distributors indicate that the demand has been coming from the pop buyer.

Monte Bruce left last week for an extended trip to visit with deejays, one-stops and operators.

## MONTREAL MEMOS

It is rumored that the Chez Parre is closing on Sunday night for a couple of weeks for renovations and unless the current actors vs. musicians feud is settled a new policy could be invoked when it opens again. Also due to the hassle between the two unions, the Normandie Room of the Mount Royal Hotel has changed its policy to a small musical group: That of Max Chamitov and the songs of Norma Hutton. . . . Headlining the show at the Astor Cafe this week is George Faith. . . . The one night stand of Les Brown and his Band of Renown at the Show Mart last Wednesday, July 21st was very successful. Also appearing with him was lovely Jo Ann Greer and Larry Sims.

### COMPLETE FLOOR

Available

to the

MUSIC INDUSTRY

at

234 WEST 56th STREET  
New York City

1500 Sq. Ft. Very Reasonable Rental. Will alter to suit tenant. Tenants now include Music Publisher and Record Company.

PHONE: LOU ROSENBERG: JUDSON 6-5451



Remember!

additional

copies

of the

12th

Anniversary

Issue

are

\$5.00

each

while they last!

THE CASH BOX

26 W. 47th ST.

NEW YORK 36, N. Y.



## THE CASH BOX

## Top Selling Records

Reported by the Foremost

## RETAIL OUTLETS

From Coast to Coast

## GAIETY MUSIC SHOP

New York, N. Y.

1. Little Things Mean A Lot (Kitty Kallen)
2. Hernando's Hideaway (Bleyer)
3. Three Coins In The Fountain (Four Aces)
4. The Happy Wanderer (Weir)
5. Hey There (Sammy Davis, Jr.)
6. Sh-Boom (Crew-Cuts)
7. The High And The Mighty (Victor Young)
8. No One But You (Thompson)
9. If You Love Me (Vera Lynn)
10. In The Chapel In The Moonlight (Kitty Kallen)

## MODRONA RECORD SHOP

Portland, Ore.

1. Sh-Boom (Crew-Cuts)
2. The Happy Wanderer (Weir)
3. Three Coins In The Fountain (Frank Sinatra)
4. Hernando's Hideaway (Bleyer)
5. The Little Shoemaker (Gaylords)
6. I Understand Just How You Feel (Four Tunes)
7. Little Things Mean A Lot (Kitty Kallen)
8. Crazy 'Bout You, Baby (Crew-Cuts)
9. Wanted (Perry Como)
10. Steam Heat (Patti Page)

## DUCHESS RECORD SHOP

Indianapolis, Ind.

1. Crazy 'Bout You, Baby (Crew-Cuts)
2. Little Things Mean A Lot (Kitty Kallen)
3. Sh-Boom (Crew-Cuts)
4. Three Coins In The Fountain (Four Aces)
5. Hernando's Hideaway (Bleyer)
6. Goodnight Sweetheart, Goodnight (Sunny Gale)
7. I Understand Just How You Feel (June Valli)
8. Jilted (Teresa Brewer)
9. If You Love Me (Kay Starr)
10. Happy Days And Lonely Nights (Fontane Sisters)

## MOSES MELODY SHOP

Little Rock, Ark.

1. Three Coins In The Fountain (Four Aces)
2. Little Things Mean A Lot (Kitty Kallen)
3. Isle Of Capri (Gaylords)
4. I Understand Just How You Feel (Four Tunes)
5. The Happy Wanderer (Rene)
6. Joey (Betty Madigan)
7. Crazy 'Bout You, Baby (Crew-Cuts)
8. Sh-Boom (Crew-Cuts)
9. Hernando's Hideaway (Bleyer)
10. If You Love Me (Kay Starr)

## ANDRE'S RECORD SHOP

Lansing, Mich.

1. Three Coins In The Fountain (Frank Sinatra)
2. Hernando's Hideaway (Bleyer)
3. Sh-Boom (Crew-Cuts)
4. This Ole House (R. Clooney)
5. The Little Shoemaker (Gaylords)
6. Crazy 'Bout You, Baby (Crew-Cuts)
7. Little Things Mean A Lot (Kitty Kallen)
8. The High And The Mighty (Victor Young)
9. Goodnight Sweetheart, Goodnight (McGuire Sisters)
10. In The Chapel In The Moonlight (Kitty Kallen)

## GREENLINE RECORD CENTER

Jamaica, L. I., N. Y.

1. Hernando's Hideaway (Bleyer)
2. Sh-Boom (Crew-Cuts)
3. Little Things Mean A Lot (Kitty Kallen)
4. Craby 'Bout You, Baby (Crew-Cuts)
5. Hey There (R. Clooney)
6. Three Coins In The Fountain (Four Aces)
7. Some Day (Frankie Laine)
8. The Little Shoemaker (Gaylords)
9. No One But You (Thompson)
10. Green Years (Eddie Fisher)

## GRAYMAT MUSIC SHOP

Morristown, N. J.

1. Little Things Mean A Lot (Kitty Kallen)
2. Hernando's Hideaway (Bleyer)
3. Three Coins In The Fountain (Four Aces)
4. The Happy Wanderer (Weir)
5. If You Love Me (Kay Starr)
6. I Understand Just How You Feel (Four Tunes)
7. The Little Shoemaker (Gaylords)
8. Wanted (Perry Como)
9. Sh-Boom (Crew-Cuts)
10. Crazy 'Bout You, Baby (Crew-Cuts)

## HUDSON ROSS

Chicago, Ill.

1. Sh-Boom (Crew-Cuts)
2. The High And The Mighty (Victor Young)
3. The Little Shoemaker (Gaylords)
4. Hey There (R. Clooney)
5. Hernando's Hideaway (Bleyer)
6. Little Things Mean A Lot (Kitty Kallen)
7. Isle Of Capri (Jackie Lee)
8. Three Coins (Four Aces)
9. Some Day (Frankie Laine)
10. Crazy 'Bout You, Baby (Crew-Cuts)

## STIX, BAER &amp; FULLER

St. Louis, Mo.

1. Sh-Boom (Crew-Cuts)
2. Hernando's Hideaway (Bleyer)
3. The Little Shoemaker (Gaylords)
4. Happy Days And Lonely Nights (Fontane Sisters)
5. Some Day (Frankie Laine)
6. Thank You For Calling (Jo Stafford)
7. If You Love Me (Kay Starr)
8. Three Coins In The Fountain (Four Aces)
9. Little Things Mean A Lot (Kitty Kallen)
10. The Happy Wanderer (Weir)

## GRINNELL BROTHERS

Detroit, Mich.

1. Sh-Boom (Crew-Cuts)
2. The Little Shoemaker (Gaylords)
3. Hey, There (R. Clooney)
4. Magic Tango (H. Winterhalter)
5. Goodnight Sweetheart, Goodnight (McGuire Sisters)
6. To Every Girl—To Every Boy (Johnnie Ray)
7. The High And The Mighty (Dimitri Tiomkin)
8. In The Chapel In The Moonlight (Kitty Kallen)
9. Some Day (Frankie Laine)
10. I'm A Fool To Care (Paul & Ford)

## THE MUSIC BOX

Spokane, Wash.

1. Sh-Boom (Crew-Cuts)
2. The Little Shoemaker (Gaylords)
3. Little Things Mean A Lot (Kitty Kallen)
4. The Happy Wanderer (Weir)
5. Three Coins In The Fountain (Four Aces)
6. Hernando's Hideaway (Bleyer)
7. I Understand Just How You Feel (Four Tunes)
8. The Man Upstairs (Kay Starr)
9. This Ole House (R. Clooney)
10. Some Day (Frankie Laine)

## PARKER HOUSE OF MUSIC

Fayetteville, N. C.

1. Little Things Mean A Lot (Kitty Kallen)
2. I Understand Just How You Feel (June Valli)
3. Three Coins In The Fountain (Four Aces)
4. The Man Upstairs (Kay Starr)
5. Sh-Boom (Chords)
6. Take Me Back Again (Tony Bennett)
7. The Little Shoemaker (Gaylords)
8. My Friend (Eddie Fisher)
9. In A Garden Of Roses (Joni James)
10. If I Loved You (R. Hamilton)

## VARIETY RECORD SHOP

Louisville, Ky.

1. Shake, Rattle, Roll (B. Haley)
2. Sh-Boom (Crew-Cuts)
3. In The Chapel In The Moonlight (Kitty Kallen)
4. Honey Love (Drifters)
5. I'm A Fool To Care (Paul & Ford)
6. Hey, There (R. Clooney)
7. They Were Doing The Mambo (Vaughn Monroe)
8. What A Dream (Patti Page)
9. I Understand Just How You Feel (June Valli)
10. Rock Around Clock (B. Haley)

## SPRUCE RECORD SHOP

Scranton, Pa.

1. Little Things Mean A Lot (Kitty Kallen)
2. Three Coins In The Fountain (Four Aces)
3. Hernando's Hideaway (Bleyer)
4. The Happy Wanderer (Weir)
5. The Little Shoemaker (Gaylords)
6. In The Chapel In The Moonlight (Kitty Kallen)
7. In A Garden Of Roses (Joni James)
8. Hey There (R. Clooney)
9. Sh-Boom (Crew-Cuts)
10. Green Years (Eddie Fisher)

## CALIFORNIA MUSIC CO.

Los Angeles, Calif.

1. Hernando's Hideaway (Bleyer)
2. Hit And Run (Perry Como)
3. River Of No Return (T. Ernie)
4. The Little Shoemaker (Gaylords)
5. Little Things Mean A Lot (Kitty Kallen)
6. Sway (Dean Martin)
7. Joey (Betty Madigan)
8. I Understand Just How You Feel (Four Tunes)
9. I'm A Fool To Care (Paul & Ford)
10. Hey There (R. Clooney)

## THE GROOVE RECORD SHOP

Norfolk, Va.

1. Little Things Mean A Lot (Kitty Kallen)
2. Honey Love (Drifters)
3. The Little Shoemaker (Gaylords)
4. Three Coins In The Fountain (Four Aces)
5. Hernando's Hideaway (Bleyer)
6. Sh-Boom (Crew-Cuts)
7. Goodnight Sweetheart, Goodnight (McGuire Sisters)
8. I'm A Fool To Care (Paul & Ford)
9. The Man Upstairs (Kay Starr)
10. How Blue (Mills Bros.)

## RADIO DOCTORS

Milwaukee, Wis.

1. Sh-Boom (Crew-Cuts)
2. The Little Shoemaker (Gaylords)
3. Hernando's Hideaway (Bleyer)
4. In The Chapel In The Moonlight (Kitty Kallen)
5. I'm A Fool To Care (Paul & Ford)
6. Money Burns A Hole In My Pocket (Dean Martin)
7. Hey There (R. Clooney)
8. Little Things Mean A Lot (Kitty Kallen)
9. I Understand Just How You Feel (Four Tunes)
10. Make Her Mine (Nat K. Cole)

## LIL' PAL RECORD STORE

Houston, Tex.

1. Im A Fool To Care (Paul & Ford)
2. Sway (Dean Martin)
3. Goodnight Sweetheart, Goodnight (McGuire Sisters)
4. Hernando's Hideaway (Bleyer)
5. I Understand Just How You Feel (June Valli)
6. Honey Love (Drifters)
7. The Little Shoemaker (Hugo Winterhalter)
8. Magic Tango (H. Winterhalter)
9. Make Her Mine (Nat K. Cole)
10. The Bandit (Johnston Bros.)

## F &amp; R LAZARUS CO.

Columbus, Ohio

1. Little Things Mean A Lot (Kitty Kallen)
2. The Little Shoemaker (Gaylords)
3. The Happy Wanderer (Weir)
4. I Understand Just How You Feel (Four Tunes)
5. Sh-Boom (Crew-Cuts)
6. Goodnight Sweetheart, Goodnight (McGuire Sisters)
7. Hey There (R. Clooney)
8. Thank You For Calling (Jo Stafford)
9. The High And The Mighty (Les Baxter)
10. I'm A Fool To Care (Paul & Ford)

## LOVE MAN'S, INC.

Birmingham, Ala.

1. The High And The Mighty (Les Baxter)
2. Sh-Boom (Crew-Cuts)
3. Hernando's Hideaway (Bleyer)
4. Little Things Mean A Lot (Kitty Kallen)
5. Three Coins In The Fountain (Four Aces)
6. The Little Shoemaker (Gaylords)
7. Steam Heat (Patti Page)
8. The Happy Wanderer (Weir)
9. Sway (Dean Martin)
10. If You Love Me (Kay Starr)

## FLORIDA MUSIC SHOPS

Miami, Fla.

1. Hernando's Hideaway (Bleyer)
2. Little Things Mean A Lot (Kitty Kallen)
3. The Happy Wanderer (Weir)
4. Sh-Boom (Crew-Cuts)
5. Three Coins In The Fountain (Four Aces)
6. The High And The Mighty (Victor Young)
7. Goodnight Sweetheart, Goodnight (McGuire Sisters)
8. Sway (Dean Martin)
9. If You Love Me (Kay Starr)
10. The Little Shoemaker (Gaylords)

## Benida Expanding

Dewey Bergman, president of Benida Records, announced an impressive program of recording expansion and the launching of a rhythm and blues department. The Sugar Tones, vocal group, have been signed for r. & b. Songstress Dori Brooks has been inked to a long term deal as has baritone Rickey Denell.

Bergman signed the Macy Singers to record a Christmas Album. The 40-voice group is nationally famed as the R. H. Macy's department store songsters.

Benida is also going in heavily in the Latin rhythms department. Tito Martinez and his Latin American All Stars will wax an album for October release.

Bergman has been informed that the Atlanta Pops Symphony will honor him at a concert in September when they feature his composition "Horo-scopes in Music."

## Savoy Enters Pop

NEWARK, N.J.—Herman Lubinsky, president of Savoy Records, announced this week that the company will enter the pop field next week when it launches its initial release. The release will feature Jerry Martin with a 23-piece orchestra and a chorus of 12 voices. The titles of the tunes were not announced.

ANOTHER BMI  
"PIN-UP"  
HIT

SWAY

Recorded by  
DEAN MARTIN Capital  
EILEEN BARTON Coral  
BOB CARROLL Derby  
NORO MORALES Victory

Published by  
PEER INTERNATIONAL CORP.



Stamped  
for BIG record  
Sales



## NEW RELEASES

RICHARD MALTBY & His Orch.  
ST. LOUIS BLUES MAMBO  
Beloved, Be True  
"78" X-0042 . . . "45" 4X-0042

## MOVING UP ON THE CHARTS

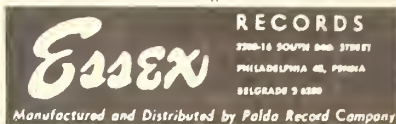
ROBERTA LEE  
TRUE LOVE AND TENDER CARE  
When the Organ Played at Twilight  
"78" X-0035 . . . "45" 4X-0035

VINCE CARSON  
OU-CAFONIE  
Mary Lou  
"78" X-0033 . . . "45" 4X-0033



A GREAT NEW HIT!  
"FRIENDS AND  
NEIGHBORS"

by  
The Plunkett Family  
Essex # 361



THAT sensational RECORD  
YOU'VE HEARD SO MUCH ABOUT

FRANK SINATRA  
DON'T WORRY  
'BOUT ME



MILLS MUSIC, INC.  
1619 Broadway, New York 19, N. Y.

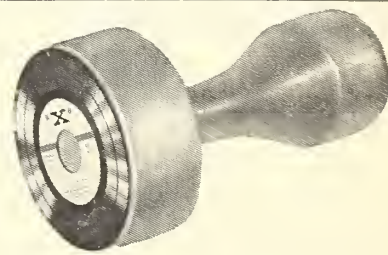
A HIT!  
"JOEY"

BETTY MADIGAN . . . . . MGM 11716  
JERI SOUTHERN . . . . . Decca 29184  
MARGARET WHITING . . . . . Capitol 2853  
ARTHUR NORMAN CHOIR . . . . . Bell 5050

LOWELL MUSIC CORP.  
1619 Broadway, New York, N. Y.

A Solid Hit!  
If I Give  
My Heart  
To You

MILLER MUSIC CORPORATION



NORMAN PETTY TRIO  
MOOD INDIGO  
Petty's Little Polka  
"78" X-0040 . . . "45" 4X-0040

ANDY WILLIAMS  
YOU CAN'T BUY HAPPINESS  
Why Should I Cry Over You  
"48" X-0036 . . . "45" 4X-0036

BEN LIGHT  
GEORGIA ON MY MIND  
Deep in the Heart of Texas  
"78" X-0030 . . . "45" 4X-0030

a Product of Radio Corporation of America

RECORDS MARK THE HITS!



# TIFFANY

Time Recordings

INTRODUCING THE  
GREAT NEW VOICE...

## PATRICIA SCOT

WITH 2 "A" SIDES



"I'm giving all my love to you"  
1306  
"Point of no return"

### CASH BOX

"Excellent Wax Performer...  
Wonderful Arrangement..."

### BILLBOARD

"Miss Scot Does A First-  
Rate Job...Well-Recorded"



### THE BUGS ON POPS!

STUBBY AND THE

## BUCCANEERS

"Over and Over"\*

"OPS WILL LIKE IT!" SAYS  
BILLBOARD-TOP RATING

b/w "LET'S DRINK TO HAPPINESS"

1308

\*JUKE BOX NATURAL

COMING UP BIG!

## GUY CHERNEY

"With All My Heart"

b/w "CHATTANOOGA, TENNESSEE"

1305



Watch for Bob Atcher.. Clark Dennis.. Peggy Mann

# TIFFANY

RECORDING COMPANY

332 S. Michigan Ave., Chicago  
Webster 9-2140

## THE CASH BOX

The  
Nation's

# TOP 50

COMPILED BY JACK "ONE SPOT" TUNIS

Comprising  
**100**  
Selections

AB—Abbott  
AL—Aladdin  
AM—Ambassador  
AP—Apollo  
AT—Atlantic  
BA—Barbour

BE—Bell  
BR—Brunswick  
BU—Bulfinch  
CA—Capitol  
CD—Cadence  
CH—Chess  
CK—Checker  
CL—Cardinal  
CO—Columbia  
CR—Coral  
CT—Cot  
CW—Crown

CY—Crystallite  
DA—Dana  
DE—Decca  
DO—Dot  
DU—Duke  
DY—Derby  
EP—Epic  
ES—Essex  
FE—Federal  
FI—Fiesta  
4 Star—Four Star  
GR—Groove

IM—Imperial  
IN—Intra  
JD—Jay Dee  
JU—Jubilee  
KI—King  
LO—London  
MA—Mars  
MD—Mood  
ME—Mercury  
MG—MGM  
MJ—Major  
MO—Modern

PA—Parrot  
PC—Peacock Pro.  
PE—Peacock  
PR—Prestige  
RA—Rainbow  
RE—Regent  
RIH—Recorded  
In Hollywood  
RM—Rama  
SA—Savoy  
SIT—Sittin' In  
SP—Specialty

SW—Swingtime  
TE—Tempo  
TF—Tiffany  
TI—Tico  
TN—Tennessee  
TR—Trend  
UN—United  
VA—Valley  
VI—RCA Victor  
VJ—Vee Jay  
"X"—Label "X"  
ZO—Zodiac

July 31 July 24

### 1—Little Things Mean A Lot

93.9 121.7

BE-1046 (45-1046)—HELEN FORREST  
If You Love Me  
CR-61180 (9-61180)—DICK JACOBS O.  
Hitch-Hike To The Stars

★DE-29037 (9-29037)—KITTY KALLEN  
I Don't Think You Love Me Anymore

GR-0022 (4G-0022)—BERTICE READING  
I Wash My Hands

KI-1368 (45-1368)—DOMINOS  
I Really Don't Want To Know

### 2—The Little Shoemaker

91.1 82.2

CA-2862 (F-2862)—TEXTOR SINGERS  
Sobbin' Women

KI-1371 (45-1371)—PETULA CLARK  
Helpless

LO-1482 (45-1482)—FRANK WEIR  
The Never Never Land

★ME-70403 (70403x45)—GAYLORDS  
Mecque, Mecque

★VI-20-5769 (47-5769)—HUGO WINTERHALTER  
The Magic Tango

### 3—Sh-Boom

88.2 74.6

CO-21283 (4-21283)—LEON McAULIFFE  
Smooth Sailing

CR-61212 (9-61212)—BILLY WILLIAMS QT.  
Whenever, Wherever

★CT-104 (45-104)—THE CHORDS  
Little Maiden

★ME-70404 (70404x45)—CREW-CUTS  
I Spoke Too Soon

VI-20-5799 (47-5799)—BOBBY WILLIAMSON  
Love March

### 4—Three Coins In The Fountain

86.1 104.4

BE-1044 (45-1044)—TOMMY & JIMMY DORSEY  
Little Girl

CA-2816 (F-2816)—FRANK SINATRA  
Rain

CD-1240 (45-1240)—JULIUS LA ROSA  
Me Gotta Have You

CO-40225 (4-40225)—TONI ARDEN  
Rolling Sea

★DE-29123 (9-29123)—FOUR ACES  
Wedding Bells

DE-29186 (9-29186)—ETHEL SMITH  
Hernando's Hideaway

MG-11724 (K-11724)—MARTI STEVENS  
Why Didn't You Tell Me

VI-20-5755 (47-5755)—DINAH SHORE  
Pakistan

### 5—Hernando's Hideaway

79.1 116.5

BE-1047 (45-1047)—"SAM"  
Don't Worry 'Bout Me

CA-2840 (F-2840)—BILLY MAY  
Anything Can Happen

DE-29173 (9-29173)—GUY LOMBARDO O.  
Vas Villst Du Haben?

DE-29186 (9-29186)—ETHEL SMITH  
Three Coins In The Fountain

★CD-1241 (45-1241)—ARCHIE BLEYER  
S'il Vous Plait

CO-40224 (4-40224)—JOHNNIE RAY  
Hey There

July 31 July 24

### 6—The Happy Wanderer

55.3 40.1

BE-1045 (45-1045)—BOB CROSBY  
Steam Heat

CA-2788 (F-2788)—TOMMY LEONETTI  
I Went Out Of My Way

CD-1238 (45-1238)—ALFRED DRAKE  
Destiny's Darling

DE-29128 (9-29128)—LOUIS PRIMA  
Until Sunrise

DE-29193 (9-29193)—OBENKIRCHEN CHOIR  
Evansong

★LO-1448 (45-1448)—FRANK WEIR O.  
From Your Lips

VI-20-5715 (47-5715)—HENRI RENE O.  
My Impossible Love

### 7—I Understand Just How You Feel

43.4 39.5

CH-4858 (45-4858)—JACK FORD  
That's All You Gotta Do

★JU-5132 (45-5132)—FOUR TUNES  
Sugar Lump

★VI-20-5740 (47-5740)—JUNE VALLI  
Love, Tears And Kisses

### 8—If You Love Me

29.4 32.6

BE-1046 (45-1046)—HELEN FORREST  
Little Things Mean A Lot

★CA-2769 (F-2769)—KAY STARR  
The Man Upstairs

CO-40149 (4-40149)—MARION MARLOWE  
You're Not Living In Vain

DE-29144 (9-29144)—BING CROSBY  
Liebchen

LO-1412 (45-1412)—VERA LYNN  
C'est La Vie

MG-11667 (K-11667)—SHIRLEY HARMER  
Won'tcha Love Me

VI-20-5580 (47-5580)—JAN PEECE  
Old Wedding Ring

### 9—Goodnight Sweetheart, Goodnight

26.6 36.4

CA-2800 (F-2800)—ELLA MAE MORSE  
Happy Habit

★CR-61187 (9-61187)—McGUIRE SISTERS  
Heavenly Feeling

JU-5142 (45-5142)—GLORIA MANN & CARTER RAYS  
Love-Me-Boy

★VI-20-5746 (47-5746)—SUNNY GALE  
Call Off The Wedding

VI-20-5775 (47-5775)—JOHNNIE & JACK  
Honey, I Need You

VJ-107 (45-107)—THE SPANIELS  
You Don't Move

### 10—Hey There

25.2 18.3

★CO-40266 (4-40266)—ROSEMARY CLOONEY  
This Ole House

CO-40224 (4-40224)—JOHNNIE RAY  
Hernando's Hideaway

July 31 July 24

### 11—In The Chapel In The Moonlight

24.5 22.5

DE-29199 (9-29199)—SAMMY DAVIS, JR.  
And This Is My Beloved

EP-9049 (4-9049)—DOLORES HAWKINS  
Hernando's Hideaway

### 12—Wanted

23.1 23.6

BE-1041 (45-1041)—DORSEY BROS.  
I Speak To The Stars

★VI-20-5647 (47-5647)—PERRY COMO  
Look Out The Window

### 13—Some Day

20.3 14.2

★CO-40235 (4-40235)—FRANKIE LAINE  
There Must Be A Reason

### 14—Crazy 'Bout You, Baby

17.6 24.6

★ME-70341 (70341x45)—CREW-CUTS  
Angela Mia

### 15—Isle Of Capri

17.5 16.6

CA-2817 (F-2817)—DUKE ELLINGTON  
Band Call

★CR-61149 (9-61149)—JACKIE LEE O.  
By The Light Of The Silvery Moon

DE-29146 (9-29146)—SLEWFOOT FIVE  
Twelfth Street Rag

★ME-70350 (70350x45)—THE GAYLORDS  
Love I You

VI-20-5750 (47-5750)—JOHN GORDY  
Bye Bye Blues

### 16—The High And The Mighty

16.8 27.7

★CA-2845 (F-2845)—LES BAXTER O.  
More Love Than Your Love

CR-61205 (9-61205)—GEORGIE AULD O.  
Sneaky Pete

CR-61204 (9-61204)—JOHNNY DESMOND  
In God We Trust

CR-61211 (9-61211)—DIMITRI TIOMKIN O.  
Dial 'M' For Murder

★DE-29203 (9-29203)—VICTOR YOUNG O.  
Moonlight And Roses

★MG-11761 (K-11761)—LeROY HOLMES O.  
Lisa



# Best Selling Records

FROM MORE THAN 15,000 RETAIL OUTLETS!

Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunis. Each listing includes the name of the song, record number, artists, and tune on the reverse side.

The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.

\* Indicates best selling record.

Comprising  
**100**  
Selections

July 31	July 24	July 31	July 24	July 31	July 24
<b>7—I'm A Fool To Care</b> 16.1 17.3 CA-2839 (F-2839)— LES PAUL & MARY FORD Auctioneer		<b>★DE-29123 (9-29123)—</b> FOUR ACES Three Coins In The Fountain		<b>36—Bumble Boogie</b> 6.3 — ★ME-70406 (70406x45)— RALPH MALTERIE Tantalizin' Melody	
<b>8—Green Years</b> 15.4 12.1 VI-20-5748 (47-5748)— EDDIE FISHER My Friend		<b>27—Joey</b> 9.8 10.0 CA-2853 (F-2853)— MARGARET WHITING Ask Me		<b>37—I'll Be Seeing You</b> 5.6 2.4 ★CA-2832 (F-2832)— FOUR FRESHMEN Please Remember	
<b>9—The Man Upstairs</b> 14.7 13.1 E-1042 (45-1042)— TONY RUSSO My Restless Lover		<b>★MG-11716 (K-11716)—</b> BETTY MADIGAN And So I Walked Home		<b>38—If I Didn't Care</b> 5.5 — ★DO-15220 (45-15220)— HILLTOPPERS Bettina	
<b>10—Half As Lovely</b> 14.1 — CA-2864 (F-2864)— FRANK SINATRA The Gal That Got Away		<b>28—Hit And Run Affair</b> 9.1 — ★VI-20-5749 (47-5749)— PERRY COMO There Never Was A Night So Beautiful		<b>39—Here</b> 5.0 5.5 BE-1039 (45-1039)— THE FOUR BELLS Dream, Dream, Dream	
<b>11—My Friend</b> 14.0 6.2 E-29192 (9-29192)— FRED WARING He Was There		<b>★CA-2847 (F-2847)—</b> FOUR KNIGHTS How Wrong Can You Be		<b>★VI-20-5665 (47-5665)—</b> TONY MARTIN Philosophy	
<b>12—Moonlight And Roses</b> 13.4 1.0 G-11431 (K-11431)— FRANK PETTY TRIO Ticklish Moments		<b>30—Young At Heart</b> 8.4 6.5 BE-1030 (45-1030)— CHARLIE DE FORREST Secret Love		<b>40—How Blue?</b> 4.9 3.4 ★DE-29185 (9-29185)— MILLS BROS. Why Do I Keep Loving You	
<b>13—They Were Doin' The Mambo</b> 13.3 5.4 R-61222 (9-61222)— LES BROWN O. The Man That Got Away		<b>★CA-2703 (F-2703)—</b> FRANK SINATRA Take A Chance		<b>41—Thank You For Calling</b> 4.3 9.3 VI-20-5735 (47-5735)— TONY MARTINEZ Secret Love	
<b>14—Sway</b> 11.9 11.1 CA-2818 (F-2818)— DEAN MARTIN Money Burns A Hole In My Pocket		<b>31—This Ole House</b> 7.8 10.7 ★CO-40266 (4-40266)— ROSEMARY CLOONEY Hey There		<b>42—In A Garden Of Roses</b> 4.2 7.2 VI-20-5739 (47-5739)— STUART HAMBLIN When My Lord Picks Up The 'Phone	
<b>15—Cinnamon Sinner</b> 11.0 8.6 CO-40272 (4-40272)— TONY BENNETT Take Me Back Again		<b>32—Carnival In Venice</b> 7.7 — ★DE-29115 (9-29115)— MILLS BROTHERS Go In And Out The Window		<b>43—I Get So Lonely</b> 3.6 5.8	
<b>16—Wedding Bells</b> 10.5 3.9 O-42049 (4-42049)— LES ELGART Spending The Summer In Love		<b>33—Take Me Back Again</b> 7.1 — ★CO-40272 (4-40272)— TONY BENNETT Cinnamon Sinner		<b>44—I'm In The Mood For Love</b> 3.5 —	
		<b>34—Make Her Mine</b> 7.0 9.7 ★CA-2803 (F-2803)— NAT "KING" COLE I Envy		<b>45—Skinsie Minnie</b> 2.9 4.1	
		<b>35—The Gal/Man That Got Away</b> 6.4 3.5 ★CA-2864 (F-2864)— FRANK SINATRA Half As Lovely		<b>46—River Of No Return</b> 2.8 4.8	
		<b>★DE-29184 (9-29184)—</b> JERI SOUTHERN Joey		<b>47—Mink Shmink</b> 2.2 6.6	
		<b>MG-11769 (K-11769)—</b> FRAN WARREN Love Me, Love Me		<b>48—Answer Me, My Love</b> 2.1 1.7	
				<b>49—Steam Heat</b> 1.4 3.8	
				<b>50—Sweetheart</b> 1.3 3.1	



## The Four Tunes "THE GREATEST FEELING IN THE WORLD"

and  
"LONESOME"

JUBILEE # 5152

Heading for #1  
"I UNDERSTAND JUST HOW YOU FEEL"

JUBILEE # 5132

## The Orioles "IN THE CHAPEL IN THE MOONLIGHT"

JUBILEE # 5154

## "PARDON MY BLOOPER"

VOLUME # 2

produced by  
KERMIT SCHAFER  
LP3 EP5012

★  
Still Tops  
VOLUME # 1

## "PARDON MY BLOOPER"

Going Up - UP - UP  
Patti Jerome  
"TOO YOUNG  
TO DIE"

b/w  
"JUST A FRIENDLY  
HELLO"

JUBILEE # 5150

Sensational Novelty  
"ROAST OF  
THE TOWN"

by  
Will Jordan

JUBILEE SP 900  
(part 1-2)

jubilee  
RECORD CO., INC. 315 W. 47th St.  
N. Y. C. N. Y.

Available in Canada  
on QUALITY Label!



## Top 10 Best Selling Pop Albums

1. THE STUDENT PRINCE ..... Mario Lanza (RCA Victor LM 1837)
2. THE PAJAMA GAME ..... Original Cast (Columbia ML 4840)
3. SELECTIONS FROM  
THE GLENN MILLER STORY ..... Glenn Miller (RCA Victor LPT 3057)
4. THE GLENN MILLER STORY ..... Sound Track (Decca DL 5519)
5. PARDON MY BLOOPER ..... Kermit Schafer (Jubilee LP 2)
6. MUSIC FOR LOVERS ONLY ..... Jackie Gleason (Capitol H 352)
7. SINCERELY, LIBERACE ..... Liberace (Columbia BL 1001)
8. 10th ANNIVERSARY ..... Nat "King" Cole (Capitol W 514)
9. ROSE MARIE ..... Original Cast (MGM E 229)
10. THE MUSIC OF  
SIGMUND ROMBERG ..... Mantovani (London LL 1031)

Breaking For A Pop Hit!

**"APPLE BLOSSOM TIME"**

and

**"WAY DOWN YONDER  
IN NEW ORLEANS"**

10-220

**TICA**  
EL REY DEL MAMBO

220 West 42nd STREET NEW YORK, N. Y.

**THE HIGH  
AND THE  
MIGHTY**

**7**  
BIG  
RECORDS

M. WITMARK  
& SONS

## Research Craft Company

Producers of  
Finest Custom Record Pressings That Quality Materials and Intelligent Skill Can Offer  
Any Type of Phonograph Record in Shellac • Flex • Vinylite  
1037 N. Sycamore St. • Los Angeles 38, Calif. • Hollywood 5-6128

## KNOWN FROM COAST TO COAST LESLIE DISTRIBUTORS ONE-STOP RECORD SERVICE

NEW YORK  
750 — 10th AVE.  
(Phone: PLaza 7-1977)  
Cable Address: Expo Record, N. Y.

HARTFORD, CONN.  
134 WINDSOR ST.  
(Phone: JACKson 5-7123)

## No Kiddin' . . . Get The Play With THE CASTAWAYS "TEASIN"



b/w  
**"I Wish"**  
EXCELLO 2038

**NASHBORO RECORD CO., INC.**  
177 3rd AVE. N., NASHVILLE, TENN.  
(Phone 42-2215)

IT'S  
REALLY  
HOT!

## THE CASH BOX JUKE BOX REGIONAL REPORT

The Top Ten Records — City by City

### New York, N. Y.

1. Little Things Mean A Lot (Kitty Kallen)
2. Hernando's Hideaway (Bleyer)
3. Three Coins In The Fountain (Four Aces)
4. Sh-Boom (Crew-Cuts—Chords)
5. The Little Shoemaker (Gaylords)
6. The Happy Wanderer (Weir)
7. I Understand Just How You Feel (Four Tunes)
8. If You Love Me (Kay Starr)
9. Sway (Dean Martin)
10. Joey (Betty Madigan)

### Deadwood, S. D.

1. Three Coins (Frank Sinatra)
2. Hernando's Hideaway (Lombardo)
3. The Happy Wanderer (Tommy Leonetti)
4. Sh-Boom (Crew-Cuts)
5. Little Things Mean A Lot (Kitty Kallen)
6. If You Love Me (Kay Starr)
7. The Little Shoemaker (Hugo Winterhalter)
8. Isle Of Capri (Gaylords)
9. I'm A Fool To Care (Paul & Ford)
10. Green Years (Eddie Fisher)

### Boston, Mass.

1. Hey There (R. Clooney)
2. Sh-Boom (Chords)
3. The Little Shoemaker (Gaylords)
4. In The Chapel In The Moonlight (Kitty Kallen)
5. They Were Doing The Mambo (Vaughn Monroe)
6. Cinnamon Sinner (T. Bennett)
7. Thank You For Calling (Jo Stafford)
8. Three Coins In The Fountain (Four Aces—Sinatra)
9. I'm A Fool To Care (Paul & Ford)
10. Hernando's Hideaway (Bleyer)

### Cleveland, Ohio

1. Sh-Boom (Crew-Cuts—Chords)
2. Little Things Mean A Lot (Kitty Kallen)
3. The Little Shoemaker (Gaylords)
4. Hernando's Hideaway (Bleyer)
5. Three Coins In The Fountain (Four Aces)
6. Goodnight Sweetheart, Goodnight (McGuire Sisters)
7. Some Day (Frankie Laine)
8. The Happy Wanderer (Weir)
9. In The Chapel In The Moonlight (Kitty Kallen)
10. Moonlight And Roses (Three Suns)

### Miami, Fla.

1. Little Things Mean A Lot (Kitty Kallen)
2. Three Coins In The Fountain (Four Aces)
3. Hernando's Hideaway (Bleyer)
4. I Understand Just How You Feel (Four Tunes)
5. Some Day (Frankie Laine)
6. Sh-Boom (Crew-Cuts)
7. The Little Shoemaker (Gaylords)
8. If You Love Me (Kay Starr)
9. The Happy Wanderer (Weir)
10. Goodnight Sweetheart, Goodnight (McGuire Sisters)

### Philadelphia, Pa.

1. Sh-Boom (Crew-Cuts—Chords)
2. Three Coins In The Fountain (Four Aces)
3. Little Things Mean A Lot (Kitty Kallen)
4. Hernando's Hideaway (Bleyer)
5. The Little Shoemaker (Gaylords)
6. In The Chapel In The Moonlight (Kitty Kallen)
7. I Understand Just How You Feel (Four Tunes)
8. My Friend (Eddie Fisher)
9. Sweetheart (Hilltoppers)
10. Somebody Else's Love Song (Georgie Shaw)

### Cincinnati, Ohio

1. Sh-Boom (Crew-Cuts)
2. Little Things Mean A Lot (Kitty Kallen)
3. Three Coins In The Fountain (Four Aces)
4. Hernando's Hideaway (Bleyer)
5. Goodnight Sweetheart, Goodnight (McGuire Sisters)
6. The Little Shoemaker (Gaylords)
7. The Happy Wanderer (Weir)
8. I Understand Just How You Feel (Four Tunes)
9. I'm A Fool To Care (Paul & Ford)
10. In The Chapel In The Moonlight (Kitty Kallen)

### Chicago, Ill.

1. Sh-Boom (Crew-Cuts)
2. The Little Shoemaker (Gaylords)
3. Three Coins In The Fountain (Four Aces)
4. Hernando's Hideaway (Bleyer)
5. Little Things Mean A Lot (Kitty Kallen)
6. Crazy 'Bout You, Baby (Crew-Cuts)
7. Some Day (Frankie Laine)
8. I Understand Just How You Feel (Four Tunes—Valli)
9. I'm A Fool To Care (Paul & Ford)
10. The High And The Mighty (Johnny Desmond)

### St. Louis, Mo.

1. Sh-Boom (Crew-Cuts)
2. Hernando's Hideaway (Bleyer)
3. Three Coins In The Fountain (Four Aces)
4. The Little Shoemaker (Gaylords—Winterhalter)
5. Little Things Mean A Lot (Kitty Kallen)
6. Some Day (Frankie Laine)
7. Hey There (R. Clooney)
8. Happy Days And Lonely Nights (Fontane Sisters)
9. I Understand Just How You Feel (Four Tunes)
10. The Happy Wanderer (Weir)

### Denver, Colo.

1. Little Things Mean A Lot (Kitty Kallen)
2. Hernando's Hideaway (Bleyer)
3. Three Coins In The Fountain (Four Aces)
4. If You Love Me (Kay Starr)
5. I Understand Just How You Feel (Four Tunes—Valli)
6. The Happy Wanderer (Weir)
7. The Little Shoemaker (Gaylords)
8. Crazy 'Bout You, Baby (Crew-Cuts)
9. Wanted (Perry Como)
10. Goodnight Sweetheart, Goodnight (McGuire Sisters)

### Seattle, Wash.

1. Sh-Boom (Crew-Cuts)
2. Little Things Mean A Lot (Kitty Kallen)
3. Hernando's Hideaway (Bleyer)
4. Three Coins In The Fountain (Four Aces)
5. The Little Shoemaker (Gaylords)
6. I Understand Just How You Feel (Four Tunes)
7. The Happy Wanderer (Weir)
8. Crazy 'Bout You, Baby (Crew-Cuts)
9. Goodnight Sweetheart, Goodnight (McGuire Sisters)
10. Some Day (Frankie Laine)

### Minneapolis, Minn.

1. Little Things Mean A Lot (Kitty Kallen)
2. Three Coins In The Fountain (Four Aces)
3. Hernando's Hideaway (Bleyer)
4. Sh-Boom (Crew-Cuts)
5. Goodnight Sweetheart, Goodnight (McGuire Sisters)
6. The Little Shoemaker (Gaylords)
7. I Understand Just How You Feel (Four Tunes)
8. Joey (Betty Madigan)
9. Isle Of Capri (Jackie Lee)
10. Hit And Run Affair (P. Como)

### Shoals, Ind.

1. Little Things Mean A Lot (Kitty Kallen)
2. Three Coins In The Fountain (Four Aces)
3. I Understand Just How You Feel (Four Tunes)
4. The Happy Wanderer (Rene)
5. Hernando's Hideaway (Guy Lombardo)
6. If You Love Me (Kay Starr)
7. The Little Shoemaker (Gaylords)
8. Goodnight Sweetheart, Goodnight (Sunny Gale)
9. Wanted (Perry Como)
10. Isle Of Capri (Gaylords)

### Pittsburgh, Pa.

1. Sh-Boom (Crew-Cuts)
2. The Little Shoemaker (Gaylords—Winterhalter)
3. Little Things Mean A Lot (Kitty Kallen)
4. Three Coins In The Fountain (Four Aces)
5. Hernando's Hideaway (Bleyer)
6. In The Chapel In The Moonlight (Kitty Kallen)
7. Moonlight And Roses (Three Suns)
8. They Were Doing The Mambo (Vaughn Monroe)
9. The Happy Wanderer (Weir)
10. Sweetheart (Hilltoppers)

### Los Angeles, Calif.

1. Little Things Mean A Lot (Kitty Kallen)
2. Hernando's Hideaway (Bleyer)
3. Sh-Boom (Crew-Cuts—Chords)
4. Three Coins In The Fountain (Four Aces)
5. The Happy Wanderer (Weir)
6. Hey There (R. Clooney)
7. The Little Shoemaker (Gaylords)
8. I'm A Fool To Care (Paul & Ford)
9. I Understand Just How You Feel (Four Tunes)
10. Sway (Dean Martin)

### Detroit, Mich.

1. Sh-Boom (Crew-Cuts)
2. Little Things Mean A Lot (Kitty Kallen)
3. The Little Shoemaker (Gaylords)
4. Hernando's Hideaway (Bleyer)
5. Three Coins In The Fountain (Four Aces)
6. Goodnight Sweetheart, Goodnight (McGuire Sisters)
7. Hey There (R. Clooney)
8. I Understand Just How You Feel (Four Tunes—Valli)
9. Some Day (Frankie Laine)
10. Magic Tango (H. Winterhalter)

### Baltimore, Md.

1. Sh-Boom (Crew-Cuts)
2. Little Things Mean A Lot (Kitty Kallen)
3. Three Coins In The Fountain (Four Aces)
4. If You Love Me (Kay Starr)
5. Crazy 'Bout You, Baby (Crew-Cuts)
6. Goodnight Sweetheart, Goodnight (McGuire Sisters)
7. Sh-Boom (Crew-Cuts)
8. Green Years (Eddie Fisher)
9. The Little Shoemaker (Gaylords)
10. The Happy Wanderer (Weir)

### New Orleans, La.

1. Little Things Mean A Lot (Kitty Kallen)
2. Three Coins In The Fountain (Four Aces)
3. Hernando's Hideaway (Bleyer)
4. Ballin' The Jack (P. Grado)
5. Thank You For Calling (Jo Stafford)
6. In The Chapel In The Moonlight (Kitty Kallen)
7. The Happy Wanderer (Weir)
8. I'm A Fool To Care (Paul & Ford)
9. Sh-Boom (Crew-Cuts)
10. Sway (Dean Martin)

### Atlanta, Ga.

1. Hernando's Hideaway (Bleyer)
2. Little Things Mean A Lot (Kitty Kallen)
3. Three Coins In The Fountain (Four Aces)
4. Sh-Boom (Chords—Crew-Cuts)
5. Thank You For Calling (Jo Stafford)
6. Goodnight Sweetheart, Goodnight (McGuire Sisters)
7. Hey There (R. Clooney)
8. I'm A Fool To Care (Paul & Ford)
9. Make Her Mine (Nat K. Cole)
10. The Man Upstairs (Kay Starr)

### San Francisco, Calif.

1. Little Things Mean A Lot (Kitty Kallen)
2. Hernando's Hideaway (Bleyer)
3. Three Coins In The Fountain (Four Aces)
4. Sh-Boom (Chords—Crew-Cuts)
5. I Understand Just How You Feel (Four Tunes)
6. The Little Shoemaker (Gaylords)
7. The Happy Wanderer (Weir)
8. If You Love Me (Kay Starr)
9. Sway (Dean Martin)
10. Hey There (R. Clooney)

### Milwaukee, Wisc.

1. Sh-Boom (Crew-Cuts)
2. The Little Shoemaker (Gaylords)
3. In The Chapel In The Moonlight (Kitty Kallen)
4. Hernando's Hideaway (Bleyer)
5. Little Things Mean A Lot (Kitty Kallen)
6. I'm A Fool To Care (Paul & Ford)
7. Three Coins In The Fountain (Four Aces)
8. Hey There (R. Clooney)
9. Goodnight Sweetheart, Goodnight (McGuire Sisters)
10. The Happy Wanderer (Weir)



# THE CASH BOX RHYTHM N' BLUES Ramblings

## NEW YORK:

Atlantic Records boasting eighteen covers of eight current Atlantic records. The tunes are "Lovey Dovey", "Sh-Boom", "Cooperation", "Shake, Rattle & Roll", "What A Dream", "Should've Been Me", "Honey Love", and "Oh Such A Night". . . . Herald Records zooming again with what appears to be two coming hits. The new Faye Adams release, "Hurts Me To My Heart" and the Five Willows' "Come A Little Closer" getting strong reaction. Herald's pressing plant is loaded with outside orders, working two shifts, and having trouble getting out its own orders. . . . "Adios My Desert Love", by The Diablos on Fortune Records is picking up all over the country. Tune started big in Detroit. . . . C. C. Pinkston, drummer with the Johnny Ace-Willie Mae Thornton package, recently purchased a \$3,500 special made set of vibes. Pinkston has drummed professionally for twelve years but states he has always "drug vibes the most." . . . New diskery, Burgundy Records, Detroit, getting a good response on The Revelaires "Down By The Well". That Baby Dee is some baby as you can see. The stormy looking gal recently broke a record set by Billy Daniels when she appeared 22 straight weeks at the Club Savannah, New York. Thrush records for MGM and is managed by Stan Pat. . . . R & B treatment of the Gillette Cavalcade of Sports "Look Sharp—Be Sharp" is out via Maxwell Davis on Aladdin. The



BABY DEE

Messners think they have a big one that could go pop as well as r & b. Story around is that Aladdin will open a New York office to be headed by Eddie Messner. . . . Roger King Mozier and his "Music in Colorama" ork will be appearing at Convention Hall, Asbury Park, N. J., for two weeks commencing July 30. . . . Beulah Swan, Bethlehem Records, currently at the Flame Club in Detroit. The gal is currently making a bit of a stir with her "Don't Steal My Heart" in St. Louis, Pittsburgh, and Detroit. . . . Bobby Shad, Mercury R & B and Jazz A & R, soaring with "Please Please," The Eagles; "A Pretty Girl" and "Any Day Now," Buddy Johnson; and "Happy Feet," Red Prysock. . . . Bob Rosen, Seeco Records, announces coast orders. Bob also excited about the response to Machito's "Relax and Mambo."

## CHICAGO:

George and Ernie Learner, United Record Distributors, this city, now handling the Rama and Tico lines. Now that the Eastern and Southern coasts have definitely 'gone mambo', the boys feel that with bands like Joe Loco and Tito Puente, they should be able to give the Midwest the mambo craze. . . . Sam Evans phones to tell us his plans are now completed for the next 'Jam With Sam' dance to be held at the Madison R'nk once again. The date . . . August 7. . . . The stars . . . The Clovers, Little Walter, Big John Greer and Scannyland Slim. . . . Joe Brown of the J.O.B. diskery reports he has just signed Earl Pugh as his first spiritual artist. Along with his singing, Earl tells us, he tours various colleges, giving speeches to hundreds of thousands of students. . . . Leo Kolheim happily relates that a flood of orders have been hitting his desk these past few weeks for disk done by the Maceo Woods Singers. . . . Muddy Waters into the Greystone Ballroom, Detroit, 8/16. . . . The Clovers skedded to begin a nationwide tour of one-niters 7/28. . . . Roy Hamilton and The Orioles among those who checked into town for Star Night at Soldier's Field 7/24. Daddy-O Daylie among the deejays asked to participate. . . . "Honey Love," by the Diffters really starting to move and heading for the top spot in The Cash Box' Hot Charts locally as well as nationally. . . . Hope Mahalia Jackson will be feeling up to par but soon.

## LOS ANGELES:

Every seat was sold out and many had to be turned away during Gene Norman's Rhythm and Blues Jubilee 7/17. Some of the nation's top R & B personalities kept the show moving at a fast pace from start to finish. They included:—The Chords, The Robins, The Four Tunes, The Hollywood Flames, Christine Kittrell, and Little Esther. Among the many musical groups were, Chuck Higgins band, Joe Higgins and his band, Richard Lewis, Jake Porter, Gale Bernard, Marvin Phillips and T. Bone Walker. . . . Leo Mesner announced Aladdin has changed the title of Amos Milburn's "Baby Baby All The Time" to "Baby You Thrill Me" due to the fact that another tune with the same title was recently released on the Embassy Label. . . . Johnny Holiday has been signed by Dick Bock of Pacific Jazz. First two sides from a forthcoming album will be out in two weeks. Holiday's managers have Tim Gayle signed for the publicity. . . . The Tiffany Club has been very successful with a new policy of featuring two great jazz combos alternating nightly. Now on tap is the Max Roach Quintette along with The Red Norvo Trio. . . . Two of the nation's top attractions presented an outstanding three day engagement at Billy Berg's Five Four Ballroom



PERCY MAYFIELD

7/23 thru 7/25 when Fats Domino and his band along with The Clovers took over the bandstand. . . . Floyd Dixon has been slated for several engagements along the West Coast. He is scheduled to appear at the new Savoy Ballroom July 30th thru August 1st. . . . The Dinah Washington open'ng at the Club Oasis July 16th was celebrated by a special press and cocktail party which was attended by a large gathering. . . . Ahmet Ertegun and Jerry Wexler of Atlantic Records spent several days in town on business recently. They left for San Francisco before returning to New York. . . . Art Rupe, Specialty Records head, has been extra busy these days as "Sugar Mama — Peachy Papa" by Percy Mayfield and "Gonna Leave You Baby" with Roy Milton start to click.

## Stars Over Harlem

If for the past week or so you've failed to see the familiar face of this columnist parading in and out, and all about the many uptown hot spots, it's simply that we decided to remain in the "windy city" for a brief spell and to lend a couple of eyes and ears to a few of the good things that happen out Chicago way. And so here goes with a bit of the things they're doing whose doing it, what's being said and just who's saying it. . . . Accepted the invitation of the very personable Vee-Jay record executives Jimmy and Vivian Bracken (she's also a top deejay over at Gary's WWCA) and their energetic side-kick Leo Kolheim to supervise The Spanie's' latest date in the cutting rooms. Baltimore distrib Henry Nathanson gave out with a batch of helpful hints here and there same place, same time. . . . United diskery top brass Leonard Allen, Samuel Smith and their busy man behind the promotions Dave Clark have three big ones blazing away to keep the premises good and lively. The first is Memphis Slim's "Wish Me Well"; another is Junior Wells' hard hitting "Lawdy! Lawdy!", closely followed by The 5 C's stellar "Goody Goody" pressing which should soon soar up to one of the top spots on the local charts. . . . Spotted Leonard Chess scrambling about like crazy with the latest Jimmy Witherspoon "Turn The Lights Down Low" etching which is one of the hottest ditties currently gracing the airplanes. . . . Good to see Paul King and Les Ca'dwell, whose Drexel Records' "Let's Talk About The Weather" platter is occupying so many slots on the juke boxes and getting bigger and bigger all the time. . . . Paul Gill (he's one of distributor James Marvin's live wires) all worked up about Ruth Brown's "Oh What A Dream" b/w "Don't Freeze On Me" waxing. . . . Danny Overbea's "You're Mine" a soothing hunk of wax. . . . The Robins' "Riot In Cell Block # 9" moving faster than a Mexican jumping bean. . . . Dynamic United distrib Ernie and George Leaner have so many going great guns for them and they're handling each of these tasty hits with the precision and drive of a new Jaguar 4 wheeler. . . . The "5" Royales' "What's This?", The Midnighters' "Work Annie," Chuck Willis' "Feel So Bad," Muddy Waters' "Just Make Love To Me," The Vibes' "Doll Face," The Swallows' "My Baby" and The Stevens Singers' "Jesus Paid It All" b/w "I Heard The Voice" pressings are ops' and shops' delights. . . . Luna Records' "Come To Me Darling," a teen-ager sure bet. . . . Daddy-O (he makes with the rhymes and soothing cool sounds daily over station WAIT) one of the nicest people to hit the Chicago airplanes. . . . Irv Marcus stuck around a few days after the big convention to kick off in a great big way the Five Blind Boys' "I Wonder, Do You," The Chariett's "Step By Step" and to put in a little extra ring savvy toward the direction of Johnny Ace and his latest, fast climbing "Please Forgive Me" platter.



**Johnny's Blues**  
**PART I & II**  
**89098 • 89098X45**  
**JOHNNY HODGES**  
**AND HIS ORCHESTRA**

**CLEF RECORDS**  
451 North Canon Drive  
Beverly Hills, Calif.



The Biggest Hit  
Of The Year!

# "HONEY LOVE"

THE DRIFTERS  
ATLANTIC # 1029

**Atlantic** RECORDING CORP.  
234 WEST 56th STREET NEW YORK 19, N. Y.

## FIVE BLIND BOYS "I Wonder, Do You"

b/w

## "All Aboard"

Peacock 1731

**Peacock** RECORDS, Inc.  
2809 Erastus Street,  
Houston 26, Texas

## HOWLING WOLF

## "EVIL GOIN' ON"

b/w

## "BABY HOW LONG"

CHESS 1575

**CHESS** RECORD CORP.  
4750-52 Cottage Grove Ave.  
Chicago 15, Illinois

BREAKING

## "AIN'T TIMES HARD"

b/w

## "SCHOOL DAYS ON MY MIND"

FLOYD (Dark Road) JONES  
VEE-JAY 111

**Vee-Jay** RECORDS, INC.  
412 E. 47th St. Chicago 15, Ill.

TWO BIG ONES!

AMOS MILBURN

## "BABY YOU THRILL ME"

ALADDIN 3248

JIMMY LIGGINS

## "I AIN'T DRUNK"

ALADDIN 3250

**Aladdin** RECORDS  
Beverly Hills, Calif.

July 24 Award Of The Week!

## SUGAR MAMA - PEACHY PAPA

by

PERCY MAYFIELD  
# 499 # 499-45

**Specialty** records

8508 Sunset Blvd., Hollywood 46, Cal.

## The Nation's Rhythm & Blues TOP 15

- 1 HONEY LOVE  
Drifters  
(Atlantic 1029)
- 2 WORK WITH ME ANNIE  
Midnighters  
(Federal 12169)
- 3 SH-BOOM  
Chords  
(Cat 104)
- 4 SEXY WAYS  
Midnighters  
(Federal 12185)
- 5 SHAKE, RATTLE AND ROLL  
Joe Turner  
(Atlantic 1026)
- 6 JUST MAKE LOVE TO ME  
Muddy Waters  
(Chess 1571)
- 7 I UNDERSTAND JUST HOW YOU FEEL  
Four Tunes  
(Jubilee 5132)
- 8 PLEASE FORGIVE ME  
Johnny Ace  
(Duke 128)
- 9 GOODNIGHT SWEET-HEART, GOODNIGHT  
Spaniels  
(Vee-Jay 107)
- 10 DEAR ONE  
The Scarlets  
(Red Robin 128)
- 11 CRY SOME MORE  
"5" Royales  
(Apollo 454)
- 12 IF I LOVED YOU  
Roy Hamilton  
(Epic 9047)
- 13 AIN'T CHA GOT ME WHERE YOU WANT ME  
Buddy Johnson  
(Mercury 70377)
- 14 OH WHAT A DREAM  
Ruth Brown  
(Atlantic 1026)
- 15 OH BABY  
Little Walter  
(Checker 793)

## THE CASH BOX

in  
NEW YORK CITY

in  
CHICAGO

in  
NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City, Chicago and New Orleans

- |                                                                          |                                                               |                                                                |
|--------------------------------------------------------------------------|---------------------------------------------------------------|----------------------------------------------------------------|
| 1 HONEY LOVE<br>The Drifters<br>(Atlantic 1029)                          | WORK WITH ME ANNIE<br>Midnighters<br>(Federal 12169)          | HONEY LOVE<br>Drifters<br>(Atlantic 1029)                      |
| 2 SH-BOOM<br>Chords<br>(Cat 104)                                         | JUST MAKE LOVE TO ME<br>Muddy Waters<br>(Chess 1571)          | SEXY WAYS<br>Midnighters<br>(Federal 12185)                    |
| 3 WORK WITH ME ANNIE<br>Midnighters<br>(Federal 12169)                   | CRY SOME MORE<br>The "5" Royales<br>(Apollo 454)              | I BOWED ON MY KNEES<br>Sugar Boy<br>(Checker 795)              |
| 4 DEAR ONE<br>The Scarlets<br>(Red Robin 128)                            | MAKE HER MINE<br>Nat "King" Cole<br>(Capitol 2803)            | WORK WITH ME ANNIE<br>Midnighters<br>(Federal 12169)           |
| 5 AIN'T CHA GOT ME WHERE YOU WANT ME<br>Buddy Johnson<br>(Mercury 70377) | SH-BOOM<br>Chords<br>(Cat 104)                                | JUST MAKE LOVE TO ME<br>Muddy Waters<br>(Chess 1571)           |
| 6 I UNDERSTAND JUST HOW YOU FEEL<br>Four Tunes<br>(Jubilee 5132)         | SHAKE, RATTLE AND ROLL<br>Joe Turner<br>(Atlantic 1026)       | SH-BOOM<br>Chords<br>(Cat 104)                                 |
| 7 GOODNIGHT SWEET-HEART, GOODNIGHT<br>Spaniels<br>(Vee-Jay 107)          | HONEY LOVE<br>The Drifters<br>(Atlantic 1029)                 | SHAKE, RATTLE AND ROLL<br>Joe Turner<br>(Atlantic 1026)        |
| 8 IF I LOVED YOU<br>Roy Hamilton<br>(Epic 9047)                          | IF I LOVED YOU<br>Roy Hamilton<br>(Epic 9047)                 | BALLIN' THE JACK<br>Perez Prado<br>(RCA Victor 20-5738)        |
| 9 SHAKE, RATTLE AND ROLL<br>Joe Turner<br>(Atlantic 1026)                | OH BABY<br>Little Walter<br>(Checker 793)                     | CRY SOME MORE<br>The "5" Royales<br>(Apollo 454)               |
| 10 SEXY WAYS<br>Midnighters<br>(Federal 12185)                           | GOODNIGHT SWEET-HEART, GOODNIGHT<br>Spaniels<br>(Vee-Jay 107) | I UNDERSTAND JUST HOW YOU FEEL<br>Four Tunes<br>(Jubilee 5132) |

in  
SAN FRANCISCO

in  
NEWARK

in  
MEMPHIS

- |                                                        |                                                                   |                                                                  |
|--------------------------------------------------------|-------------------------------------------------------------------|------------------------------------------------------------------|
| 1 HONEY LOVE<br>Drifters<br>(Atlantic 1029)            | WORK WITH ME ANNIE<br>Midnighters<br>(Federal 12169)              | HONEY LOVE<br>Drifters<br>(Atlantic 1029)                        |
| 2 SH-BOOM<br>Chords<br>(Cat 104)                       | HONEY LOVE<br>Drifters<br>(Atlantic 1029)                         | PLEASE FORGIVE ME<br>Johnny Ace<br>(Duke 128)                    |
| 3 WORK WITH ME ANNIE<br>Midnighters<br>(Federal 12169) | SH-BOOM<br>Chords<br>(Cat 104)                                    | WORK WITH ME ANNIE<br>Midnighters<br>(Federal 12169)             |
| 4 SEXY WAYS<br>Midnighters<br>(Federal 12185)          | PLEASE FORGIVE ME<br>Johnny Ace<br>(Duke 128)                     | I UNDERSTAND JUST HOW YOU FEEL<br>Four Tunes<br>(Jubilee 5132)   |
| 5 LET'S WALK<br>Charles Brown<br>(Aladdin 3235)        | JUST MAKE LOVE TO ME<br>Muddy Waters<br>(Chess 1571)              | LET'S WALK<br>Charles Brown<br>(Aladdin 3235)                    |
| 6 JUST MAKE LOVE TO ME<br>Muddy Waters<br>(Chess 1571) | SEXY WAYS<br>Midnighters<br>(Federal 12185)                       | OKIE DOKIE STOMP<br>Clarence "Gatemouth" Brown<br>(Peacock 1637) |
| 7 EVERYTHING I DO IS WRONG<br>B. B. King<br>(RPM 411)  | SHAKE, RATTLE AND ROLL<br>Joe Turner<br>(Atlantic 1026)           | SH-BOOM<br>Chords<br>(Cat 104)                                   |
| 8 BLUE HOURS<br>Hot Shots<br>(Savoy 1128)              | NEED ONE MORE CHANCE<br>Chuck Willis<br>(Okeh 7029)               | JUST MAKE LOVE TO ME<br>Muddy Waters<br>(Chess 1571)             |
| 9 YOU'RE THE ONE<br>The Spiders<br>(Imperial 5265)     | DEAR ONE<br>The Scarlets<br>(Red Robin 128)                       | CO-OPERATION<br>(Jubilee 5132)<br>(Apollo 459)                   |
| 10 PLEASE FORGIVE ME<br>Johnny Ace<br>(Duke 128)       | GOODNIGHT SWEET-HEART, GOODNIGHT<br>The Spaniels<br>(Vee-Jay 107) | EVERYTHING I DO IS WRONG<br>B. B. King<br>(RPM 411)              |



## THE CASH BOX

in  
PHILADELPHIAin  
LOS  
ANGELESin  
ST. LOUIS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- 1 HONEY LOVE  
The Drifters  
(Atlantic 1029)
- 2 SH-BOOM  
Chords  
(Cat 104)
- 3 PLEASE FORGIVE ME  
Johnny Ace  
(Duke 128)
- 4 SEXY WAYS  
Midnighters  
(Federal 12185)
- 5 WORK WITH ME ANNIE  
Midnighters  
(Federal 12169)
- 6 I UNDERSTAND JUST HOW YOU FEEL  
Four Tunes  
(Jubilee 5132)
- 7 IF I LOVED YOU  
Roy Hamilton  
(Epic 9047)
- 8 JUST MAKE LOVE TO ME  
Muddy Waters  
(Chess 1571)
- 9 MAMBOLINO  
Earl Bostic  
(King 4723)
- 10 GOODNIGHT SWEET-HEART, GOODNIGHT  
The Spaniels  
(Vee-Jay 107)

- 1 HONEY LOVE  
The Drifters  
(Atlantic 1029)
- 2 DEAR ONE  
The Scarlets  
(Red Robin 128)
- 3 SH-BOOM  
The Chords  
(Cat 104)
- 4 WORK WITH ME ANNIE  
The Midnighters  
(Federal 12169)
- 5 JUST MAKE LOVE TO ME  
Muddy Waters  
(Chess 1571)
- 6 SHAKE, RATTLE AND ROLL  
Joe Turner  
(Atlantic 1026)
- 7 PLEASE, PLEASE  
The Eagles  
(Mercury 70391)
- 8 DARLING  
The Ray-O-Vacs  
(Josie 763)
- 9 RIOT IN CELL BLOCK #9  
The Robins  
(Spark 103)
- 10 BABY YOU THRILL ME  
Amos Milburn  
(Aladdin 3248)

- 1 SH-BOOM  
Chords  
(Cat 104)
- 2 HONEY LOVE  
Drifters  
(Atlantic 1029)
- 3 WORK WITH ME ANNIE  
Midnighters  
(Federal 12169)
- 4 AIN'T CHA GOT ME WHERE YOU WANT ME  
Buddy Johnson  
(Mercury 70377)
- 5 WISH ME WELL  
Memphis Slim  
(United 176)
- 6 JUST MAKE LOVE TO ME  
Muddy Waters  
(Chess 1571)
- 7 GOODNIGHT SWEET-HEART, GOODNIGHT  
Spaniels  
(Vee-Jay 107)
- 8 CO-OPERATION  
Prince Partridge  
(Cat 105)
- 9 SEXY WAYS  
Midnighters  
(Federal 12185)
- 10 YOUR CASH AIN'T NOTHIN' BUT TRASH  
The Clovers  
(Atlantic 1035)

in  
BALTIMOREin  
NASHVILLEin  
SHOALS, IND.

- 1 I UNDERSTAND JUST HOW YOU FEEL  
Four Tunes  
(Jubilee 5132)
- 2 HONEY LOVE  
The Drifters  
(Atlantic 1029)
- 3 SH-BOOM  
Chords  
(Cat 104)
- 4 SHAKE, RATTLE AND ROLL  
Joe Turner  
(Atlantic 1026)
- 5 GOODNIGHT SWEET-HEART, GOODNIGHT  
Spaniels  
(Vee-Jay 107)
- 6 CRY SOME MORE  
The "5" Royales  
(Apollo 454)
- 7 MAMBOLINO  
Earl Bostic  
(King 4723)
- 8 OH WHAT A DREAM  
Ruth Brown  
(Atlantic 1026)
- 9 PLEASE FORGIVE ME  
Johnny Ace  
(Duke 128)
- 10 GOT MY EYES ON YOU  
Clovers  
(Atlantic 1035)

- 1 HONEY LOVE  
The Drifters  
(Atlantic 1029)
- 2 SHAKE, RATTLE AND ROLL  
Joe Turner  
(Atlantic 1026)
- 3 WORK WITH ME ANNIE  
Midnighters  
(Federal 12169)
- 4 JUST MAKE LOVE TO ME  
Muddy Waters  
(Chess 1571)
- 5 SEXY WAYS  
Midnighters  
(Federal 12185)
- 6 GOODNIGHT SWEET-HEART, GOODNIGHT  
Spaniels  
(Vee-Jay 107)
- 7 OH WHAT A DREAM  
Ruth Brown  
(Atlantic 1026)
- 8 EVERYTHING I DO IS WRONG  
B. B. King  
(RPM 411)
- 9 I'M STEPPIN' IN  
The Spiders  
(Imperial 5291)
- 10 OH BABY  
Little Walter  
(Checker 793)

- 1 WORK WITH ME ANNIE  
Midnighters  
(Federal 12169)
- 2 PLEASE FORGIVE ME  
Johnny Ace  
(Duke 128)
- 3 SHAKE, RATTLE AND ROLL  
Joe Turner  
(Atlantic 1026)
- 4 I UNDERSTAND JUST HOW YOU FEEL  
Four Tunes  
(Jubilee 5132)
- 5 MAKE HER MINE  
Nat "King" Cole  
(Capitol 2803)
- 6 SEXY WAYS  
Midnighters  
(Federal 12185)
- 7 RIOT IN CELL BLOCK #9  
The Robins  
(Spark 103)
- 8 HONEY LOVE  
The Drifters  
(Atlantic 1029)
- 9 GOODNIGHT SWEET-HEART, GOODNIGHT  
Spaniels  
(Vee-Jay 107)
- 10 OH BABY  
Little Walter  
(Checker 793)

## Apollo and King In Hassle Over Right To "5" Royales

NEW YORK—A controversy has arisen between Bess Berman, Apollo Records, this city, on one side, and King Records, Cincinnati, O., Sid Nathan and Carl LeBow, on the other, on who has the legal right to the recording performances of the "5" Royales, one of the top name groups in the R & B field.

Bess Berman of Apollo contends that she has the group under existing contract and the hassle will probably be resolved in court action.

We are informed by Chauncey S. Olman, attorney for Apollo that an order to show cause has been signed July 22, returnable July 28, and will be served on the other party next week.

Jack Pearl, general counsel for King Records, contends his clients, King Records, Sid Nathan and Carl LeBow are in the right.

## Likes The Tune



NEW YORK—Charlie Applewhite, one of Decca's up and coming artists, and juvenile lead of the Milton Berle TV show, takes time out from his busy routine to visit one of the local Wurliizer distribs. Incidentally, he's listening to his latest release, "You Were Meant For Me" and "Can't Get You Out Of My Mind."

## Beard Gets Longer

MOBILE, ALA. — WALA-Mobile deejay Chuck Thompson, who many weeks ago announced his intention of letting his beard grow until someone records his song, "Miss America," is still eyeing his ever blooming shrubbery, although he now has a spark of hope that his chin adornment will soon be shorn.

Recently when MGM bandleader Art Mooney played Mobile, Art listened to the tune and showed a great interest in its possibility for some future recording session.

Meanwhile—the beard keeps getting longer.

## Coming Up In R & B

Listed Alphabetically

### BABY YOU THRILL ME

Amos Milburn

(Aladdin 3248)

Los Angeles

### IN THE CHAPEL IN THE MOONLIGHT

Orioles

(Jubilee 5154)

Philadelphia

### BRAND NEW ... ORDER NOW

#### "Cry Sometimes"

Swanee Quintet  
NASHBORO 546

#### "Didn't It Rain Children"

Sons Of The South  
EXCELLO 2040

#### "Too Many Keys"

Bobby Prince  
EXCELLO 2039

45's &amp; 78's

Order From Monarch In L.A.—  
Plastic Products In Memphis

NASHBORO RECORD CO., INC.

177 3rd AVE. N NASHVILLE, TENN.  
(Phone 42-2215)

THE MIDNIGHTERS

### "SEXY WAYS"

"Don't Say Your Last Goodbye"

Federal 12185

### "WORK WITH ME ANNIE"

Federal 12169

EARL BOSTIC

### "MAMBOLINO"

"BLUE SKIES"

King 4723

THE FIVE JETS

### "I'M STUCK"

"I WANT A WOMAN"

DeLuxe 6053

SONNY THOMPSON

### "COTTON BALL"

(Part 1-2)

King 4729

THE CHARMS

### "COME TO ME BABY"

"MY DEAREST DARLING"

DeLuxe 6056





# RHYTHM 'N BLUES REVIEWS

Ⓢ Ⓜ DISK & SLEEPER

Ⓢ Ⓜ EXCELLENT

Ⓢ Ⓜ VERY GOOD

Ⓢ Ⓜ GOOD

Ⓢ Ⓜ FAIR

Ⓢ Ⓜ MEDIOCRE

## MEDITATION SINGERS (Specialty 866)

Ⓢ+ "I'M DETERMINED TO RUN THIS RACE" (2:20) [Martin & Morris BMI—J. Cleveland] The Meditation Singers dish up a shouty spiritual for an effective religious side.

Ⓢ+ "PROMISE TO MEET ME THERE" (2:12) [Martin & Morris—J. Cleveland] A jubilee sound with tamborines and drum thumps for an exciter.

## LINDA LOPEZ & HER MAMBO ORCHESTRA (Federal 12190)

Ⓢ+ "CHOP STICKS MAMBO" (2:45) [Armo BMI—Linda Lopez] The famous chop sticks set to mambo rhythm. A happy arrangement for the happy mambo feet.

Ⓢ "DRUME NEGRITA" (2:50) [Robbins ASCAP—Ernest L. A. Grenet] The exciting beat is knocked out with a strong waxing of the Cuban item. The fast growing market will find this good fare.

## BILL ROBINSON AND THE QUAILS (DeLuxe 6057)

Ⓢ+ "SOMEWHERE SOMEBODY CARES" (2:40) [Lois BMI—Robinson, Robinson] Bill Robinson and the Quails dish up a tender romantic ditty with much feeling. Robinson handles the lead with a warmth and expressiveness that carries the waxing to a contender position. The Quails back the chanter effectively on the poignant etching. Good deck.

Ⓢ+ "A LITTLE BIT OF LOVE" (2:40) [Jay & Cee BMI—Henry Glover] The group gets into the swinging groove on this side and socks out a rocker with an infectious quality. This group has it and could make it with this release.

## THE 3 RIFFS (Pic 0007)

Ⓢ+ "MY BABY AND A LEMON-N-LIME" (2:45) [Rubin, Baume, McGhee] Here's a timely cutie. Based on the current hot weather, the lads give out with some effective advice. The treatment is done with good effect. Vocal sound effects make you just feel the steam rising from a torrid walk. These boys have very evidently worked together for some time.

Ⓢ+ "DON'T JUMP OFF THE BRIDGE" (2:43) [Wolfson] A cute cornfed bouncer item. This novelty item is a pop treatment.

## LINDA HAYES (Hollywood 1016)

Ⓢ "YOUR BACK'S OUT" (2:41) [Golden Gate—Myrtle Williams] Linda Hayes sings a slow bouncer blues with a novel way of saying he's not fooling her. Linda puts plenty of warmth into her vocal, but the deck only turns out a little better than fair.

Ⓢ "PLAY IT RIGHT" (2:28) [American Music—Nick Therry] Another slow tempo blues that gives the gal an opportunity to sing it out and dress it up emotionally.

## THE CASH BOX

### ★ AWARD O' THE WEEK ★

"MY DEAR MY DARLING" (3:09)

[Condor BMI—Jeff]

"SHE WON'T SAY YES" (3:06)

[Condor BMI—Will Scott]

THE COUNTS  
(Dot 1210)



THE COUNTS

● The boys keep the titles in the hit vein as they follow "Darling"

Dear" with "My Dear My Darling." And the similarity is not only in the titles but the performance as well. The Counts blend smoothly on the pretty romantic ballad. The teamwork of the group combined with a strong piece of melodic material should make this item another hit. The flip, "She Won't Say Yes," is a spirited bouncer with the beat that sells. A good coupler that will definitely take over in some spots, but in most we look for "Darling" to be the strong one.

"WHEN MY HEART BEATS LIKE A HAMMER" (2:41)

[Modern—King]

"BYE! BYE! BABY" (2:40)

[Modern—King]

B. B. "BLUES BOY" KING  
(RPM 412)

● B. B. King has a back to back pair that could house the big item he's been looking for lately. The two are stronger than anything he's done for some time. King sings out his romantic woes in that readily recognizable King style, and "When My Heart Beats Like A Hammer" looks like a chart

number for the shouter. The flip-side, "Bye! Bye! Baby," is another blues, but of the quick variety. King is moving on this deck and the etching is one of excitement. Its rocking beat might move this side ahead of the "Hammer" wax. Two strong juke box sides.

## LEO STEPHENSON (Apollo 822)

Ⓢ+ "Linstead Market" (2:50) [Bess Music BMI—Leo Stephenson] A middle tempo calypso infectiously chanted by Leo Stephenson. Gay calypso beat makes this light and fascinating listening.

Ⓢ "LA COMPARSA" (2:59) [E. B. Marks BMI—Ernesto Lecuona, L. Stephenson] The familiar Latin tempo item is given a distinctive interpretation by Stephenson. Good danceable item.

## THE CASTELLES (Grand 109)

Ⓢ "OVER A CUP OF COFFEE" [Slotkin Music] The Castelles come up with a sentimental item and the lads present it with a tender treatment that makes for a pleasant side.

Ⓢ+ "BABY CAN'T YOU SEE" (2:40) [Slotkin Music] The Castelles rock it out on the reverse and the results are of a more potent nature. This side has the excitement and potential to move out and corral a fair portion of the sales market.

## THE HOLLYWOOD FLAMES (Lucky 006)

Ⓢ "PEGGY" (2:04) [Golden State BMI—Hodge] A slow romantic lilt that is muffled and thereby loses its effectiveness.

Ⓢ "OOOH-LA LA" (2:22) [D. R. Music BMI—Al Newell Jarvis] This side moves and the group comes through in better style although the mechanical end of the production still seems to lack something.

## ANNA MARIE-BLINKY ALLEN AND THE STARDUSTERS (Flair 1047)

Ⓢ "I'M A FOOL TO CARE" (2:45) [Peer BMI—Dattan] A light romantic item smoothly performed by Anna Marie with Blinky Allen and the Stardusters. Pretty little thing that should appeal to the teenie romantics.

Ⓢ "AN ANGEL CRIED" (2:43) [Flair BMI—Maxwell Davis] Another slow tender presentation. Feathery vocalizing of the warm voiced thrush makes this a deck that could be presented in both r & b and pop locations.

## SWANEE QUINTET (Nashboro 546)

Ⓢ+ "CRY SOMETIMES" (2:41) [Excellorc BMI] The Swanee Quintet dishes up an authentic feeling with its shouty reading of the gospel tune. Deck should enjoy strong acceptance in its field.

Ⓢ+ "IN MY HEART" (2:46) [Excellorc BMI] The flip is a slow inspirational item performed in similar fashion. Group conveys a true spiritual feeling.

## BONNIE EVANS (Lamp 8003)

Ⓢ "LEAVE YOUR LOVE TO ME" (2:15) [Fisher—Singleton] Strong voiced fem shouter knocks out a rhythmic item that should make a good jukebox number.

Ⓢ "GOOD LUCK TO YOU" (2:43) [Lamp—Kirk, Calhoun] Bonnie Evans sings out a bouncer with a spiritual flavoring. Deck has appeal.

## THE CAT MEN feat. SAM (THE MAN) TAYLOR (MGM 11791)

Ⓢ "MY REVERIE" (2:24) [Robbins ASCAP—] Based on Debussy's "Reverie" The Cat Men swing out on the very lovely Debussy item and etch one that should have the kids doing a restrained Lindy. Appealing wax. Sam Taylor on that tenor sax blows it hot.

Ⓢ "S'POSIN'" (2:15) [Mayfair ASCAP—Denniker, Razaf] Another familiar oldie given a stimulating bounce treatment. Taylor fronts the Cat Men with a sax that pushes up the thermometer. Kids can let go with this deck.

## THE CASH BOX

### Rhythm 'N Blues BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "SOMEWHERE SOMEBODY CARES" ..... Bill Robinson and the Quails ..... DeLuxe 6057
- ★ "A LITTLE BIT OF LOVE" ..... Bill Robinson and the Quails ..... DeLuxe 6057
- ★ "DRUMAMBO" ..... Walter Lane Trio ..... Rainbow 260



**RHYTHM 'N' BLUES REVIEWS**

DISK & SLEEPER	GOOD
EXCELLENT	FAIR
VERY GOOD	MEDIOCRE

**THE CASH BOX**

**Rhythm 'N' Blues SLEEPER OF THE WEEK**

**"HAPPY FEET" (2:25)**

[Marjay BMI—Gordy]

**"BLOW YOUR HORN" (2:56)**

[Motion BMI—Benny Green]

**RED PRYSOCK**

(Mercury 70419)

● "Happy Feet" is as appropriate a title as any that will ever be found to fit the mood of a song. The quick beat bounce instrumental featuring Red Prysock's driving sax is a brilliantly projected item that will have an audience tapping feet and hopping merrily about a floor. Although it's the sax that shines

through the ensemble work of the crew the enjoyment of all the bandmembers is evident. The flip, "Blow Your Horn," is a wildy that leaves you breathless, as it no doubt does Red Prysock. Probably would have you standing on the table at a club but too driving for wax. It should be "Happy Feet" for top sales.

**WALTER LANE TRIO**

(Rainbow 260; 45-260)

**B+** "DRUMAMBO" (2:35) [Nassau Music BMI — Lane, Dale] With Billy Dale on the drums and in the spotlight, the Walter Lane Trio belts across a rocking, wild beat mambo item that's sure to have the mambo enthusiasts jumping. Should sell well and help maintain the rising momentum of mambo throughout the country.

**C+** "LOVER'S MAMBO" [Lane] On this end the Lane on the piano takes the featured spot as the trio belts over another rhythmic mambo with a very attractive melody.

**LOU DONALDSON-****CLIFFORD BROWN**

(Blue Note 1622)

**B** "YOU GO TO MY HEAD" (2:41) [Coots, Gillespie] The Lou Donaldson-Clifford Brown horns combine to produce a cool reading of the melodic oldie. Lou's round and full tone is earpleasing as he blows an engaging solo sharing the spotlight with the fresh trumpeting of Brown. Backing the two horn luminaries are Elmo Hope, piano; Percy Heath, bass; "Philly" Joe Jones, drums.

**B** "BROWNIE SPEAKS" (2:50) [Clifford Brown] Clifford Brown takes over the lead for this driving item, penned by Brown and his trumpeting has a sparkle that keeps the deck filled with life. Platter has an excitement that transcends the wax.

**THE DIZZY GILLESPIE QUINTET**

(Norgran Records 116)

**B+** "HEY PETE" (3:37) [JATAP—Harding, Gillespie] The inspiring trumpet of Gillespie rides high, wide and fancy on this quick tempo bouncer. Gillespie, one of the leading horns in the biz, combines a showmanship with a talented trumpet that makes for a hit plate.

**B** "ONE ALONE" (3:00) [JATAP—Gillespie] A fluid cool Gillespie tone on this middle tempo jump. Like it.

**THE ROY ELDRIDGE QUINTET**

(Clef 89123)

**B+** "WHEN YOUR LOVER HAS GONE" (3:05) [Remick Music—Swan] This seems to be the day to review trumpets. Another topflight horn is heard on this Clef release. Roy's distinctive sound provides an enjoyable three minutes of listening pleasure.

**B** "I CAN'T GET STARTED" (3:32) [Chappel-Gershwin, Duke] Eldridge is cool on this deck and while it is an excellent performance the side is less commercial than "Lover." Supporting Eldridge are Oscar Peterson, piano; Ray Brown, bass; Herb Ellis, guitar; and Alvin Stoller, drums.

**JAZZ**

(Rating is based on appeal to the jazz market.)

**THE GENE KRUPA SEXTET**

(Clef 89119)

**B+** "MEDDLE MY MINOR" (3:03) [JATAP—Shavers] The crowd pleasing tub thumping of Krupa assisted by the all-star cast including Charlie Shavers, trumpet, who shares solo spots with Gene; Terry Wilson, whose flying fingers are featured in a short break; Bill Harris, trombone; Eddie Davie, tenor sax; and Ray Brown, bass, combine for an electric side.

**B+** "WINDY" (3:45) [JATAP—Shavers] Another engaging bouncer with Wilson providing a more substantial portion of his solo talents to the colorful deck. 'Shavers' contribution is again top flight, as is each of the artists in turn.

**Flanagan Keeps Packin' 'Em In**

NEW YORK—The Ralph Flanagan Orchestra wound up one of its most successful one-night tours of its career on July 8, a tour which took him through more than fourteen states concluding with a record breaking week at Atlantic City's Stell Pier. He has left on another tour through the midwest on the ninth and will return to New York on September 6 when he will open at the Hotel New Yorker for a thirteen-week stint. His New Yorker show will be televised every Saturday night on the ABC network from 8 to 9 P. M.

During his last tour, Flanagan and his men played many of the colleges and universities in the states through which he traveled and drew rave notices at every spot.

The orchestra went into percentage 18 times out of 43 promotions on its tour, taking out from \$811.43 to \$241.50. Flanagan played for one of the highest paid dates at the University of Florida.

The latest tour got off to a solid start when the band attracted 3,164 people at Hershey Park in Pennsylvania on July 10th.

**Crew Cuts, Elgart, Gale Attract 7800 In Six Days**

ASBURY PARK, N. J.—Les Elgart, the Crew Cuts and Sunny Gale completed a six-day stint last Saturday at the Convention Hall in Asbury Park, N. J. that attracted more than 7,800 people. On Saturday night, the artist drew over 3,000 people for the evening.

The Elgart band is being held over to accompany Lou Monte who is the next attraction at the auditorium.

**Haley Returns To Hoffbrau's for Summer**

NEW YORK—Bill Haley and his Comets will return to the Hoffbrau Cafe in Wildwood, N. J., for a Summer stint starting July 26 and ending September 8th. The group is being brought back to the nitery on the basis of its tremendous showing there last year.

Haley and his Comets are under an exclusive agency contract with Jolly Joyce and are managed by Lord Jim.

**LULA REED'S LATEST****"WONDERFUL LOVE"**

KING 4726

**COBLIN MUSIC CO.**

1587 Broadway, New York, N. Y.

SENSATIONAL!

**"YOU WERE MY LOVE"**

LUTHER BOND &amp; His Emeralds

SAVOY # 1131

**SAVOY RECORD CO., INC.**  
58 Market St., Newark, N. J.

Sensational MACHITO Release!

**"RELAX and MAMBO"**

and

**"BANANAS"**

SEECO # 4151

The HIT of the Convention!

**"LIZABETH"****The Thrillers**

Watch For The New

**FAYE ADAMS****Jimmy Witherspoon Sings****"WHEN THE LIGHTS GO OUT"**

b/w

**"BIG DADDY"**

Checker 798

**Checker RECORD CO.**4750-52 Cottage Grove Ave.  
Chicago 15, Illinois**2 R & B HITS on JOSIE****"I WONDER WHY"**

b/w

**"GLORIA"**

by

**THE CADILLACS**

JOSIE # 765

and

**"DARLING"**

by

**THE RAY-O-VACS**

JOSIE # 763

**JOSIE RECORD COMPANY**  
315 WEST 47th STREET • NEW YORK 19, N. Y.



# America's BEST SELLING Sacred Singers



## STUART HAMBLLEN

Sings his original recording of

## THIS OLE HOUSE

When My Lord Picks Up the 'Phone

20/47-5739

I Am Persuaded...Heavenly Cannonball

20/47-5810



## THE BLACKWOOD BROTHERS

Arthur Godfrey Talent Show winners!

## THE MAN UPSTAIRS

How About Your Heart

20/47-5781

**RCA VICTOR**  
FIRST IN RECORDED MUSIC



# THE CASH BOX FOLK & WESTERN DISK JOCKEY REGIONAL RECORD REPORTS



### Bill Webb

KAKC—Tulsa, Okla.

1. One By One (Foley & Wells)
2. I Don't Hurt Anymore (Snow)
3. I Miss You So (Tubb-Hill)
4. Even Tho (Webb Pierce)
5. You Can't Have My Love (W. Jackson)
6. You're Not Easy To Forget (Kitty Wells)
7. Honky Tonk Girl (Thompson)
8. Cry, Cry Darling (J. Heap)
9. I Ain't Got Nothing But Time (Hank Williams)
10. Fireman And Engineer's Ball (T. Texas Tyler)

### Carl J. Swanson

WRUN—Utica, N. Y.

1. Downhill Drag (Chet Atkins)
2. Forbidden Fruit (Tabby West)
3. Blue Days And Lonely Nights (Jimmie Osborne)
4. Jealous Loving Heart (E. Tubb)
5. Hide-A-Way Love (M. Shiner)
6. I Don't Hurt Anymore (Snow)
7. Looking Back To See (Tubbs & Hill)
8. Padre Of Old San Antonio (Jim Reeves)
9. Tell Her Lies And Feed Her Candy (Charlie Walker)
10. Automatic Woman (Texas Jim Robertson)

### Bob McKeehan

KCN—Tucson, Ariz.

1. I Don't Hurt Anymore (Snow)
2. Cry, Cry Darling (J. Heap)
3. Even Tho (Webb Pierce)
4. One By One (Wells & Foley)
5. Back Up, Buddy (Carl Smith)
6. Slowly (Webb Pierce)
7. I'll Be There (Cowboy Copas)
8. Looking Back To See (J. E. & M. Brown)
9. Much Too Young To Die (Ray Price)
10. Go Boy (Carl Smith)

### Lee Sutton

WWVA—Wheeling, W. Va.

1. I Don't Hurt Anymore (Snow)
2. Even Tho (Webb Pierce)
3. One By One (Wells & Foley)
4. Just Call On Me (D. Owens)
5. Back Up, Buddy (Carl Smith)
6. Sparkling Brown Eyes (Pierce)
7. I Think I'm Going To Cry (George Morgan)
8. I Get So Lonely (Johnnie & Jack)
9. Looking Back To See (J. E. & M. Brown)
10. Slowly (Webb Pierce)

### Earl Davis

WFHG—Bristol, Va.

1. I Don't Hurt Anymore (Snow)
2. One By One (Wells & Foley)
3. Looking Back To See (J. E. & M. Brown)
4. You Can't Have My Love (West & Strength)
5. Even Tho (Webb Pierce)
6. Wiggle, Worm, Wiggle (Eanes)
7. Pretty Words (Marty Robbins)
8. Right Time Is Cry Time (Jimmy Newman)
9. Inchin' Up (Tabby West)
10. This Is The Thanks I Get (Eddy Arnold)

### Jimmy Williams

WNOP—Newport, Ky.

1. Courtin' In The Rain (T. Texas Tyler)
2. I Don't Hurt Anymore (Snow)
3. Honey Baby (Skeeter Bonn)
4. One By One (Wells & Foley)
5. I Love You (Wright & Reeves)
6. Goodnight Sweetheart, Goodnight (Johnnie & Jack)
7. Someone Will Love Me In Heaven (Reno & Smiley)
8. Tennessee Rain (Bonnie Lou)
9. Sparkling Brown Eyes (Pierce)
10. God Bless Her 'Cause She's My Mother (Louvin Bros.)

### Slim Lay

WHBS—Huntsville, Ala.

1. Goodnight Sweetheart, Goodnight (Johnnie & Jack)
2. Don't Drop It (Terry Fell)
3. You're Not Easy To Forget (Kitty Wells)
4. Honey I Need You (Johnnie & Jack)
5. One By One (Foley & Wells)
6. I Don't Hurt Anymore (Snow)
7. You Can't Have My Love (Jackson-Gray)
8. Yesterday's Sweetheart (Betty Amos)
9. Sparkling Brown Eyes (Pierce)
10. Much Too Young To Die (Ray Price)

### Clarence Kneeland

WERI—WICH—Jewett City, Conn.

1. I'll Be There (Ray Price)
2. Even Tho (Webb Pierce)
3. I Don't Hurt Anymore (Snow)
4. I Really Don't Want To Know (Eddy Arnold)
5. Back Up, Buddy (Carl Smith)
6. Honky Tonk Girl (Thompson)
7. Rose Marie (Slim Whitman)
8. Thank You For Calling (Billy Walker)
9. Looking Back To See (J. E. & M. Brown)
10. Dancing Country Style (Zack)

### Joe Morris

WOIC—Columbia, S. C.

1. Even Tho (Webb Pierce)
2. One By One (Wells & Foley)
3. I Don't Hurt Anymore (Snow)
4. Looking Back To See (J. E. & M. Brown)
5. Cry, Cry Darling (J. Newman)
6. I Get So Lonely (Johnnie & Jack)
7. Sparkling Brown Eyes (Wilburn Bros.)
8. My Everything (Eddy Arnold)
9. Thank You For Calling (Billy Walker)
10. I Love You So Much I Let You Go (Ray Price)

### Joe Daboul

WJKO—Springfield, Mass.

1. I Don't Hurt Anymore (Snow)
2. Even Tho (Webb Pierce)
3. Back Up, Buddy (Carl Smith)
4. My Everything (Eddy Arnold)
5. One By One (Wells & Foley)
6. Pretty Words (M. Robbins)
7. Satisfied With You (Williams)
8. Chapel On The Hill (Arnold)
9. Shake A Leg (Carlises)
10. Trailing Arbutus (Elton Britt)

### Sleepyhead Cliff

KASM—Albany, Minn.

1. I Don't Hurt Anymore (Snow)
2. Even Tho (Webb Pierce)
3. One By One (Wells & Foley)
4. My New Love Affair (Sovine)
5. Shake A Leg (Carlises)
6. Honky Tonk Girl (Thompson)
7. Panamama (Hank Snow)
8. Sparkling Brown Eyes (Pierce)
9. Back Up, Buddy (Carl Smith)
10. Well Whadaya Know (Jimmy Snow)

### Dal Stallard

KCMO—Kansas City, Mo.

1. I Don't Hurt Anymore (Snow)
2. Honky Tonk Girl (Thompson)
3. Much Too Young To Die (Ray Price)
4. Even Tho (Webb Pierce)
5. One By One (Wells & Foley)
6. Go Boy Go (Carl Smith)
7. A Place For A Girl Like You (Faron Young)
8. Goodnight Sweetheart, Goodnight (Johnnie & Jack)
9. Looking Back To See (Tubb-Hill)
10. Truck Driven Man (Terry Fell)

### Ramblin' Lou

WHLD—Niagara Falls, N. Y.

1. I Love You (Jimmy Wakely)
2. I Really Don't Want To Know (Eddy Arnold)
3. I Don't Hurt Anymore (Snow)
4. Out Behind The Barn (Jimmy Dickens)
5. Looking Back To See (Tubb-Hill)
6. One By One (Wells & Foley)
7. Bamboozled (Lee-Cooper)
8. Goodnight Sweetheart, Goodnight (Johnnie & Jack)
9. Honky Tonk Heart (E. Tubb)
10. If You Love Me (Wilburn Bros.)

### Gene N. Fondren

KTAE—Taylor, Tex.

1. I Don't Hurt Anymore (Snow)
2. Cry, Cry Darling (Heap-Williams)
3. The Table Next To Mine (Sonny James)
4. Looking Back To See (Hill-Tubbs)
5. Don't Drop It (Terry Fell)
6. You Can't Have My Love (Jackson & Gray)
7. Even Tho (Webb Pierce)
8. Forever (Bill Morgan)
9. Goodnight Sweetheart, Goodnight (Johnnie & Jack)
10. You're Not Easy To Forget (Kitty Wells)

### Tom Edwards

WERE—Cleveland, Ohio

1. You Can't Have My Love (Jackson & Gray)
2. The Drunken Driver (Huskey)
3. Even Tho (Webb Pierce)
4. I Don't Hurt Anymore (Snow)
5. Don't Drop It (Terry Fell)
6. Rose Marie (Slim Whitman)
7. Looking Back To See (J. E. & M. Brown)
8. There'll Be No Teardrops Tonight (Hank Williams)
9. I Always Get A Souvenir (Tommy Collins)
10. Shake A Leg (Carlises)

### Ed "Cornpipe" Bishop

WXOK—Baton Rouge, La.

1. Thank You For Calling (Billy Walker)
2. Even Tho (Webb Pierce)
3. Honey, Please Come Home (L. McDaniel)
4. Mysteries Of Life (H. Locklin)
5. Hillbilly Dimples (Ed Camp)
6. Out Behind The Barn (Jimmy Dickens)
7. I Love You So Much (R. Price)
8. Sparkling Brown Eyes (Pierce)
9. Love Spelled Backwards (Werly Fairburn)
10. I Closed My Heart's Door (Roy Acuff)

### Bill Thornton

KRLW—Walnut Ridge, Ark.

1. Sparkling Brown Eyes (Pierce)
2. One By One (Wells & Foley)
3. Even Tho (Webb Pierce)
4. I Get So Lonely (Johnnie & Jack)
5. Looking Back To See (J. E. & M. Brown)
6. Back Up, Buddy (Carl Smith)
7. Don't Drop It (Terry Fell)
8. I'll Be There (Ray Price)
9. Teddy Bear Blues (J. Maddox)
10. I Don't Hurt Anymore (Snow)

### Happy Ison

WORZ—Orlando, Fla.

1. Even Tho (Webb Pierce)
2. Sparkling Brown Eyes (Pierce)
3. In A Garden Of Roses (Pee Wee King)
4. I'll Go Stopping (Flatt-Scruggs)
5. I Don't Hurt Anymore (Snow)
6. Count Me In (Dub Dickerson)
7. One By One (Foley & Wells)
8. Cry, Cry Darling (J. Newman)
9. Don't Drop It (Terry Fell)
10. Go Man Go (Carl Smith)

### Carl E. Lamm

WCKB—Dunn, N. C.

1. Goodnight Sweetheart, Goodnight (Johnnie & Jack)
2. One By One (Foley & Wells)
3. Even Tho (Webb Pierce)
4. Back Up, Buddy (Carl Smith)
5. My Everything (Eddy Arnold)
6. Satan Lied To Me (Louvin Bros.)
7. Honey, I Need You (Johnnie & Jack)
8. I Don't Hurt Anymore (Snow)
9. Cry, Cry Darling (J. Newman)
10. That Word Called Love (Barton & Wayne)

### Wayne "Saddlebags" Griffin

KDEF—Albuquerque, N. M.

1. As Far As I'm Concerned (Red Foley)
2. I Don't Hurt Anymore (Snow)
3. Good Deal, Lucille (Al Terry)
4. You Better Not Do That (Tommy Collins)
5. Even Tho (Webb Pierce)
6. I Really Don't Want To Know (Eddy Arnold)
7. I'll Be There (Ray Price)
8. Blue Guitar (Sheb Wooley)
9. Back Up, Buddy (Carl Smith)
10. Ooh, How I Love You (Camp)

### Dave Walshak

WCTI—Gonzales, Tex.

1. Goodnight Sweetheart, Goodnight (Johnnie & Jack)
2. Even Tho (Webb Pierce)
3. I Don't Hurt Anymore (Snow)
4. Tell Her Lies And Feed Her Candy (Charlie Walker)
5. Looking Back To See (J. E. & M. Brown)
6. Much Too Young To Die (Ray Price)
7. Don't Drop It (Terry Fell)
8. Pretty Words (Marty Robbins)
9. Texas Blues (Bob Wills)
10. If You Love Me (Wilburn Bros.)



# THE CASH BOX

*Reports*

## THE NATION'S BIG 10

### HILLBILLY, FOLK & WESTERN JUKE BOX TUNES

#### 1 I DON'T HURT ANYMORE

Hank Snow  
(RCA Victor 20-5698;  
47-5698)

#### 2 EVEN THO

Webb Pierce  
(Decca 29107; 9-29107)

#### 3 ONE BY ONE

Kitty Wells & Red Foley  
(Decca 29065; 9-29065)

#### 4 SPARKLING BROWN EYES

Webb Pierce &  
The Wilburn Brothers  
(Decca 29107; 9-29107)

#### 5 SLOWLY

Webb Pierce  
(Decca 28991; 9-28991)

#### 6 I REALLY DON'T WANT TO KNOW

Eddy Arnold  
(RCA Victor 20-5525;  
47-5525)

#### 7 ROSE MARIE

Slim Whitman  
(Imperial 8236; 45-8236)

#### 8 BACK UP, BUDDY

Carl Smith  
(Columbia 21226; 4-21226)

#### 9 RELEASE ME

Ray Price  
(Columbia 21214; 4-21214)

#### 10 LOOKING BACK TO SEE

Goldie Hill & Justin Tubb  
(Decca 29145; 9-29145)  
Maxine & Jim  
Edward Brown  
(Fabor 107; 45-107)

## sssSh BOOM



NEW YORK—When the Crew-Cuts, Mercury's newest singing sensations, arrived in New York in the wake of the tremendous success of their current hit, "Sh-Boom", they found themselves in demand everywhere. Here we see them grouped around Ted Steele holding a Cash Box cover which featured the boys. The Crew-Cuts appeared on Ted Steele's "Ted's Talented Teenies" over WOR-TV on which show Ted featured The Cash Box throughout.

## Juke Box in 42nd St. Arcade Featuring Classical Records Rates New York Times Story

NEW YORK—An unusual juke box was the subject of an article in The New York Times on July 15. It holds only classical selections and is located in the subway arcade of 42 Street and Eighth Avenue. The machine is operated by Charlie Rubinstein.

Ever since the arcade was opened in October of 1953, the phonograph has held only classical records with such exceptions as Count Basie's "Stan Shorthair" and disks by Yma Sumac.

The Times article marveled at the odd location in which it was placed for the kind of selections it held. Surrounded completely with arcade machines and with the roar of the sub-

way as a background, the writer seemed to feel that this was not the spot in which to enjoy classical music — although the attempt was highly commendable.

According to Charlie Rubinstein, it is an excellent location and the classical selections in his machine get plenty of play. After all, people with all sorts of musical tastes — both pop and classical — enjoy playing arcade games. Its pleasures are not limited only to shorthairs.

Charlie should be commended for his enterprise and imagination not to mention his effort to spread higher forms of music to a wider audience.

## THE TEN FOLK AND WESTERN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

PLUS THE NEXT FIVE

- |                                                                                                          |                                               |
|----------------------------------------------------------------------------------------------------------|-----------------------------------------------|
| 1. I DON'T HURT ANYMORE                                                                                  | Hank Snow (RCA Victor)                        |
| 2. EVEN THO                                                                                              | Webb Pierce (Decca)                           |
| 3. ONE BY ONE                                                                                            | Kitty Wells & Red Foley (Decca)               |
| 4. SPARKLING BROWN EYES                                                                                  | Webb Pierce &<br>The Wilburn Brothers (Decca) |
| 5. GOODNIGHT SWEETHEART,<br>GOODNIGHT                                                                    | Johnnie & Jack (RCA Victor)                   |
| 6. LOOKING BACK TO SEE                                                                                   | Jim Edward Brown &<br>Maxine Brown (Fabor)    |
| 7. CRY, CRY DARLING                                                                                      | Jimmy Newman (Dot)                            |
| 8. BACK UP, BUDDY                                                                                        | Carl Smith (Columbia)                         |
| 9. I GET SO LONELY                                                                                       | Johnnie & Jack (RCA Victor)                   |
| 10. THANK YOU FOR CALLING                                                                                | Billy Walker (Columbia)                       |
| 11) I'LL BE THERE. 12) PRETTY WORDS. 13) MUCH TOO YOUNG<br>TO DIE. 14) COURTIN' IN THE RAIN. 15) SLOWLY. |                                               |

## Mr. Chairman



PHILADELPHIA, Pa. — WHAT-Philadelphia disk jockey Wynn Moore and Stan Freberg seem to be heatedly discussing a "Point of Order" when Stan recently visited the station plugging his Capitol novelty release. Freberg, who has scored several times with hits based on novelty appeal, again came up with a strong waxing, "Point of Order," based on the recent Army-McCarthy hearings.

## Chi DJ, Jim Mills, To Tour Europe Tap- ing On-Spot Shows

CHICAGO — Free-lance Chicago disc jockey Jim Mills left the United States on 7/25 to tour Europe as the first International DeeJay.

Main purpose of this tour, Jim says is to discover the hit record of each of these countries.

His itinerary reads as follows: From Chicago to New York. New York to Shannon, Ireland. Then to Dublin. From Dublin, he heads for London. Then Paris, France; Frankfurt, Germany; Geneva, Switzerland; Rome, Italy; Tunis, Algiers; Madrid, Spain; and Lisbon, Portugal.

Jim hopes to be able to interview such notables as Princess Margaret Rose; John A. Costello, Prime Minister of Ireland; Ingrid Bergman; President Auriol of France; London recording artist, Vera Lynn; Orson Welles and a host of others. Jim also hopes for an audience with the Pope.

He will tape his shows on-the-spot.

Travelling entirely via TWA Airlines, Jim expects to be back in the U.S.A. on 8/16.

## Wayne Enters Mgt.

NEW YORK—Bernie Wayne, well known arranger, composer, conductor, associated with Coral Records, announced his entry into the management field.

Wayne will manage Rita Hayes, now singing with Richard Heyman's Orchestra; and Leigh Roberts, singing with the Commander's Orchestra.

Airmail Subscription  
**The CASH BOX \$30.**



## Oklah. City Record Lines

OKLAHOMA CITY, OKLA.—The list of lines carried by The Oklahoma Record & Supply Co., in our 12th Annual Directory should have read as follows: Mercury, London, Dot, Jubilee, Imperial, Atlantic, Specialty, Good Time Jazz, Fantasy, Pacific Jazz, Okeh, Epic, "X," Groove, Peter Pan, Cadence, Aladdin, Herald, Hickory, Duke, Peacock and Contemporary.

ALL THE FIRE OF JAMBALAYA

BETTY AMOS'

# JOLE JOHN

MERCURY 70354

From The Heart Of The Cajan Country

FERLIN HUSKEY

"Homesick"

b/w

"Drunken Driver"

Capitol 2835

CENTRAL SONGS, INC.

4527 Sunset Blvd.  
Hollywood, Calif.

## THE CASH BOX

# THE 10 TOP FOLK & WESTERN Best Sellers

1. I DON'T HURT ANYMORE  
Hank Snow  
(RCA Victor 20-5698; 47-5698)
2. ONE BY ONE  
Kitty Wells & Red Foley  
(Decca 29065; 9-29065)
3. SPARKLING BROWN EYES  
Webb Pierce & The Wilburn Brothers  
(Decca 29107; 9-29107)
4. EVEN THO  
Webb Pierce  
(Decca 29107; 9-29107)
5. SLOWLY  
Webb Pierce  
(Decca 28991; 9-28991)
6. ROSE MARIE  
Slim Whitman  
(Imperial 8236; 45-8236)
7. I REALLY DON'T WANT TO KNOW  
Eddy Arnold  
(RCA Victor 20-5525; 47-5525)
8. LOOKING BACK TO SEE  
Maxine & Jim Edward Brown  
(Fabor 107; 45-107)  
Goldie Hill & Justin Tubb  
(Decca 29145; 9-29145)
9. GOODNIGHT SWEETHEART, GOODNIGHT  
Johnnie & Jack  
(RCA Victor 20-5775; 47-5775)
10. HONKY TONK GIRL  
Hank Thompson  
(Capitol 2823; F-2823)

## FOLK AND WESTERN REVIEWS

DISK & SLEEPER	GOOD
EXCELLENT	FAIR
VERY GOOD	MEDIOCRE

### THE CASH BOX

#### BULLSEYE of the WEEK

"SKINNIE MINNIE" (2:28)

[Wemar BMI—Fiorino, Norwood]

"THANK YOU FOR CALLING" (2:07)

[Hollis BMI—Walker]

RED FOLEY

(Decca 9-29228)



RED FOLEY

● Red Foley latches on to the cute humorous novelty, "Skinnie Min-

nie," currently clicking a pop via Theresa Brewer. The fast beat bouncer has Red with a Mexican dialect and the effect of the gay lilt and Red's projection makes this a strong possibility for the charts. The flip, "Thank You For Calling," is a soft and sweet reading of a romantic item good for country and pop. Red is mellow and polished and Foley fans will like.

## JIMMIE DAVIS

(Decca 29157)

● "JUST BETWEEN YOU AND ME" (2:47) [Vern BMI—Alvern Adams Davis] Smooth singing Jimmie Davis sings a melodic pretty with romantic lyrics. Jimmie projects with appeal.

● "I DON'T KNOW WHY" (2:03) [Peer International BMI—Davis, Chappelle] Davis bounces through another love ditty with tearful lyrics. Good tune, handled smoothly, and highlighted with a trumpet solo of blues origin that lends color to the deck.

## TOMMY SANDS

(RCA Victor 5800)

● "DON'T DROP IT" (1:55) [American Music ASCAP—Terry Fell] Tommy Sands does a country version of the newest novelty. A tickler that Sands milks for every chuckle feeling. Like it for strong sales.

● "A PLACE FOR GIRLS LIKE YOU" (2:45) [Starrite BMI—Burns, Hays] The flip has the distinctive song styling of Sands presenting a romantic weeper in potent manner. Two strong decks.

## HOOT AND CURLEY

(Starday 153)

● "ANOTHER MAN'S WIFE" (2:38) [Starrite BMI—Rains-Herndon] Hoot and Curley sing a sad tribute to that "other man's wife," his mother. Very touching story of her love and devotion.

● "HURRY, HURRY" (2:38) [Starrite BMI—Rains, Herndon, Walker] The duo race through a happy love ditty for a foottappin' and head shakin' etching.

## THE SMITH BROTHERS

(Capitol F2881)

● "I'M SAVED" (2:09) [Central Songs BMI—Smitty & Tennessee Smith] The Smith Brothers blend on a country gospel rhythmic item with a sing-narrative treatment. Should find strong acceptance.

● "GOD'S ROCKET SHIP" (2:26) [Lowery Music BMI—Cotton Carrier] The boys etch a beatty religious deck for the flip and the treatment is strong. Two good religious sides.

## SHORTY LONG

("X" 0039)

● "I-YI" (2:35) [Commodore Music BMI—Bartholomew] Shorty Long sings a bouncy ditty currently making a fair splash in the R & B field. Shorty does a fine job with this fetching piece.

● "CRY CRY DARLIN'" (2:49) [Acuff Rose BMI—Newman, Miller] Shorty is woefully emotional on this deck as he sings the sad romantic country ballad. Pretty side effectively performed.

## SHEB WOOLEY

(MGM 11792)

● "WHITE LIGHTNIN'" (2:28) [Aberbach, Inc. BMI—Wooley] Sheb Wooley sings a lively lilter with an infectious quality. A cutie for light spirits.

● "A FOOL ABOUT YOU" (2:47) [Aberbach BMI—Wooley] Another Wooley tune softly etched by the polished performer. A warm romantic ditty.

## HARVIE JUNE VAN

(King 1369)

● "CAN CAN SKIRT" (2:16) [Mar-Kay BMI—Louise Webb] Newcomer June Van bounces gaily through an enticing bouncer. The gal is a lively bit as she moves through the happy lyrics with the appeal of a gamin.

● "MY SINS OF YESTERDAY" (2:41) [Mar-Kay BMI—Louise Webb] Harvie June Van shows she can change moods and sing a pretty melody of a more subdued nature. Lyrics tell of her woes induced by her past. Gal sounds like a comer as she does a fine job on this, her initial entry.

## JUSTIN TUBB

(Decca 29169)

● "I'M LOOKIN' FOR A DATE TONIGHT" (2:23) [Ernest Tubb BMI—Tubb, Hill] Young Justin sings out a merry bouncer in the true Tubb tradition. Item is a happy romantic item delivered with a youthful and catching zest.

● "SUFFERIN' HEART" (2:40) [Ernest Tubb BMI—Justin Tubb] A romantic lovely for the summer weather.

**NEWS that's UP-TO-THE-MINUTE**  
**REVIEWS of the LATEST RECORDS**  
**CHARTS compiled EVERY WEEK**  
**ADS from LEADING RECORD FIRMS,**  
**ARTISTS and PUBLISHERS**

Every Week In

# THE CASH BOX

ALL FOR ONLY \$15. PER YEAR

(52 ISSUES)

THE CASH BOX  
26 West 47th Street  
New York 36, N. Y.

Please enter our subscription for 1 year (52 issues) at \$15. Enclosed Our Check ☐ Please Send Us A Bill ☐

FIRM NAME .....

ADDRESS .....

CITY ..... ZONE ..... STATE .....

Individual's Name .....



## THE CASH BOX FOLK and WESTERN ROUNDUP

Perhaps one of the busiest female vocalists in the Country and Western field these days seems to be Joyce Moore, judging from her road appearances. During the next five or six weeks, Joyce will be making personal appearances in Illinois, Iowa, North Dakota, Minnesota, Pennsylvania, Maryland, Nebraska, Kentucky and Indiana. . . . Hank Snow recently played to some 10,000 fans in Atlanta, Ga. where he appeared at Atlanta Crackers baseball game. . . . Hawkshaw Hawkins permanently located in Springfield, Mo. now where he will appear on the Red Foley Show and the Ozark Jubilee. . . . Porter Wagoner just released from Burge hospital in Springfield after check-up. . . . John Meredith of Dallas, Texas and Cecilia Horne (Decca) of the Horne Sisters were among the visitors backstage at Grand Ole Opry recently. . . . Jolly Joe Nixon of KXLA, Pasadena, Calif. guested on Grant Turner's DJ USA Show, Friday, July 16th. . . . Johnnie and Jack and Kitty Wells just concluded personal appearances in Iowa, North Dakota, Minnesota and Pennsylvania. Group's manager, Frankie More has the group booked for Park Dates latter part of this month. After concluding a very successful tour in Texas, Ernest Tubb (Decca) and Hank Snow (RCA Victor) are scheduled for a second tour, packaged and promoted by act's manager, Dub Allbritten, and Oscar Davis. Tour will include New Orleans, Pensacola, Fla., Daytona Beach, Orlando, and Jacksonville. . . . The Stanley Brothers recently drew a very good crowd at Estel Lee's Barn Dance at the Rex Theatre, Felicity, Ohio. . . . Charley Stewart, scheduled for his first RCA Victor session this month, according to Jamboree Attractions, appeared as guest on the Pee Wee King Saturday night NBC Show from Louisville recently. Charley, along with Tommy Sands also guested on Vaughn Monroe's Show. Mitchell Torok (Abbott) scheduled for a personal appearance tour in Canada next month. This will be The Louisiana Hayride Artist's first trip into Canada. . . . Horace Logan and Pappy Covington, KWKH, Louisiana Hayride, Shreveport, will welcome big lot of their talent back to the show, August 14th the following artists come into their base of operation for a break in their current tour for Abbott Record Company and Fabor Robinson: Jim Reeves, Maxine and Jim Edward Brown, Jerry Rowley, Ginny Wright, Alvadean and Sandy Coker and Shirley Bates. . . . Playing personal appearances in West Virginia the latter part of this month were Little Jimmie Dickens, Lonzo and Oscar, and Martha Carson. Indiana seems to be the favorite spot for personals during July and August. Artists playing this state during July and August are Ernest Tubb, Webb Pierce, String Bean, Moon Mullican, Joyce Moore, Salty Holmes, Mattie O'Neil, Lew Childre, The Carlisles, Pee Wee King, Tex Ritter, Lonzo and Oscar. . . . Hardrock Gunter settling in his new home and base of operation at WWVA's Old Original Barn-dance in Wheeling, W. Va. Gunter is mc of the show and moved to Virginia from WJDA in Birmingham, Ala. . . . Thurston Moore reports that Hoedown, which had been suspended for the summer months, will bud forth with new issue in August.



JOHNNIE &amp; JACK

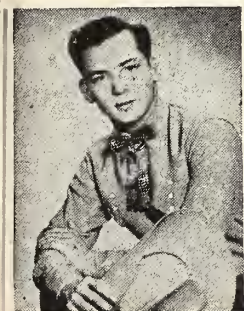
manager, Dub Allbritten, and Oscar Davis. Tour will include New Orleans, Pensacola, Fla., Daytona Beach, Orlando, and Jacksonville. . . . The Stanley Brothers recently drew a very good crowd at Estel Lee's Barn Dance at the Rex Theatre, Felicity, Ohio. . . . Charley Stewart, scheduled for his first RCA Victor session this month, according to Jamboree Attractions, appeared as guest on the Pee Wee King Saturday night NBC Show from Louisville recently. Charley, along with Tommy Sands also guested on Vaughn Monroe's Show. Mitchell Torok (Abbott) scheduled for a personal appearance tour in Canada next month. This will be The Louisiana Hayride Artist's first trip into Canada. . . . Horace Logan and Pappy Covington, KWKH, Louisiana Hayride, Shreveport, will welcome big lot of their talent back to the show, August 14th the following artists come into their base of operation for a break in their current tour for Abbott Record Company and Fabor Robinson: Jim Reeves, Maxine and Jim Edward Brown, Jerry Rowley, Ginny Wright, Alvadean and Sandy Coker and Shirley Bates. . . . Playing personal appearances in West Virginia the latter part of this month were Little Jimmie Dickens, Lonzo and Oscar, and Martha Carson. Indiana seems to be the favorite spot for personals during July and August. Artists playing this state during July and August are Ernest Tubb, Webb Pierce, String Bean, Moon Mullican, Joyce Moore, Salty Holmes, Mattie O'Neil, Lew Childre, The Carlisles, Pee Wee King, Tex Ritter, Lonzo and Oscar. . . . Hardrock Gunter settling in his new home and base of operation at WWVA's Old Original Barn-dance in Wheeling, W. Va. Gunter is mc of the show and moved to Virginia from WJDA in Birmingham, Ala. . . . Thurston Moore reports that Hoedown, which had been suspended for the summer months, will bud forth with new issue in August.



JIM REEVES

### WAX WISE

Jim Reeves (Abbott) does a fine job on his latest . . . a Sacred recording entitled "Padre Of Old San Antonio." . . . The Horne Sisters, Cecilia and Sarah out with their first Decca recording, "No One Knows I Better Than Me" and "I Feel The Blues Coming On." . . . Red Sovine turns in another fine performance on his latest, "Don't Be The One" and "Don't Drop It." . . . The Wilburn Brothers, Doyle and Teddy on their way with their first duet "If You Love Me" and "A Little Time Out For Love." . . . Justin Tubb, after teaming up with Goldie Hill on "Looking Back To See," tries a lone hand on his newest release, it's "Lookin' For A Date" and "Suffering Heart." . . . Charlie Walker (Decca) seems to be making big noise with his first release on the label. Charlie's new one is "Tell Her Lies and Feed Her Candy." . . . Johnnie and Jack (RCA Victor) whose recording of "I Get So Lonely" made the nation's popularity chart, apparently have another number now that will repeat the performance; the new Johnnie and Jack disk is "Goodnight Sweetheart, Goodnight" and "Honey, I Need You." It is reported that both sides are hitting! . . . Chet Atkins (RCA Victor) long recognized for his fine guitar pickin', has hit up on a leading male vocalist by the name of Red Kirk, and the two have their first release coming out soon.



DARRELL GLENN

Jimmie Lee and Johnny Mathis just recorded for Chess Records and are going over like wildfire on KWKH's Louisiana Hayride, Shreveport. Al Terry, who made a big splash on Hickory with his initial release for the diskery, pops back with a second release that's sure to draw lots of fire. Titles of Terry's tunes are "Show Me That You Love Me," and House Of Glass." . . . Darrell Glenn, vocalizing in fine style for his initial recording on RCA Victor. Darrell does a fine job with "One and Only Once" and "In The Chapel In The Moonlight." "Chapel In The Moonlight" is making a big mark in both the 'pop' and country field. Leonard Wilson of Shapiro-Bernstein Music in Nashville recently promoting the tune. . . . Eddy Arnold offers a top performance on his latest ballad "This Is The Thanks I Get," the flip is "Hep Cat Baby." The Carlisles' current version of "If You Don't Want It" and "Moody's Goose" should prove out very well for this country aggregation. A boy to keep your eye on is Merle Kilgore (Imperial). Kilgore has just recorded a number that should go far in establishing this young artist, it's tabbed "The Tall Texan." Kilgore's version of "More and More" and "What Makes Me Love You" should win him a lot of fans. . . . Carl Smith comes through in winning fashion with his latest efforts "If You Saw Her Through My Eyes" (You'd See Her Differently). The tune, penned by Danny Dill is a strong ballad and more than likely will go far for Smith. The flip is a fast-moving jump number "Go Boy, Go" already reported to be getting lots of action. . . . Marty Robbins continues to win favorable reports with his current release "Pretty Words" and "It's Your Heart's Turn To Break." . . . The Carter Sisters with Mother Maybelle come through with one of their best efforts in some time with their latest disk "Well, I Guess I Told You Off." . . . Bill Morgan, brother of George Morgan takes time out from his deejay duties to do some fine vocalizing. Bill's latest is "Everything Reminds Me Of You," and "Forever." Good luck to you, Bill!

## "Greatest Feeling In The World"



NEW YORK—Jerry Blaine, Jubilee prexy, has that "Greatest Feeling In The World" as he lines up every available pressing plant to handle the orders on his new Four Tunes release, "Greatest Feeling In The World." The record has reportedly gone over 67,000 in the first 10 days. Jerry also claims to have sold about 35,000 disks of the new Orioles "In The Chapel In The Moonlight" in the first eight days. Jubilee Records is also hot with the Four Tunes' "I Understand Just How You Feel," in the top five best selling records in the country, and a smash album, "Pardon My Bloopers" Vol. 2. Seen above is the session of one of

Blaine's newest stars, Jo Ann Tolley. Upper left shows Herb Dexter, Jubilee A & R man, Jo Ann and Sid Bass, Jubilee Musical Director, discussing the arrangements of her first release due out August 26, "That's What I Like" and "I Tried Again." Top right shows Jo Ann recording. Continuing clockwise, lower right, Jerry Blaine beams as he and Jo Ann listen to the playback. Lower left, Jolly Joyce, Miss Tolley's manager, Herb Dexter, Jo Ann, Jerry Blaine and Sid Bass look smug as a basket of kittens as they are certain they have come up with a hit.

## Success Looms For George Shaw

NEW YORK—Georgie Shaw, who rose from a \$75 per week performer into a \$2,500 weekly singing star in the short space of six months via his big selling Decca record of "Til We Two Are One," and whose "Somebody Else's Love Song" is currently doing well, now on a cross country tour of nightclubs and theaters. The 23-year-old youth, a native of Philadelphia, is proud of having once defeated Eddie Fisher at a local singing contest in Philadelphia when they were both 16 years old. Shaw gained his crooning experience working at local clubs there before he signed a Decca Record contract, hitting with his first release "Til We Two Are One." Now the youngster is being screen tested by Paramount, he's being lined up for his own musical variety show in the Fall and has been renewed by Decca for three more years.

### Cadence Signs New Artists

NEW YORK—Following the current trends Cadence Records announced the addition of three vocal groups, the Baby Sisters, The Four Esquires, The Four Tophatters (a vocal and instrumental group) to increase its roster to four groups. Formerly signed were the Chordettes.

Cadence will also enter the jazz field with the signing of Beryl Booker and Don Shirley.

## DECCA Records Get The Play



ON ITS WAY UP

## THE CARLISLES "IF YOU DON'T WANT IT"

MERCURY 70405

CEDARWOOD PUBLISHING CO.  
146 7th AVE. N., NASHVILLE, TENN.

## CHESTER SMITH

### "Another's Wedding Ring"

b/w

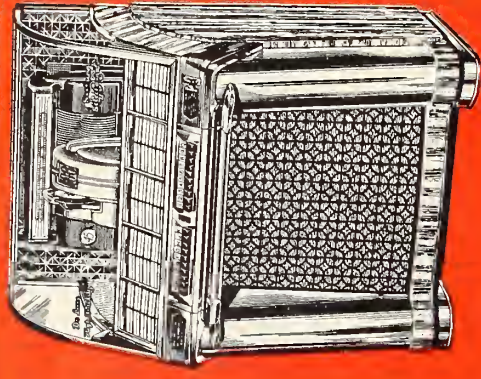
### "Holiday For Tears"

CAPITOL # 2858

CENTRAL SONGS, INC.  
4527 Sunset Blvd., Hollywood, Calif.



# THE MUSICAL SHOWCASE KNOWN TO MILLIONS



Select-o-matic  
100



Wall-o-matic  
100

*America's Finest  
and Most Complete  
Music Systems*



THE MOST WIDELY PUBLICIZED  
MECHANISM FOR THE PLAYING  
OF RECORDED MUSIC

**Seeburg**  
DEPENDABLE MUSIC SYSTEMS SINCE 1902  
J. P. SEEBURG CORPORATION  
Chicago 22, Illinois





# Here and There

# Why We Need A: "National Board Of Trade"

NEW YORK—Is a "Public Relations Program" necessary? The Coin Machine Industry, it is acknowledged by all, needs a good-will program possibly more than any other industry in existence. The question is—how to do it? It takes both money and work. Here's what the National Association of Food Chains is doing. It has retained Barley Manning of Theodore R. Sills & Company, New York, to handle the job, and its aim is to increase public understanding of the contribution made by the food industry to a higher standard of living. Plans were developed by a committee of the association, headed by leading executives of the largest food chain organizations in the nation. The Cash Box would like to see a program of this kind undertaken by the leaders of the coin machine industry—combined of all the various segments.

TRENTON, N. J.—We've heard about everything now! There are vendors which sell many products, and we've been queried over the years by many firms, inventors, promoters, et al, about the possibilities of producing vending machines to sell practically every item known to man. However, this past week we ran into a new one—selling hard liquor by the drink from a vendor. State Alcoholic Beverage Control Director William Howe Davis of New Jersey, handed down a ruling, with "tongue in cheek," prohibiting the sale of alcoholic drinks from vending machines. Replying to an inquiry from an Atlantic City tavern owner, Davis commented: "If it's the custom of 'bending the bartender's ear' that you want to avoid, just hire unsympathetic bartenders but don't abdicate your responsibility as a tavern keeper." The tavern proprietor had asked whether he could operate a self-service tavern in which drinks would be "dispensed by individual coin slot machines from each original bottle." Davis informed the tavern owner, "Drinks should be served by the tavern keeper or his employes, and not by an impersonal machine operated at the whim of a patron dropping a coin. I have heard of machines that can levitate, gyrate, formulate, calculate, and almost cogitate, but I have not yet heard of a machine that can say 'no' to a minor or a drunk or any other person who should not be served."

For some years now this publication has presented a suggestion that there be created a "National Board of Trade" comprised of leaders from all divisions of the industry.

This suggestion was first made during War II when OPA (Office of Price Administration) wanted all divisions of every industry to meet with it and discuss what should be done for each industry.

During those war days this still was one industry. Immediately after the war the industry fell into divided segments.

Now the people engaged in vending machines consider themselves a complete and separate entity. The automatic music people feel the same way. The amusements people have been more flexible, but even in their case there has been friction, with one faction pulling one way and the other the other way.

Yet, regardless of all this, and regardless of the fact that the industry has found it is big enough to support itself in separated units, there is a definite need for a "National Board of Trade."

The greatest need is for the creation of a 'code of ethics' for general operation. This is needed because operators of all types of equipment, regardless of the fact that their associations may not mingle, are definitely friendly to each other.

They have to be. They meet each other going into and coming out of the very same retail locations all over America.

Furthermore, it is also a fact that, the majority of operators have very greatly diversified routes of machines.

An operator classifying himself as in the vending machines business, can also be in the automatic music field, as well as in amusements, at the same time. This is not at all unusual today.

Operators have learned that it's the locations, and not the machines they place in the locations, that are their most important asset.

They will, to maintain a top location, feature all the machines that the location requires, there-

by placing themselves in all divisions of the industry at the same time.

Since the operators are, therefore, meeting each other going into and coming out of locations throught the nation, it would be to their advantage to have a "National Board of Trade" in existence, wherein all divisions of the industry would have a say to help these operators profit, as well as arrange for them to cooperate with each other to the fullest extent possible.

This is not an impossibility. The manufacturers are very friendly. Manufacturers of vending machines have great respect, and many have great friendship, for manufacturers of automatic music equipment and amusements, as well as the other way around.

It shouldn't take too much urging, on the part of the peoples who operate and distribute the machines of all the manufacturers, to urge the industry to get together, at least to the extent of a "National Board of Trade."

The leaders of each division of the industry could sit on such a board. They would then meet with their fellow men in the same spirit as other industries meet to discuss what should be done to help benefit their fields.

Is this too much to ask? Is this something that would tax the leaders of each division of the industry to such an extent that they wouldn't be able to further conduct their business on profitable and enduring bases?

Certainly the creation of a 'code of ethics' by the leaders in the field, all meeting together, would be of great value to the entire industry. It would, at the same time, create greater confidence in the future of the industry.

The smaller peoples, who work so hard to earn a decent living in this industry, must look to their leaders to progress and to enjoy a more assured livelihood.

When the leaders of all this industry can see fit to get together and create a "National Board of Trade" they will have jumped the progress of this entire field many, many years ahead.



# MOA EXECS GATHER IN CHICAGO

**Executive Committee Meeting At Morrison Hotel, July 25 To 29. Important Discussions On Many Subjects, Including Depreciation, Proposed Copyright Legislation, Public Relations Programs, National Tax Council, and Plans For Spring 1955 Convention**



**GEORGE A. MILLER**  
(President, Music Operators of America)



**SIDNEY H. LEVINE**  
(Legal Counselor, MOA)

CHICAGO—Twenty of the twenty-one member Executive Committee of MOA (Music Operators of America) are gathering in this city at the Hotel Morrison to handle the business affairs of the national music operators association. The meet runs from Sunday, July 25 thru Thursday, July 29.

George A. Miller, national president and business manager, stated this meeting is one of the most important ever held by the executive group.

The purpose of the meeting is to discuss events which have transpired since the MOA Convention early in March with the intention of planning to cope with any national problems which may have arisen; to discuss future plans and programs for the mutual benefit of the country's music operators; and to initiate preparations for the 1955 Spring Convention.

Rodney Pantages, Los Angeles, California, will arrive in Chicago with Hirsch de LaViez of Washington, D. C. These two men, working as a team, spent considerable time in the nation's capital investigating depreciation methods and schedules for use by music operators to set a standard procedure which will be accepted universally by the government. Pantages and LaViez will report their findings to the executive committee.

George A. Miller and Sidney H. Levine, national legal counselor for

MOA, will advise the gathering on the progress of the recent efforts by the proponents of copyright legislation to introduce measures which would extract additional royalties from juke box operators; and to discuss means to meet future attacks of this nature. "The executive committee" stated Miller, "would like to come up with an answer which would eliminate all future proposed legislation, such as the McCarran Bill, the Bryson Bill, the Scott Bill, and others."

Other matters which will be thoroughly gone over are the "national tax council", progress already made and work to be completed; public relations programs; and a discussion on a number of general subjects.

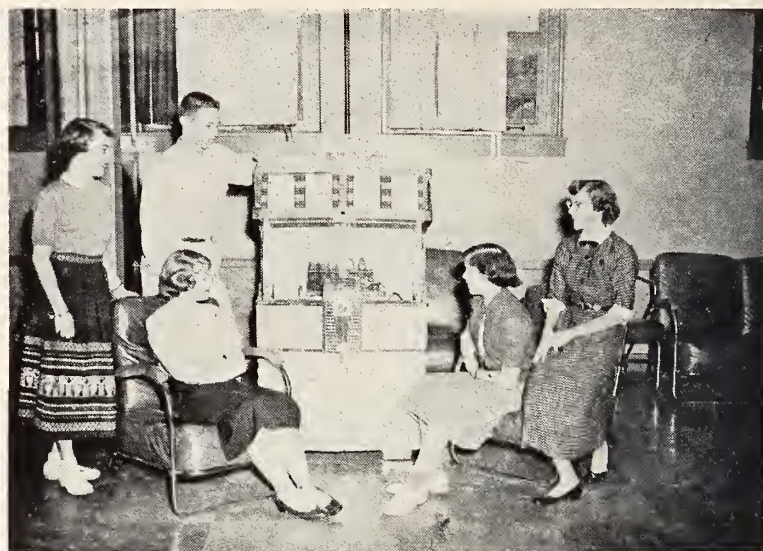
"This meeting is expected to take from three to four full days and most assuredly will go down as one of the most important meetings ever held by the MOA Executive Committee" concluded Miller.

## H. B. Gordon, Pres. Abbott Coin Counter Co., Dies

NEW YORK—Henry B. Gordon, president of the Abbott Coin Counter Company, this city, died on Monday, July 19, at the age of 82.

Abbott has been supplying the coin machine industry for the past 35 years with various types of coin counting equipment and coin wrappers. The firm also made a number of items for banks.

## Juke Box In Portland, Ore., High School



PORTLAND, ORE.—That the juke box is important to juveniles for recreation and pleasure is a well known fact to all in the industry. To impress this fact on the press and others, who use coin operated equipment to further their own cause thru sensationalized news stories tying it up with hoodlums, racketeers, et al, is an important duty of those in our industry.

Pictured above is a photo of an AMI music machine installed in the recreation room of the Cleveland High School, this city, by Budge Wright of Western Distributors, distributors for the phono in this area. Teenagers shown are (l to r) standing: Carolyn Brown and Ralph Schoenfeld; (l to r) seated: Jean Shearer, Phyllis Ireland and Patsy Walter.

Let's have more of this!

## How Many Juke Boxes Have You Donated During This Past Year?

NEW YORK—The Cash Box is compiling statistics of the number of juke boxes donated by members of the industry to Charitable Organizations, Churches, Synagogues, PAL Organizations, Youth Centers, Veteran Hospitals, etc. The coupon below has ap-

peared in The Cash Box during the past month. If you haven't as yet filled it out, please do so now. Your donations, added to all others, can make an imposing total, which when compiled can help you and the entire industry benefit greatly.

**The Cash Box**  
**26 W. 47th Street**  
**New York, N. Y.**

Gentlemen:

I have donated \_\_\_\_\_ Juke Boxes during the past year.

These machines went to: \_\_\_\_\_

Firm Name \_\_\_\_\_

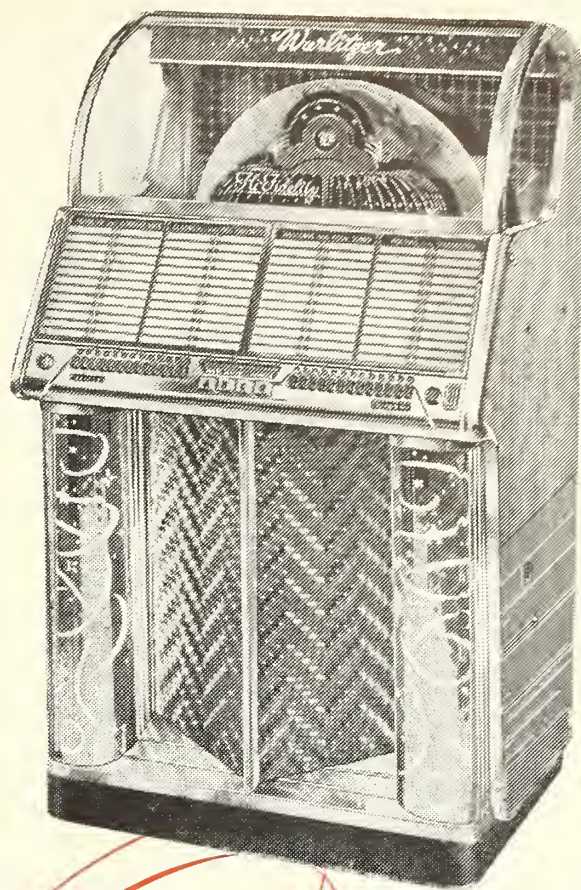
(Association Name) \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_



Every  
Wurlitzer  
1700 HF  
Phonograph  
to go on  
location  
has topped  
the Earning  
totals of  
the Phonograph  
it replaced



ONLY THE  
FABULOUS HIGH FIDELITY

*Wurlitzer*  
**1700 HF**

OFFERS YOU  
ALL THESE MONEY-MAKING  
FEATURES

**NEW...** ALL New—Phonograph  
**NEW...** Carousel Record Changer  
**NEW...** Gorgeous Cabinet Design  
**NEW...** Ultra Simplified Mechanism  
**NEW...** Full High Fidelity Sound  
**NEW...** Color-Styled Selector Panel  
**NEW...** Size for all Locations  
**NEW...** Weight—308 Pounds  
**NEW...** Increased Earning Power

**SEE IT, HEAR IT and BUY IT**  
at your Wurlitzer Distributor



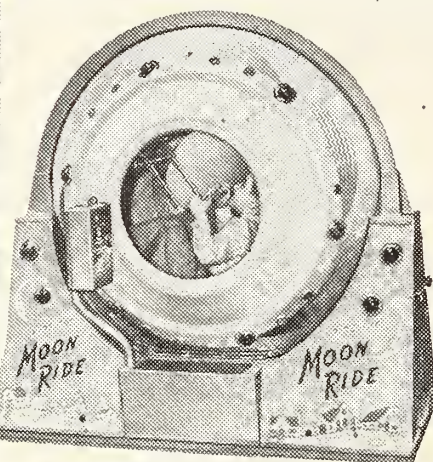
# Bally MOON-RIDE FASTEST MONEY-MAKER

## EVER BUILT IN KIDDY-RIDE CLASS



"Flying Saucer" Fuselage Spins Round and Round  
Cockpit Swings Back and Forth, Up and Down

Air-age version of the oldest, greatest kiddie-ride in history—the ever-popular swing—MOON-RIDE gets immediate attention on location, gets repeat-riding day after day, month after month, gets biggest, steadiest profits ever earned in kiddie-ride field. Get your share of the MOON-RIDE money! Get MOON-RIDE on your locations now!



### FLASHY EYE-APPEAL

Silver saucer, blue base, flashing lights. Stars and comets whirl by cockpit-window.

### SPACE-GUN SOUND-EFFECTS

POSITIVELY SAFE  
ADJUSTABLE RIDE-TIME

### ALL-METAL CONSTRUCTION

### NATIONAL COIN-MECHANISM

35 IN. BY 62 IN. 62 IN. HIGH  
RETRACTABLE CASTERS

Bally Manufacturing Company, 2640 Belmont Ave., Chicago 18, Illinois

## WURLITZER 1015

\$75 IN WORKING ORDER



A Quarter Century  
of Service.

2118 N. Western Ave., Chicago 47, Ill.

SEEBURG 146	\$95
SEEBURG 148 (BLOND)	165
ROCK-OLA 1422	95
WURLITZER 1100	225
WURLITZER 1250	265
WURLITZER 1500	575
WURLITZER 1400	465

Reconditioned And Refinished  
Like New!

Terms: 1/3 Deposit, Bal. C.O.D.

## ATLAS MUSIC COMPANY

ARmitage 6-5005

# Bally Offers New Public Relations Ad Free To Operators



HERB JONES

CHICAGO — Bally Manufacturing Company, this city, is offering a second public relations advertisement plate for operators and associations of operators to use in local newspapers, it was announced by Herb Jones, vice-president and advertising manager.

"'Good Fun For Good Neighbors,' Bally's first public relations ad, was very well received," said Jones, "and its popularity has prompted Bally to offer a second such type ad free of charge."

The new advertisement emphasizes the low-cost relaxation provided to the public by coin-operated pinball and bowling games. Featured in the illustration is a motherly, middle-aged woman who comments that she is glad that her husband "stops on his way home from work for a friendly glass with the boys and a couple of games of 'pinball' or 'shuffle-bowling.'"

"He only spends a little," she adds, "and a little let-up like that eases the pressure of his day's work. He comes home relaxed and cheerful."

The advertisement, identified as PR-Plate No. 2, is offered, without cost to operators, in one size only—4x6½ inches.

Operators may obtain any number of electrotypes of the complete advertisement by writing Herb Jones in care of Bally Manufacturing Company, 2640 Belmont Avenue, Chicago 18, Ill.

# 5th Annual Field Day Of Recorded Music Service Assn. Gala Affair

CHICAGO — Approximately 600 guests and members attended the 5th Annual Field Day of the Recorded Music Service Association at the Bunker Hill Country Club on Wednesday, July 21.

Ray Cunliffe and Phil Levin, co-chairmen, advised it was the best party held yet and that the attendance was larger than ever.

Following the all-day golf meet, members of the record companies, record distributors, coin machine manufacturers, distributors and operators attended the gala evening banquet and dance.

Dee-jays Stan Dale, WJJD and Marty Faye, WAAF, acted as masters of ceremonies, and introduced various recording artists, among whom were: Tommy Leonetti, Capitol; Jean Strang,

Dot; Leon Sash and Lee Morgan, and Helen Merrill, EmArcy; Nick Nobel, Gary Mann, Lola Dee, Mercury; Jane Kelly, currently negotiating with a record company; and Russ Grilley, Spin. RCA-Victor's Buddy Morrow accompanied the artists and played for the dancing which followed.

As so often happens at these affairs, the audience became unruly and it was necessary to ask for "quiet and courtesy" several times.

Thirty door prizes were given away, including the grand prize, an air-conditioner, which went to Victor Lucas of Universal Automatic Music.

Once again, this annual affair was termed a tremendous success, and everyone is looking forward to next year.

# Gottlieb Shipping New Five-Ball "Daisy May"

CHICAGO—Officials of D. Gottlieb & Company, this city, announced this past week that quantity shipment of its new five-ball game, "Daisy May," is being made.

"We are completely satisfied with the results of the location tests which 'Daisy May' has undergone over a three-month period," said Nate Gottlieb. "The game was subject to intensive and extensive tests as all Gottlieb products are before official release announcement."

"Not only did 'Daisy May' pass all mechanical tests with flying colors, but it also came thru excellently as having the definite capability of being a top money-maker."

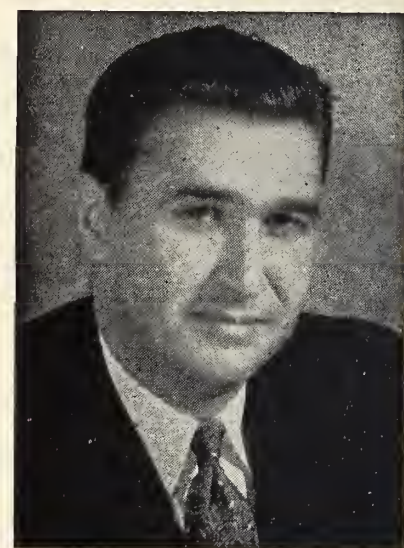
Alvin Gottlieb of the firm reported, "Initial orders from our distributors are pouring in. Results of the game's thoro location tests have proven to them that they will be distributing a number-one business-maker."

"Full-scale production of 'Daisy May' met all our employees upon resumption of work on Monday, July 19, following the two-week vacation shut-down."

"Daisy May" has all the player-appeal features with resetting sequence, advances, replays and extra replays. There are double awards, four Pop Bumpers, four Super-Powered Flippers and multiple-point scoring with a high score of 7 million.

"We know," said Nate and Alvin Gottlieb, "that 'Daisy May' will offer to all concerned all that they desire in a fine five-ball game."

# Keeney Appoints New Distrib For No. Ala.



PAUL HUEBSCH

CHICAGO — Paul Huebsch, general sales manager of J. H. Keeney & Company, Inc., this city, announced this past week that the Birmingham Vending Company, Birmingham, Alabama, has been appointed as exclusive Keeney distributor in Northern Alabama.

This firm, owned and operated by Max and Harry Hurvich, was given this appointment as a direct result of negotiations between V. N. Allbritten, Keeney district sales manager, and Max and Harry Hurvich, according to Huebsch.

He continued, "We consider Birmingham Vending Company one of the largest and most respected distributing organizations in the South and look forward to a long and mutually profitable association."

# New Exhibit Kiddie Ride Clix On Tests

CHICAGO — Popularity of "Junior Jet," new kiddie ride of Exhibit Supply, this city, was evidenced from the very start of location testing, according to J. A. (Art) Weinand, vice president and general sales manager.

"Production of 'Junior Jet' began this month," said Weinand. "Operators who are initially testing the ride are very, very happy with it."

"Their locations where the ride has been placed are being mobbed by parents eager to see little 'Junior' or

'Missy' operate the ride unaided.

"The ride is designed for the age group from one thru three years and is the first such kiddie ride," Weinand continued. "A toddler can get in and out of the ride unassisted."

"Junior Jet" consists of a jet plane on a revolving base. By operating the lever to his right, the little driver of the jet plane can control its forward-backward motion.

The entire unit has a diameter of 40 inches and weighs 103 pounds.

"It's What's in THE CASH BOX That Counts"





**enticing!... intensely exciting!**

**GOTTLIEB'S**

**DAISY MAY**

*sparkling action galore...*

*here's the features!...*

Resetting sequence from 1 to 6 scores  
Advances. 3 Advances lights bottom Roll-Over for REPLAYS. Additional Advances awards EXTRA REPLAYS.

A-B-C-D Roll-Over when made lights Kick-Out holes for REPLAYS and side Roll-Over for SUPER POINT SCORE.

Ball through bottom Roll-Over lights one of top Roll-Over for SPECIAL.

*...fast repeat play!*

*it's a honey!...*

**DOUBLE AWARDS! • 4 POP BUMPERS!**  
**• 4 SUPER-POWERED FLIPPERS! • MULTIPLE POINT SCORING!**

**HIGH SCORE TO 7 MILLION!**

**Location Tested Product**

**GAUGED PRODUCTION and CONTROLLED DISTRIBUTION**

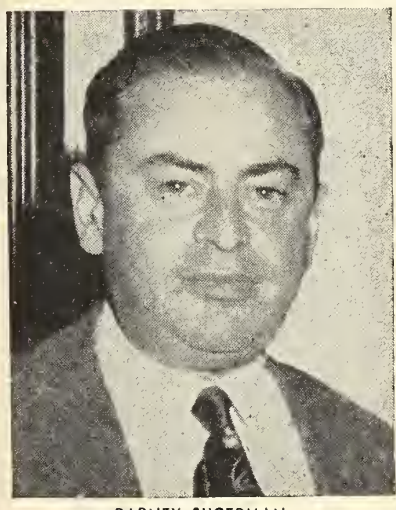
**Protect Your Investment!**

**NOW AT YOUR DISTRIBUTOR!**

**D. Gottlieb & Co.**

1140-50 N. KOSTNER AVE.  
CHICAGO 51, ILLINOIS

Offers Rental Plan On Operation Of "Activeaire" Hand Dryer



BARNEY SUGERMAN

NEW YORK — Barney (Shugy) Sugerman, Runyon Sales Company, national sales representatives for "Activeaire," electric hand dryer, reports that he has been testing a rental plan, together with Eastern coin machine operators, and it has worked out so successfully that he has set up a program to cooperate with operators thruout the country along the same lines.

The basis of the plan is that the coin machine operator takes the weekly rental of \$1.50 from the location's end of collections from other coin operated equipment on the premises.

"The 'Activeaire' dryer is a natural for operators to place in the same locations where they have other equipment" stated Sugerman. "The locations need and want our 'Activeaire', which provides a much needed service in their taverns, bars, restaurants, etc., drying and sterilizing hands, deodorizes and freshens air, and keeps the washroom free of bugs, flies, insects, etc. And when the operator shows the owner that he doesn't have to spend any of his cash for the service, it's a sure sale. For the operator, it's an item which, without too much investment, can bring good steady profits. He makes the stop anyway, and while servicing his coin operated equipment, services the 'Activeaire' at the same time. Another angle is that, once installed, the operator has set up insurance to hold the location, as the owner wants the dryer to remain, and wouldn't change operators."

Runyon has established a number of distributors thruout the country, and continues to set them up daily. The firm advises that there are territories still available and it is touch with leading coin machine distributors in these areas.

Irving Kaye, well known coinman, is president of the firm manufacturing "Activeaire" for Runyon. According to Kaye, the production lines are now running full blast to produce enough equipment to fill the orders Runyon is sending in.

Bilotta Distrib. Corp., Albany Office, Moves To New Quarters



PAUL F. TAGLIONE

ALBANY, N.Y. — Paul F. Taglione, head of the Albany office of Bilotta Distributing Corporation, announced that they moved into their new building at 1226 Broadway.

The new building is set up to serve the operators in this area, featuring a super-modern repair and maintenance department. The entire building is air-conditioned, with modern offices and showrooms featuring new and reconditioned music machines and amusement equipment.

John Bilotta is president of the Bilotta organization which maintains headquarters in Newark, N. Y., and another branch in Rochester. The firm distributes the Wurlitzer phonograph in their territory, as well as amusement machines for leading manufacturers.

**SUMMER SPOT SPECIAL!**

SEEBURG 146 SYMPHONOLA with White Dome

WITH 4—5¢ Wall Boxes 3 wire or wireless

**FREE!!**

**WITH DAVIS GUARANTEE**

Telephone Collect: SYracuse 75-5194

**DAVIS** DISTRIBUTING CORPORATION

SEEBURG FACTORY DISTRIBUTORS

725 WATER STREET SYRACUSE, NEW YORK

(Phone: 75-5194)

CENTRAL OHIO SPECIALS		
United Star 10th Frame	\$195.00	
United Clover S.A.	275.00	
United Cascade S.A.	265.00	
United Royal S.A.	375.00	
Keeney 6 Player S.A.	150.00	
Keeney 10 Player S.A.	195.00	
Exhibit Silver Bullets	125.00	
BINGO GAMES		
Surf Clubs, Like New		Write
Havana	\$435.00	
Beach Club	395.00	
Beauty	325.00	
Atlantic City	175.00	
Spot Lite	95.00	
Brite Lites	89.50	
CENTRAL OHIO COIN MACHINE EXCH.		
525 S. HIGH ST.	COLUMBUS, OHIO	
Capital 4-7254		



**NEW!****Keeney's CENTURY BOWLER**

Supplies players with this sensationally popular feature that captures and holds the play!

**CHANGING VALUES AT THE START OF EVERY FRAME**

Scoring values of Strikes—Spares—and Blows shuffle automatically after each frame on a mystery basis and range from 30—20—10 all the way to 300—200—100. Can be set to advance progressively each frame. Balanced scoring keeps each player in the game from start to finish. Strikes keep on shooting in 10th frame.

*plus***DIAMOND NUMBER****MATCH FEATURE**

Points are scored in various values indicated on the backglass in "matching frames" when player presses button. MATCHING FRAMES may be set at 3 or 10 and 3-4-or 5.

*Flexibility* OF PLAY MEETS EVERY LOCATION REQUIREMENT

Use the Changing Frame Values and different Matching Features to give players a change of pace!

HAS EVERY NEW KEENEY SERVICING FEATURE

J. H. *Keeney* & CO., INC.  
2600 W. FIFTIETH ST. • CHICAGO 32, ILL.

SEE YOUR DISTRIBUTOR

**CHANGING VALUES**  
*Exclusive*  
 with  
**KEENEY!**

THIS FRAME SCORES		
X	/	BLOW
300	200	100
120	80	40
90	60	30
60	40	20
30	20	10

*also***Keeney's BIKINI BOWLER**

Identical to CENTURY BOWLER excepting it has no "Match" feature.

**6**  
**PLAYERS**  
*for*  
**BIGGER PROFITS**

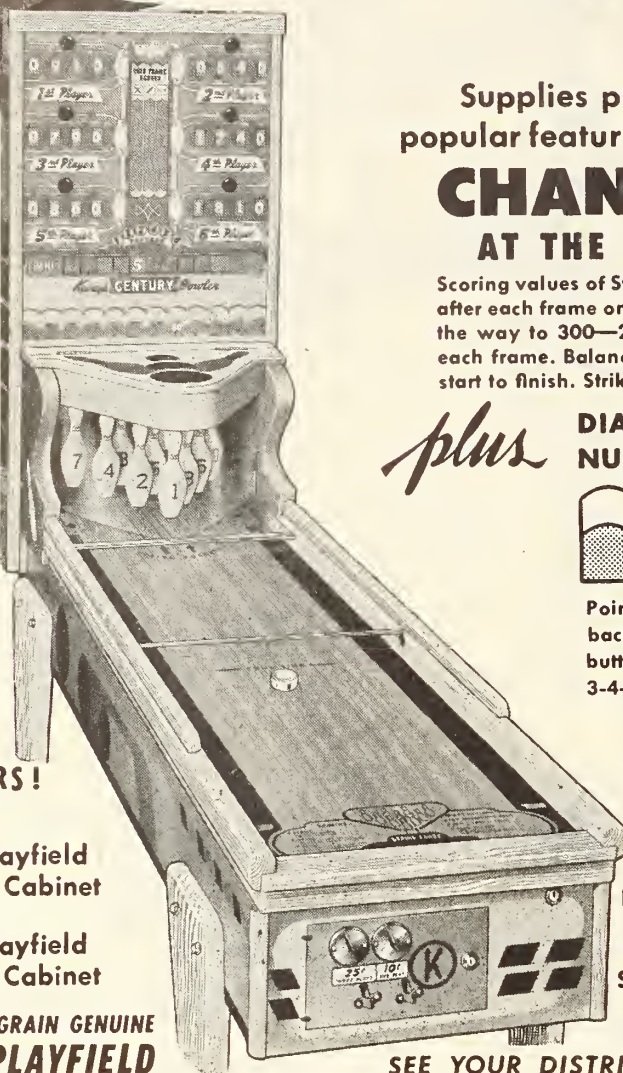
PLEXIGLASS PROTECTED ROLLOVERS

CHOICE TERRITORIES OPEN FOR DISTRIBUTORS!

9 foot Playfield on 8 foot Cabinet

8 foot Playfield on 7 foot Cabinet

NATURAL WOOD GRAIN GENUINE FORMICA PLAYFIELD

**PRICED RIGHT! READY FOR LOCATION!**

Williams SUPER PENNANT	\$335.00
Williams MAJOR LEAGUE (6 player)	499.25
Keeney CARNIVAL	239.50
Keeney PACEMAKER	271.25
United CASCADE	217.50
ChiCoin TRIPLE	274.50
ChiCoin 10th FRAME	145.00
ChiCoin NAME	169.50
Rock-Ola FIREBALL 78 rpm	375.50

WRITE — WIRE — PHONE TODAY!

We are exclusive factory distributors for:  
**BALLY - WILLIAMS - ROCK-OLA**
**LAKE CITY AMUSE. CO.**  
 4533 PAYNE AVE., CLEVELAND, O.  
 (Tel.: HE 1-7577)
**LINES WANTED**

Eastern company with showroom on 10th Avenue, New York City, to display your merchandise and travels 1 man New York State, desires to represent manufacturer of any coin operated machines. Will either act as exclusive representative or manufacturer's agent. Twenty years of coin machine experience.

**BOX #150** c/o THE CASH BOX, 26 W. 47th St., N.Y., N.Y.
**THRU THE COIN CHUTE**  
**GEORGIA GEMS & TENN. TOPICS**

C. J. Atkins, Macon Cigarette Service, Macon, hoping along with Louis McCown, his serviceman, that Louis' son Samuel comes out of his recent Polio attack in good shape. Does report that Samuel is in fair condition. . . . C. I. Martin, Macon, reports that his nephew Julian Martin, who also operates, is in Macon Hospital, recovering from a kidney operation. Martin, by the way, would like to operate, once again, a game similar to Keeney's Spinner, a counter game built in the 30's. Says he did wonderfully well with them. . . . Seems like G. A. Green, Snack Vending Co., Macon, operators of stamp machines, handle more stamps than the post office. . . . In a conversation with Ted Barnes, Columbus, which went into the wee hours of the morning, discussed the old days. . . . Frank Etheridge, G. A. Music Co., Columbus, away on vacation, as Spivey has everything under control. . . . W. H. Randall, Choppy Music, Columbus, doing quite a job with his cigarette route. . . . Johnnie Mudge, Columbus, and his missus, leaving for a week's vacation at Panama City, Fla. . . . J. M. Canada, Dublin Amusement Co., Dublin, out of the office, spending the week at his farm, probably ducking the 106 degree heat in the city. . . . Hi Diamond, Dublin, and William Knight, Knight Amusement Co., Dublin, operators here, report biz good.

A. J. (Mac) McKee, Murray Amusement Co., Columbia, Tenn., has taken off considerable surplus weight, and now looks and feels like a 16 year old. . . . Frank Waters, Southland Novelty, Columbia, reported to be working on the development of a new game, which he thinks can become a hit machine. . . . H. K. (Klyce) Perry, Memphis and his family resting at Delray Beach, Fla. . . . Frank Smith, Memphis, back from his week at the Smith (mansion) cabin on the Kentucky Lake, now settling down to some real work. . . . Tony Papa, Chattanooga Amusement Co., Chattanooga, reports from Dallas, Tex., that his wife is improving. Mrs. Papa was stricken while the Papas were visiting there, on the way to the West Coast.

**CONNECTICUT CAPERS**

Milton Moore, dean of the New Haven operators, is in high gear these days as his summer locations are getting a big play. . . . Ed Navickas, Bristol operator, took off from his arduous duties to do some fishing and resting in Maine. . . . Martin Rosa, Waterbury, can't get away for any vacation this summer, as he's busy with his route, and in addition with his flourishing used car business. . . . Bill Gaffney, Norwich, relaxing on his luxurious yacht, cruising the shores of Long Island Sound. . . . Mac Perlman, genial manager of Seaboard-Connecticut, planning on a Bermuda vacation any day now.

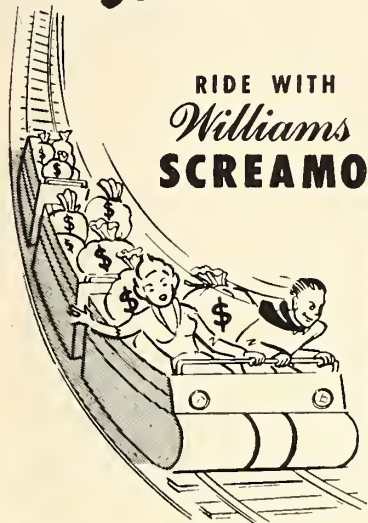
 Can you tell  
 me where I  
 can buy . . .

 For Any Information  
 relating to this industry . . .  
**JUST PHONE . . .**
**THE CASH BOX**in New York City  
JUdson 6-2640in Chicago  
DEarborn 2-0045in Los Angeles  
WEbster 1-1121**Appointed For Chi Market Area**

CHICAGO — Newman-Krause, this city, has been named by the new Sealectric Division of Williams Manufacturing Company, as sales representatives in the Chicago Market Area, including Northern Indiana and Southern Wisconsin.



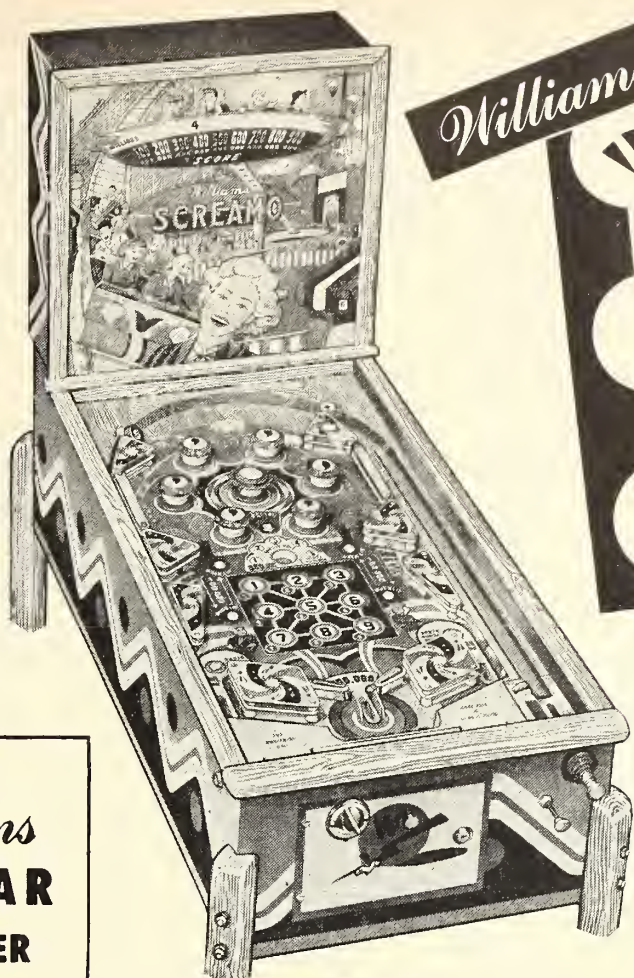
NEW!  
SENSATIONALLY  
DIFFERENT!



RIDE WITH  
**Williams  
SCREAMO**



OPERATE  
**Williams  
ALL-STAR  
6 PLAYER**  
with  
**TRIPLE  
MATCH  
feature!**



**Williams**

**"SCREAMO"**


the game that "spots" numbers  
for a big "come-on" to players!

- Hitting all 7 bumpers scores 500,000, spots a number on the square and resets the bumpers.
- Shooting ball in center Skill Hole scores 500,000 and spots a number on the square.
- Each time 7 bumpers are hit an additional number is spotted on the square and bumpers are reset.

*More*

**NEW SCORING FEATURES:**

- ★ Completing any 3 numbers in-line on center card scores one replay.
- ★ Lighting up criss-cross on card with center and 4 corners scores an additional 5 replays.
- ★ Completing entire card 1 to 9 scores an additional 20 replays.
- ★ All 5 balls in Skill Hole scores 1 replay.
- ★ Ball in side kickout pockets and bottom side rollovers when lit, spots number on square.

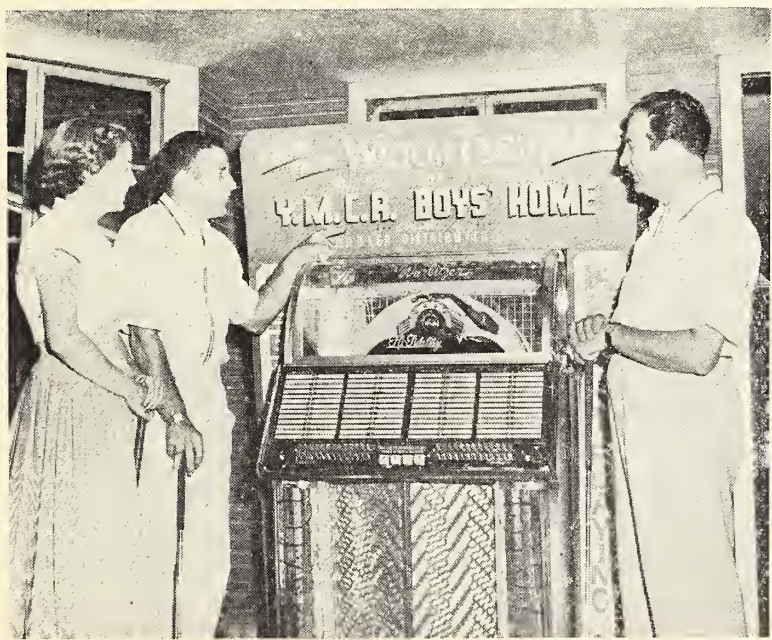


**"SCREAMO" CAPTURES THE CROWDS!**  
ORDER FROM YOUR DISTRIBUTOR TODAY!

CREATORS OF DEPENDABLE PLAY APPEAL  
4242 W. FILLMORE ST CHICAGO 24, ILL.



Sandler Donates Proceeds To YMCA



DES MOINES, IOWA—Irving Sandler, Wurlitzer distrib in Des Moines and Minneapolis, donated proceeds of above Model 1700 to Y.M.C.A. Boy's Home. Sandler is member of the tournament committee of Variety Club's 'Hole In One' Golf Tourney in Des Moines. The phonograph was placed on porch of the clubhouse.

Listening to the Wurlitzer are: (l to r) Mrs. Ira Levy, wife of Variety Club president; Warren Sandler, Irv's son, and Sandler.

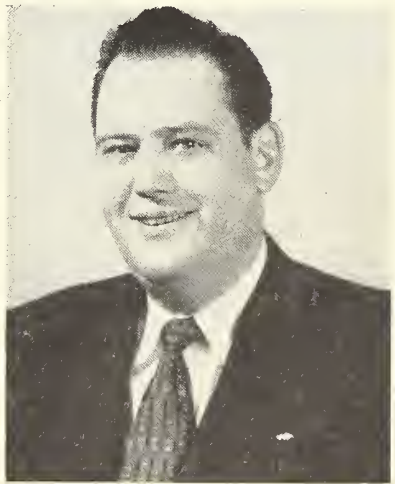
New Protective Cash Box

CHICAGO—A new compact lock box for protecting cash box revenue in all types of coin operated equipment has just been announced by Johnson Fare Box Company, this city, subsidiary of Bowser, Inc.

According to Fred J. Burt, sales manager, the new box provides an automatic locking device which prevents tampering with revenue accumulating in it, and which can be opened only by an authorized holder of the key.

Johnson Fare Box has been manufacturing locks and keys for the industry for many years.

Suesens Buys Out Harry Poole, Wurlitzer Distrib In Boston



CHARLES SUESENS

BOSTON, MASS.—Charles Suesens has purchased the interest of his partner Harry Poole of Poole Distributors, Inc., this city, Wurlitzer phonograph distributors in this area.

A new name for the firm will be made known shortly, according to Suesens.

Poole, in retiring from the distributing company, stated that he will shortly announce his plans, which will keep him connected with the coin machine business.

ACTIVEAIRE ELECTRIC TOWEL



**Nation's Best**

- Dries and sterilizes hands
- G. E. ozone lamp deodorizes and freshens air
- Keeps washroom free of bugs, flies, insects, etc.
- And many other features

**DISTRIBUTORS-GET ON THE BANDWAGON**

Earn extra profits. Wonderful opportunity for you and your operators. Every location a 100% prospect.

Phone—Wire—Write For Details Today!

**RUNYON SALES CO.**  
593 TENTH AVE., NEW YORK 18, N. Y.  
LO 4-1880

Suesens, who has spent many years in the coin machine industry, is well known and well liked in the New England territory, advised he will continue to serve his operator friends with the same high degree of service they've been getting. At the same time, Suesens announced that Max Polansky remains as general manager, and that he has appointed Burt Thompson as sales manager.



it's the **MOVING** that attract  
**TARGETS** the players!



**GENCO'S**  
ALL-LOCATION  
**RIFLE GALLERY**

**BREAKING ALL  
EARNING RECORDS**  
of Any Other **GUN GAME**  
**ON THE MARKET!**

**CONTACT YOUR GENCO  
DISTRIBUTOR TODAY!**

**GENCO** MFG. & SALES CO.  
2621 North Ashland  
Chicago 14, Illinois

**THRU THE COIN CHUTE**

**ALABAMA ANTICS**

Max and Harry Hurvich, Birmingham Vending Co., Birmingham, take on the Keeney line as distributors for Northern Alabama, and are featuring the "Bikini" Bowler and Keeney Cigarette vendor. . . . Barney E. Saxon, Southern Cigarette Service, Birmingham, and his manager Don Hamre, talk over old times with your correspondent. Don, by the way, just back from a vacation at Miami Beach. . . . Harry DeBuys, Canteen Service, Birmingham, spending a month at Lake George, N. Y. . . . Fred Trotter of this company, back from his 2 week vacation at Panama City, Fla. . . . Hubert Hare, Music Box, Birmingham, recovering rapidly from an auto accident. Now on the job the past three weeks, Hare is trying to make up for the time lost. . . . Seen parked in front of F. A. B. Distributing, Birmingham, the trucks of Gus Darabaris of Bessimer and Jimmy James of Gadson. . . . Mr. and Mrs. W. B. Lossier, North Alabama Amusement Co., Decatur, mighty proud of their home here, which features a beautiful flower garden and a Patio and Pool. . . . Fred Rainey's Drive-In Theatre at his Hatfield Lake Amusement Park, near Athens suffered from a fire which burned down his screen. He then put up a canvas screen, but a storm blew that down. Fred reports good crowds at the lake and his rides are doing well, as are his routes, despite a heat of 106 degrees.

**THRU THE COIN CHUTE**

**CALIFORNIA CLIPPINGS**

**LOS ANGELES**

The heat wave has caused more comment along coinrow than anything else. As the temperatures soared, record crowds loaded up the beach resort areas giving some of the operators along the beaches some of the biggest takes they have every had. . . . It's often amazing how just one little idea that any operator tries out on his route can be so successful. A few months ago Robert Bard of Bard Distributing Company started featuring the top twenty tunes on all his 100 selection juke boxes. Along with it he furnished his location owners with a printed sheet showing all the top numbers which were on the machine leaving a space where they could fill in the requests that their customers wanted. He reports that he has gotten more favorable comments on this plan than anything else he has ever tried. It has helped the service man to show which numbers belong on each machine and at the same time shows each location owner that he's always up to date with all the latest tunes.

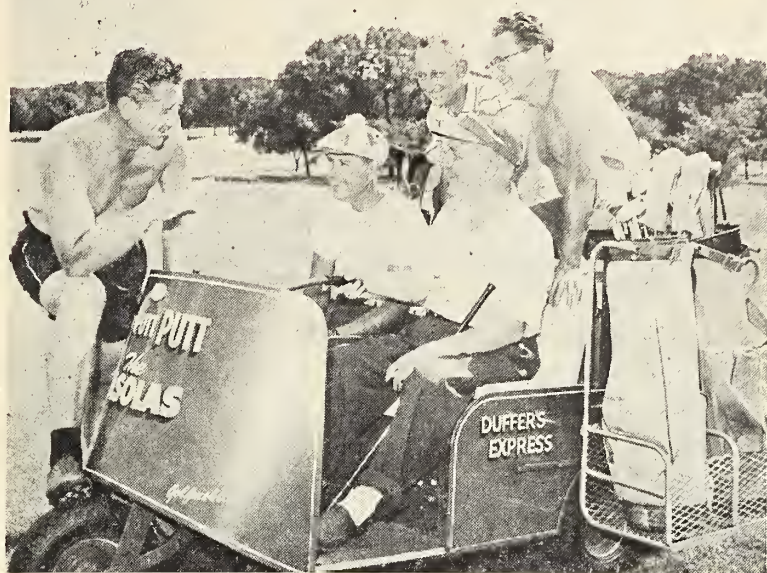
Sam Ricklin of California Music Company is surprised and pleasantly pleased over the fact that business is holding up so well in spite of the hot weather. He stated that over the past several years business dropped during the hot summer months but this year it has held up amazingly well. Similar reports are coming in from operators and distributors throughout the area. . . . Al and Bruce Cane of Cane Distributing Company report that their July campaign called "Push the Rock month" is running smoothly and breaking all sales records. . . . Aubrey Stemler, regional representative for Eastern Electric, took off on the road again this past week as he headed for Nevada. . . . Adolph D'Este is now back at work after attending the NABV convention at the Congress Hotel in Chicago July 9-11. He has taken over distribution of the Northwestern vending line which was formerly handled by Badger Sales Company. He will soon be located in new offices along West Pico. . . . Bill Schrader of Schrader Amusement Co., San Gabriel, is vacationing with his family in San Francisco. Bill's daughter, Martha Lee, has been spending her vacation working at Badger Sales. . . . D. W. Price Corporation is now back in full production on the "Nelson Modernization Kits". Ray Powers, national sales representative for the kits, has been swamped trying to get all the orders and inquiries. . . . The new Williams "Daffy Derby" game is now on display at the Minthorne Music showrooms. Chuck Lindberger received a lot of good natured kidding from all his fellow Minthorne employees when he announced that he was getting married July 20th. . . . D. Shephard, service man for Patton Music Co., Las Vegas, recently spent several days in the Minthorne service department learning all about the new machines.

Dave Wallach, field sales representative for J. H. Keeney, made some noteworthy comments recently which should be passed on to the trade. He stated, "One of the big factors in putting over a new game with an operator is to have a factory representative call on him personally and try to help him with his problems". Wallach starts a new sales program Aug. 1st. He will work directly in the field with the distributor and salesmen carrying samples of games directly to the operator. The new program will start in the Seattle area for one week starting August 1 and in Portland August 9. . . . All the crew at Paul A. Laymon Company are busier than ever pinch hitting for their fellow employees who are on vacation. Charley Daniels is now taking a couple of weeks off to stay home and rest up. The call of the rod and reel will probably beckon him to nearby fishing resorts though. Jimmy Wilkens is back on the job after a pleasurable trip East to visit relatives. Ed Wilkes announced that the "bump" action of the new Bally "Hi-Fi" is gaining widespread interest among the ops. . . . One of the busiest places along the Pico Strip this past week was the C. A. Robinson & Co. showrooms. The place was jumping with phones ringing, shipments coming in and going out and ops standing around waiting for Charley Robinson or Al Bettleman to talk to them. They at long last received their first shipment of United's new "Jungle" gun which received some very favorable comments from all the ops present.

Angelenos are not ones to complain about the heat but things got so hot that Phil Robinson, Mac Sanders and Al Cohn had a refrigerator installed in their office. Makes a perfect place to keep that apple cider cool 'eh Al! . . . Tex Williams recently stopped by Leuenhagen's Record Bar to visit with Mary and Kay Solle and also to put in a personal plug for his latest Decca waxing of "They Were Doing The Mambo". Mary predicts that "Lonesome Road" by the Elliott Bros. and their orchestra on MGM will be a big number. . . . A large crowd of out-of-towners dropped in along the Boulevard this past week. . . . Mr. & Mrs. Walt Murra from Barstow trekked through the hot desert heat to buy equipment. . . . Mr. & Mrs. Charley Ganger came down from Ventura. . . . T. H. Loo from El Centro came through the hot Imperial Valley to take care of business along coinrow. . . . Al Cicero from Santa Maria and Cecil Ellison from Lancaster were seen along the boulevard. . . . Walt Schinkal, San Diego, and Harry Perrine, Oceanside, came up the coast on business. . . . Other visitors included Ed Wilson, Burbank; Jack Neel, Riverside; C. L. Andrews, Santa Ana; Johnny Lantz, South Gate; Irv Gayer, San Bernardino; Walter Hennings, Costa Mesa; Garnet Stevens, Pico; Charley Cahoon, Long Beach and "Doc" Dockins, Santa Ana. . . . Al Dykes who operates the Coast Automatic Merchandising Company at the Marsh Air Force Base was also in town.



# Golf—The Lazy Man's Way



ROCKFORD, ILL.—Lou Casola, Mid-West Distributing Company, this city, is a man of many parts.

In addition to conducting a highly efficient coin machine business and devoting considerable time to many charitable affairs, Lou finds some time in between to relax a bit. But, the relaxing mustn't be too strenuous.

So when he attended the big day of golf run by the Notre Dame Club, he made sure of his comfort.

Pictured above we see Casola (second from left) riding from hole to hole in his new "golf-mobile." Others in the picture (l to r) are: Phil Behr; Casola; Harold O'Connor; Dr. A. H. Morman and Robert Joyce.

## Meeting Dates Of Music Operators' Associations

- July** 25 to 29—MOA, Executive Committee  
Place: Morrison Hotel, Chicago, Ill.
- 26—Amusement Machine Operators of Baltimore  
Place: Pimlico Hotel, Baltimore, Md.
- 26—Central States Music Guild  
Place: 805 Main Street, Peoria, Ill.
- 26—Dallas Music Operators' Assn.  
Place: Big Pete's, 5001 Lover's Lane, Dallas, Tex.
- 27—Western Massachusetts Music Guild  
Place: Ivy House, Springfield, Mass.
- 27—Amusement Machine Assn. of Philadelphia, Inc.  
Place: Broadwood Hotel, Broad & Wood Sts., Phila., Pa.
- Aug.** 2—California Music Guild  
Place: 311 Club, 311 Broadway, Oakland, Calif.
- 3—Arizona Music Guild, Phoenix Chapter # 1  
Place: 1738 West Van Buren, Phoenix, Ariz.
- 5—Phonograph Merchants' Assn., Cleveland, Ohio  
Place: Hollenden Hotel, Cleveland, Ohio (General).
- 5—California Music Guild  
Place: Sacramento Hotel, Sacramento, Calif.
- 5—Eastern Ohio Phonograph Operators' Assn.  
Place: Tod Hotel, Youngstown, Ohio (General).
- 9—Amusement Machine Operators of Baltimore  
Place: Pimlico Hotel, Baltimore, Md.
- 10—Western Massachusetts Music Guild  
Place: Ivy House, Springfield, Mass.
- 10—California Music Guild  
Place: Fresno Hotel, Fresno, Calif.
- 11—California Music Guild  
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
- 12—California Music Guild  
Place: U. S. Grant Hotel, San Diego, Calif.
- 16—Westchester Operators' Guild, Inc.  
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
- 18—New York State Operators' Guild  
Place: Nelson House, Poughkeepsie, N. Y.
- 19—Eastern Ohio Phonograph Operators' Assn.  
Place: 1310 Market Street, Youngstown, Ohio (executive board).

## THRU THE COIN CHUTE MIAMI MURMURS

Ron Rood, Southern Music Distributing Co., (AMI distributor) Orlando, visited his Miami branch last week. After a few days, Ron left for parts unknown, where he'll take a short vacation. . . . Cy Wolfe, Seeburg distributor from Jacksonville, drove into town in his new air conditioned Cadillac, sold some equipment, and then left for Key West on the last stop of his usual run. . . . Mr. and Mrs. Herman Perin, The General Vending Sales Co., Baltimore, Md., came on here for a vacation. They made the rounds of all their friends, including coinrow (they formerly lived here for a number of years). Before leaving for home, Herman promised to return permanently when the time comes when he can retire. . . . Dave Rosen, Phila., Pa., here this past week on a combination business and vacation deal, attending the Mercury Record distributor convention at Miami Beach. . . . The son of the secretary of the AMOA became the agent of Bill Gordon & His Colonials, recording artists for Apollo Records. . . . Willie Levey and his family back after vacationing in New York City. . . . Willie (Little Napoleon) Blatt off to Chicago to attend the MOA board of directors meeting. . . . Altho Sam Taran is out of town at the moment, his business continues at a hot pace, under the direction of Eli Ross, the capable and well liked manager. . . . One of the busiest of distributors here is Bush Distributing. Visitors always find quite a lot of equipment ready for shipment to various countries thruout Central and South America—as well as a bunch of local operators signing up for the new Wurlitzer 1700 phono. . . . A visit to Joe Mangone's All Coin Amusements always impresses with the activity and smooth handling of all matters by Joe and Eloise, the missus. . . . Willie Blatt states he's shipped his 1st new "Gun" out to an Eastern distrib. . . . Willie Levey's friends wondering how he made out playing "gin" with his N.Y. friends, regardless of the fact he reports he "moldered the bums".

## When You Enter The Cash Box "20 YEAR CLUB"

YOU ARE GETTING FULL RECOGNITION FOR THE 20 YEARS OR MORE YOU HAVE GIVEN TO THE COIN MACHINE INDUSTRY. IT IS TO YOUR COMPLETE ADVANTAGE TO JOIN The Cash Box "20 YEAR CLUB" TODAY!!

IF YOU ARE ELIGIBLE FOR MEMBERSHIP IN The Cash Box "20 YEAR CLUB," FILL OUT THIS APPLICATION AND MAIL TODAY.

**Joe Orleck**  
**THE CASH BOX**  
26 West 47th Street  
New York 36, N. Y.

Dear Joe:

Please enter my name as a member and send me a membership card.

I have been connected with the Coin Machine Industry for 20 years or more, starting: Year . . . . . Month . . . . .

NAME . . . . .

FIRM . . . . .

ADDRESS . . . . .

CITY . . . . . ZONE . . . . . STATE . . . . .



# DOUBLE YOUR MONEY BACK

That's right! **The Cash Box** will give you DOUBLE YOUR MONEY BACK if you don't agree that **The Cash Box** is the finest publication for you in all the history of the coin operated machines industry!

No other publication in the history of this industry has ever dared to make such an offer.

Fill out the coupon on the bottom of this page today! Enclose your check for \$15.00 for a full year (52 week's issues) of **The Cash Box**!

Read the first four issues.

If you don't agree, after going over the first four issues you receive, that **The Cash Box** is the greatest magazine you've ever yet read to help you progress in your business ... send back those first four issues ... get DOUBLE YOUR MONEY BACK for those first four issues ... PLUS...the original \$15.00 you sent for the entire year's subscription!!

**YOU CAN'T LOSE!**

If anything at all ... you can get DOUBLE YOUR MONEY BACK ... by subscribing to **The Cash Box** TODAY!!!

## THE CASH BOX

26 West 47th Street, New York 36, N. Y.

**OKAY:** I'll match you! Enclosed find my check for \$15 for a full year's subscription (52 exciting weeks' issues) of **The Cash Box**. If I don't like the first four issues I receive, I am to return these first four issues to you, and you are to give me DOUBLE MY MONEY BACK for those first four issues PLUS the \$15 which I am enclosing right now.

FIRM .....

ADDRESS .....

CITY ..... ZONE ..... STATE .....

SIGNED .....



Spike Jones and a couple of his Country Cousins take time out from their work on the ranch to pose for a photo. Spike, whose latest RCA Victor release is "Stop Your Gamblin'" backed with "Way Out Yonder", has just completed a record breaking 60 day tour. He's managed by Arena Stars and his record promotion is handled by Buddy Hach.





**chicago coin's**  
**STAR★  
LITE**  
**BOWLER**

**NEW MATCH BOWLER  
WITH ENTIRELY NEW  
MATCHING PRINCIPLES!**

- 1 Individual player by matching one or several numbers lights up one or several Stars in each game!
- 2 Each of 6 players have the same opportunity to match numbers and light up stars under their individual scores!
- 3 Matching features begin in the first frame and continue in every frame until the game is over!
- 4 STAR-LITE BOWLER contains CHICAGO COIN'S build-up advance scoring features. Top score of 900.

**AVAILABLE IN STRAIGHT 10c; — or 10c 3 for 25c PLAY!**



**chicago coin's**  
**SUPER  
HOME RUN**

**6 PLAYER BASEBALL GAME  
with the 3 WAY "MATCH" and  
"FREE PLAY" Features!**

(1) Match a Number! (2) Match a Number with a Star! (3) Match a Number with 2 Stars!

Game can be set to operate at 1, 2 or 3 innings per game. Each inning constitutes 3 outs.

Single player continues at bat until game is over — Multiple players alternate as in bowling games after 3 outs are made.

**AVAILABLE IN STRAIGHT 10c; or 10c 3 for 25c PLAY!**

**chicago  
coin**  
**MACHINE COMPANY**

Player hitting ball into Lower Grand Stand gets a HOME RUN plus RUNS for every man on base!

Player hitting ball OVER the ROOF gets a HOME RUN plus RUNS for every man on base . . . plus 5 EXTRA RUNS!

Player hitting ball into Upper Grand Stand gets a HOME RUN plus RUNS for every man on base . . . plus 3 EXTRA RUNS!

Now Available!  
chicago coin's NEW  
FEATURE BOWLER

1725 W. DIVERSEY • CHICAGO 14

## THRU THE COIN CHUTE NEW ENGLAND NIBBLES

Charlie Suesens has bought out Harry Poole's interest in Poole Distributors (Wurlitzer). Max Po'ansky, general manager, remains in same capacity. Harry Poole will take a vacation before announcing plans for the future. Change in firm name has not yet been made. With change in ownership and acquisition of Burt Thompson, new sales manager, org is acquiring new look. . . . Hot weather pleasing to northern New England ops who were all shook up because cool breezes were keeping crowds away earlier. . . . Vacations thinning ranks of coin men around the Hub. . . . Latest report from the beaches says money is tight. . . . Jerry Flatto, Boston Record Distributors, back from week-end at Kitty Kallen and Bud Granoff's shack in New Jersey. Kitty picked Jerry's one-stop as her favorite and Life shot 60 pix of la Kallen at the Hub disk spot for an upcoming story of her life. . . . Harry Walker, Newport, R. I. op, visitor at Boston Record Distributors. . . . Art Sturgess, Hub op, sailing his yacht to Boothbay Harbor up in Maine. . . . Ruth Shapiro, wife of Irving, kiddie ride king, hitting her stride in new record promosh biz—now handling Tony Bennett, Dean Parker, Thelma Baker, Fran Warren in Hub. . . . Tim Sullivan, Bangor, Me. op, won the big 21" Lion tv set, given away by Redd Distributing Co. All ops purchasing at Redd put in a chit for the drawing. New Banner Shuffle Alley by United, Exhibit "Shooting Gallery" and Bally's "Hi-Fi" reported big by Bob Jones, Redd sales manager. Anne Hutchins back from celebrating wedding anniversary in New York. . . . Bill Lang, Fairley, Vt. op, visited Si Redd this week and reported music machine biz humming in the Green Mountain state. . . . Vacation period at Trimount Automatic Sales Corp. About 50% of crew on vacation. Trimount's shops busy reconditioning used equipment, Irwin Margold, general manager, reported.

# Airmail Subscription The Cash Box \$30.

"It's What's in THE CASH BOX That Counts"

## RCA Victor Completes Tapes Of Background Music For Magnecord

CHICAGO—A set of master tapes of industrial background music, to accompany eight individual work shifts of eight hours each without repeating a tune, has been completed by RCA Victor and delivered to Magnecord, Inc., a pioneer manufacturer of magnetic tape equipment, it was announced by Wm. L. Dunn, Magnecord president.

This is the second delivery within 60 days to Magnecord of master-taped professional programs from the almost limitless RCA Victor library of planned music. The first delivery, made in mid-May, consisted of lunch, dinner and cocktail music appropriately blended for hotels, restaurants and similar establishments.

Magnecord has been transcribing the RCA music, at the rate of five million linear feet monthly, on individual reels of magnetic tape each containing eight hours of continuous music, Dunn said. Additional programs, which are made and blended by Ben Selvin, RCA Victor Music Program Director, will cover such categories as churches and mortuaries, department stores, and offices.

The RCA Victor master tapes of background musical selections are furnished to Magnecord for use with the Magnecord high fidelity tape music reproducer, an instrument that will automatically play eight hours of pre-recorded music, continuously or intermittently, from a single reel. Magnecord has U. S. and Canadian

## FOREIGN! BUYERS!

It's smart to do business with THE firm that does the most for YOU.

At International Amusement and Scott-Crosse foreign buyers receive the world's most complete coin machine service. We understand how to solve your problems from personal experience . . . know what equipment you need to meet your particular requirements and know how to get it to you on time in perfect working condition. This is why we have satisfied customers everywhere.

CABLE for Special Price Lists.  
Parts and Service Manual available.

**INTERNATIONAL  
AMUSEMENT COMPANY**

1423 SPRING GARDEN STREET  
PHILADELPHIA 30, PA. (Tel. RI 6-7712)

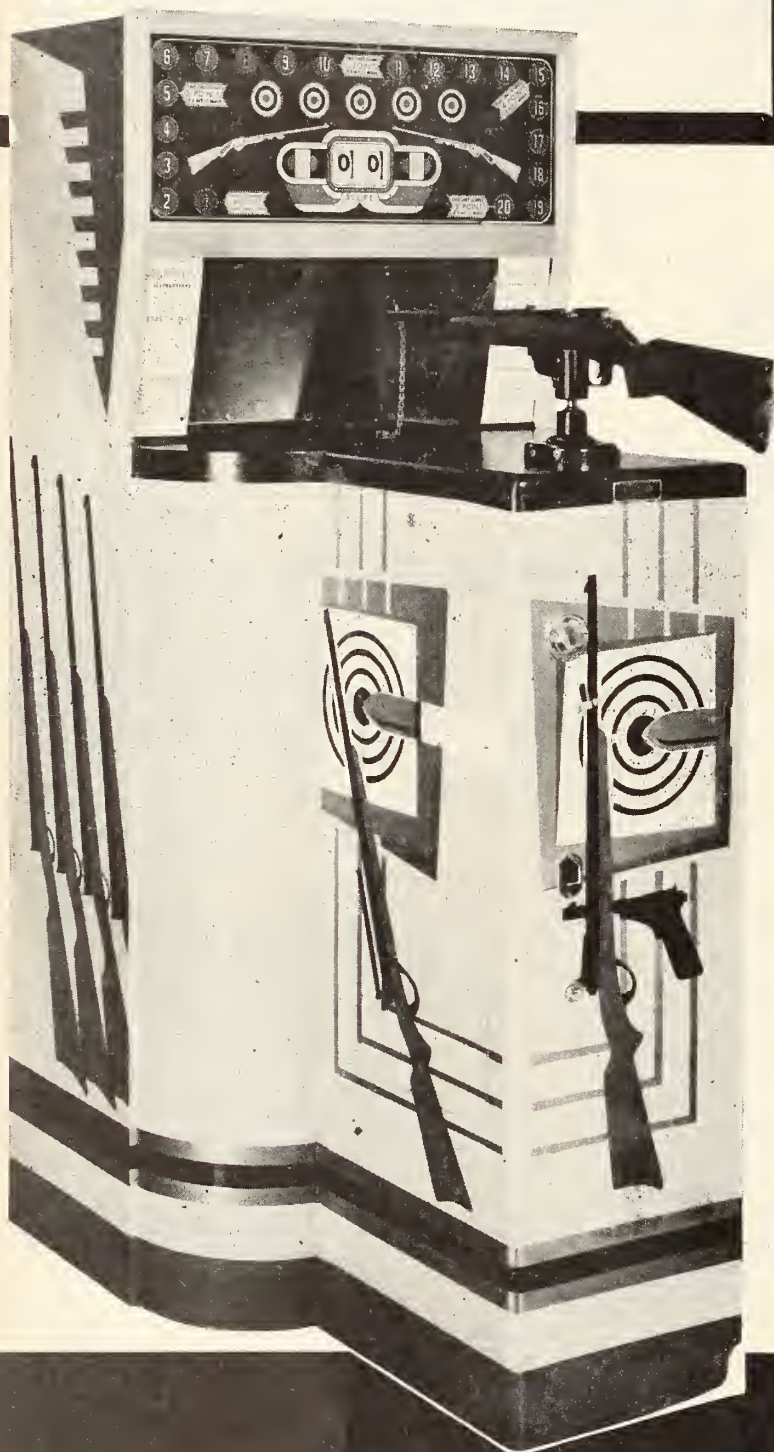
distribution rights to the RCA Victor library of recorded music, for commercial lease and non-broadcast purposes, by the terms of an agreement between the two companies announced May 12. Through this exclusive arrangement, Magnecord distributes the music reels on a lease basis.

Magnecord is setting up distributors for its musical background instrument exclusively from the coin machine industry. "Heinie" Roberts, well known in the juke box industry, is head of the coin machine division of this firm.



# EXHIBIT GUNS

The Leader Today . . .  
Tomorrow and Always!  
 THE BEST OF THEM ALL  
 is  
 SHOOTING GALLERY



**For Details...CONTACT YOUR LOCAL  
 EXHIBIT DISTRIBUTOR OR THE FACTORY TODAY!**

**EXHIBIT SUPPLY**  
 4218 W. LAKE ST. VA 6-3100  
 CHICAGO

## THRU THE COIN CHUTE EASTERN FLASHES

With the Summer in full bloom, and the sun beating down on the city streets, visiting operators on coinrow were few and far between. Yet, surprisingly enough, activity at the wholesalers was such that both executives and all personnel were going at top speed. A survey of these wholesalers shows that none of the owners and managers can find time to take a summer vacation. The best they can do is long week-ends, or a day in the middle of the week. Distributors are showing great initiative. If the operators aren't coming to visit their offices, these firms all have their salesmen out contacting them, and on a great many occasions, the heads of the firms go out with their salesmen to visit in the trade.

Wurlitzer execs, Bob Bear, sales manager, A. D. Palmer, advertising and sales promotion manager, and John A. (Mac) McIlhenny, regional rep., in town having a casual summer conference with distributors in this area. In for the get together were Charlie Suesens of Boston, Joe Ash of Phila., and of course, Joe Young and Abe Lipsky of Young Distributing, N. Y. . . . Charlie Suesens, by the way, bought out Harry Poole's interest in the Boston distributing firm, and will shortly change the name of the company. . . . Al Simon, Albert Simon, Inc., advises that ChiCoin's "Feature Bowler" going good, and that he can't get enough of Genco's "Rifle Gallery" games to meet the demand. Al leaves Wednesday for a long week-end. Long? He'll return the following Wednesday, but, he claims, as long as he leaves in the middle of the week, it's a week-end. He and Mrs. Simon are driving to the Adirondack Mountains to visit their oldest son, Richard, who is at a summer camp. . . . Bob Slifer, Seacoast Distributors, wrestles with his routine problems, while Dave Stern entertains some out of town visitors. . . . Charlie Rubenstein, arcade owner, has been getting considerable newspaper and magazine space lately about his arcade at 42nd St. and 8th Ave. Latest blurb is an item in the New York Times, Thursday, July 15 issue. The editorial writer took up practically a full column discussing the unusual novelty of a juke box in an arcade playing only operatic and classical works, mentioning the names of the tunes. Rubenstein runs the juke box at a dime a play, and does a long office business, claiming that the machine never stops playing day and night.

Barney (Shugy) Sugerman, Runyon Sales, excited over the way the ops have taken to "Activeaire," the hand dryer he distributes nationally. Shugy presents a program to the operators, which he claims is working out great. The operator leases the dryer to the same location in which he operates his machines, taking \$1.50 per week from the location owner's end to take care of the service. Operator and location owner both very happy over the deal. Irving Kaye, president of the company manufacturing the "Activeaire" spends some time with Sugerman this past week, discussing production, sales, plans, etc. . . . A new wholesaling firm opens this week on coinrow — New York Distributing Co. At the head, an old timer, Charlie Lichtman, and an associate, Abe Wald, also known in the trade. The firm will handle reconditioned music and amusement machines. . . . Murray Kaye, Atlantic-New York Corp., can't find time to take a full vacation, so he takes long week-ends, leaving Thursday night to drive to Monroe, N. Y., where his wife and family are staying for the summer. . . . Ben Linn, Regal Music Co., back managing the route, after being away for a few years handling some other business enterprise for Charlie Bernoff, head of the firm. . . . The problem of Harry and Hymie Koepfel, Koepfel Distributing, is getting enough used phonos to fill orders. "We pick up plenty" advises Harry, "but we have quite a few orders for considerable numbers of machines, which keeps us hunting continually." . . . Mike Munves, who is busy supplying parts and supplies to his arcade customers at this time of the year, reports with surprise and pleasure that orders for machines keep arriving every day, which is unusual at this time. . . . Arthur Herman, Herman Distributing Co., spends some time at his 10th Avenue office this week. . . . Phil Gould, Newark, N. J. arcade owner, expects to leave for a month's vacation in August. Phil will fish and boat at Lake George.

## THRU THE COIN CHUTE UPPER MID-WEST MUSINGS

Sam Sigel of the Lieberman Music Company took his wife and his family on a motor trip up into Canada and into Winnipeg where Sam used to live years ago. . . . Joanne Christiansen, daughter of Carl Christiansen of the L. S. Vangen Company of Minneapolis took her first vows July 9th in Duluth, Minnesota at the College of St. Scholastica and she is now known as Sister Mary Carla, which is the name she chose. . . . Clayton Norberg of Mankato, Minnesota is back on the job now after a rather short vacation. . . . Earl Grout and his family are vacationing at Yellowstone National Park. Earl is one of the guiding lights of Vendall Company. . . . Recent visitors to the Twin Cities were Elgin McDaniel of Wadena, Minnesota; B. F. Kragtorp of Tracy, Minnesota; William Gummow of Hopkins, Minnesota; John Galep of Menomonie, Wisconsin; Art Berg of Fairmont, Minnesota; Cab Anderson of Hudson, Wisconsin; Gordon Dunn of Moose Lake, Minnesota; Jim Stansfield of Winona, Minnesota and Fred Kovanen of Moose Lake, Minnesota. . . . The Lieberman Music Company was appointed distributor of Magnecord and a local showing was held on Monday, Tuesday and Wednesday, July 19th, 20th, and 21st.



## THRU THE COIN CHUTE CHICAGO CHATTER

The fifth annual golf outing and banquet of the Recorded Music Service Association held Wednesday, July 21, at the Bunker Hill Country Club in Niles was a terrific success. Members of the association, friends and guests who attended the all-day affair were in complete accord in regard to this. Comments ranged from "It was wonderful" to "It's too bad it's only one a year." Old Man Weather did his helpful part by providing a temperature in the mid 80's during the day and a mark of near 70 in the evening. This was a decidedly welcome change from the 100-plus mark that afflicted last year's affair at the Southmoor Country Club. The gala program included golf all day, lunch and snacks in the afternoon and dinner with entertainment in the evening. Music for dancing and entertainment was provided by Buddy Morrow and his band. Entertainment was supplied by some of the country's top recording stars, currently in the Chi area. Your reporter accompanied Ray Cunliffe, RMSA president; Phil Levin, secretary, and Bill Warren of Magnecord around the course. They were among the many to tee off early in the morning. Phil, looking and feeling chipper after his recent operation, took it easy and went only a few holes. A constant low-70 golfer, he made an excellent putt on the second hole, causing Bill to comment, "Well, at least they didn't cut out your shooting eye!" Ray was all enthused about this year's "field day" and remarked, "Every year the attendance increases." Among the early birds we saw teeing off were Dan Palaggi, Dan Gaines, Frank Padula, Joe Filitti, Tom Viviano and the Mohill quartet—father Julius and sons Leon, Ed and Howie.

At hand is a card from Howie Freer on vacation in Oregon. Says Howie: "Perfect climate for golf. I'm now playing in the 80's! Will try deep sea fishing off Depoe Bay. See you all too soon." . . . In town this past week was R. F. Jones from San Francisco. Tommy Thompson, his Salt Lake City office manager, accompanied him. . . . The Gottlieb plant returned to work after a two-week vacation shutdown and immediately started full-scale production on its new "Daisy May" game. It was "full steam ahead" as Alvin Gottlieb reported it. . . . Clayton Nemeroff was very happy about his recent business jaunt around Illinois, Iowa and Indiana and had nice things to tell Charley Pieri upon his return. . . . Wonder if Paul Huebsch will spend all of his two-week vacation cutting the grass around his Skokie home? Just before the Keeney plant vacation shutdown, Paul announced the appointment of Max and Harry Hurvich and their Birmingham Vending Company as exclusive Keeney distributors in Northern Alabama.

Mystery and secrecy were the points of order during our visit to the Bally plant. The firm's officials were very mysterious and all they said was that Bally was getting ready a new pair of bowler games which will include an entirely new skill feature never before used on any kind of coin-operated game. . . . George Kozy, ABT sales mgr., will spend his coming vacation putting around his new home in Franklin Park. George just returned from a Central Wisconsin business trip. ABT's production mgr., Henry Schwab, is not telling where he will vacation. "I want to rest up completely and don't want to be bothered," says Henry, who will be gone three weeks. "All the energy that I will store up will be expended on the production lines three weeks hence." . . . Bob Bear, Wurlitzer sales manager, and A. D. Palmer, ad manager, took advantage of the recent NAMM convention held here at the Palmer House to talk with some of the distributors who were in town for the show. Accompanying them was John Bilotta, who represents Wurlitzer phonos in Central and Eastern New York State. . . . The state of Wisconsin has drawn many Chicago members of the industry vacation-wise this summer. Dave Gottlieb is taking it easy in the Dairy State at the present time. Jack Nelson Jr., who is always busy with customers at Logan, is relaxing for a week in the upper portions of the state. Leo Goblet, ABT veep, will be a temporary Wisconsinite beginning next week. Harold Schwartz expects to be such the latter part of August. Night-time and weekend summer residents at Lake Geneva are Ben Coven and Mel Binks. Both commute by train to and from Chi. Mel says the fishing is excellent and that he has caught some very fine fish. . . . Jerry Haley pulled loner and is spending two weeks in Northern Minnesota. He's due back next Monday. . . . The boardwalk of Atlantic City was enhanced for 10 days with the presence of Ed Levin. Now back at his deck, Ed says, "Things are looking all right at ChiCoin."

A local member of the trade was looking into the near future recently and envisioned nice things regarding the card vending business. Said member saw the possibility and practicality of the vending of scenic cards and folders. Such operation would take place in department stores, variety stores and bus and railroad stations. Our future-gazing friend may have hit on something. Manufacturers of scenic cards and folders will definitely be interested in the vending of one or more cards per coin deposited. About 92,000,000 scenic cards and folders are sold each year. The use of vendors would eliminate all handling and any pilfering. It would also result in an increase of sales due to accessibility. There would be no need of waiting for a clerk to make the sale. . . . Herb Jones advises that the popularity of the "Good Fun for Good Neighbors" advertisement has prompted Bally to offer a second public relations ad plate for operators to use in local newspapers.

Officials at Coven say the firm is experiencing very good business, both home and foreign. . . . Rumor has it that Mel Binks has something under his hat of interest to all operators. . . . Coven was represented at the RMSA banquet by Ben and Trudy Coven and Carl and Dorothy Christiansen. Bert Davidson came all the way from the Wurlitzer factory. . . . Monty West must be pleased with the play of first-place Decatur in the MOV league. Decatur is Monty's home-

# WANTED!

## BALLY IN-LINE GAMES

### FROLICS

### BEACH CLUBS

## PALM SPRINGS

### DUDE RANCHES

### R. F. JONES CO.

State quantity and lowest  
price in first letter

1263 Mission Street

San Francisco 3, California

Klondike 2-3579

## BINGO BARGAINS!

EVANS'  
SADDLE  
&  
TURF  
LIKE NEW  
\$395

Palm Springs .....	\$475	Spot Lite .....	\$110
Yacht Club .....	250	Bright Lights .....	95
Beach Club .....	395	Long Beach .....	95
Palm Beach .....	175	Havana .....	450
Frolics .....	225	Bolero .....	125
Atlantic City .....	195	Rio .....	395
Bright Spot .....	145	Tropics .....	345
Coney Island .....	125	Stars .....	150

NEW: United HAWAII; Bally SURF CLUB  
Terms: ½ Dep., Balance C.O.D. or S.D.

## Empire Coin

## MACHINE EXCHANGE

1012-14 MILWAUKEE AVE.

Phone: EVERGLADE 4-2600

CHICAGO 22, ILL.

## CHICAGO CHATTER (Cont.)

town. . . . Speaking of a daily workout, Art Weinand and Ed Hall, Exhibit Supply, get one every day. The firm's production lines are ripping at a terrific pace and so are nation-wide sales. "Junior Jet," Exhibit's new kiddie ride is unique in that it is for the one thru three age group. . . . Bill Phillips, traveling rep for Atlas, just back from a Western Illinois trip, advises that television which is new for this and other small-town areas in Illinois has made inroads in the popularity of phonographs but is wearing off as it did in the large cities some six years ago.

The Genco trio of Sam Lewis, Ayron Gensburg and Ralph Sheffield report that the firm's production of "Rifle Gallery" is at its peak. . . . Mike Spagnola was seen heading like a bolt of lightning down Milwaukee Ave. with golf clubs for the RMSA affair at Bunker Hill Country Club. . . . Kurt Kluever, now very busy with Rock-Ola's "Comet," says that his recent vacation was the first in seven years that he and the family experienced without any sickness or accidents. Kurt did plenty of golfing, swimming, fishing and boating in Michigan. . . . Bill DeSelm, United, also had a grand time out Michigan way and is back in the swing of things.



# Use This Convenient Form For Your Classified Ad

WANT

OR

FOR SALE

CHECK OFF

WHICH YOU DESIRE

**CLASSIFIED AD RATE 10 CENTS PER WORD**

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special (\$48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSSES WEDNESDAY NOON AT THE CASH BOX, 26 West 47th Street, New York 36, N. Y.

START HERE

FIRM

ADDRESS

CITY

ZONE

STATE

TELEPHONE NO.

ENCLOSE YOUR CHECK—AIRMAIL TO:

**THE CASH BOX**  
26 WEST 47th STREET, NEW YORK 36, N. Y.

## CLASSIFIED ADVERTISING SECTION

### WANT

WANT—New and used records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new L.P.'s (33 1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, Tel.: JUDson 6-4568.

WANT—Phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET. N. Y. C.

WANT—New and used records. Can be up to 6 months old. No quantity too large or small. Write us list. We pay freight. DIXIE RECORD SHOP, 259 WEST 42nd ST., NEW YORK 36, N. Y. Tel.: WISconsin 7-0830.

WANT—Fischer Cue-Ett tables new and used. Write immediately to: O. O. MALLEGG, 400 W. MADISON STREET, CHICAGO 6, ILL. Tel.: FRanklin 2-4868.

WANT—Distressed merchandise for return privileges. Purple label Capitols, Columbia, Coral, Decca, Victor, Mercury, King—78's and 45's—also L.P.'s. Please quote prices, we pay freight. C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQUARE, L. I., N. Y.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: DICKens 2-7060.

WANT—All late model phonographs. Quote best prices. Will pick up within a radius of 300 miles. KOEPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 19, N. Y.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNION 1-7500.

WANT—A. M. I. 40, 80, 120 selection equipment—Phono, Hideaways, Steppers, Wall Boxes, Bar Brackets. Seeburg 100 A & B. Scales, Arcade equipment, 1c and 5c Vendors, Bally Futurities, 1953 Pin Games. Write stating condition, number, model, and prices. THE ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—Bright Spots, United Showboat, United Circus, late Gottlieb 5 Ball free play games, Seeburg Model B & C's 45's. State quantity, price, and condition in first letter. NOBRO NOVELTY CO., 538 BRYANT ST., SAN FRANCISCO 7, CALIF.

WANT—From all over the world! Literature on any machine that takes coins and sells anything—amusement, drinks, Bromos, fortunes, Pocket Books, cigarettes 25 2c each, aspirin at 5c each, single hand-aids, newspapers. WITHAM ENTERPRISES & ASSOCIATES, 20-22 CUNNINGHAM AVENUE, GLENS FALLS, NEW YORK.

WANT—For resale. United & Chicago Coin Bowling Games; Bally Bingo Games; Mills Panorama Peek Shows; Kiddie Rides. State condition and best price in the first letter. STANLEY DISTRIBUTING CO., 1523 BROADWAY, TACOMA, WASH. Tel.: BRoadway 3663.

WANT—Bingos, late model Shuffle Alleys. For Re-sale. Send list. Have all types of amusement equipment for sale. DAVE LOWY & CO., 592 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-5100.

WANT—All types of arcade machines and Gottlieb 4 & 6 Flipper Pinball Games in any quantity. Give names, condition, prices wanted and when ready to ship. INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

WANT—Frolics and Beach Clubs. Send us your lowest price. H & H MUSIC, 1626—3rd AVENUE, MOBILE, ILLINOIS.

WANT—Tubes: 2051; 2050; 70L7; 2A4; 2A3; 5V4; 6L6; 6N7; 6L7; 6V6 metal; 6X5 metal. Will pay \$40 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO, ILL.

WANT—For Export. Quantities of the following models: Seeburg M100A; Wurlitzer 1100 and 1250. Telephone collect. DAVIS DISTRIBUTING CORP., 725 WATER ST., SYRACUSE, N. Y. Tel.: SYracuse 75-5194.

WANT—Any quantity post-war Wurlitzer Phonographs, Models 1100, 1250, and 1400. Also Seeburg M100—78 and 45. Wire, write, or phone: BUSH DISTRIBUTING COMPANY, 286 N. W. 29th ST., MIAMI, FLORIDA.

WANT—For Resale. Any quantity AMI Model B. Give conditions and prices first letter. JOSE ROMERO, INC., 1663 PONCE DE LEON, SANTURCE, PUERTO RICO.

WANT—Show Boats, Circus, Rodeo and Bright Spots. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVE., SAN FRANCISCO 2, CALIF. Tel.: Market 1-3967.

WANT—For cash. Seeburg, Wurlitzer, AMI, Rock-Ola phonographs—all models. State makes and best price you want. Also any other coin operated machines you have for sale. Write or wire collect. NEW YORK DISTRIBUTING CO., 626 TENTH AVE., NEW YORK, N. Y. Tel.: Circle 6-2144.



## CLASSIFIED ADVERTISING SECTION

**WANT**—Palm Springs. TOLEDO COIN MACHINE EXCHANGE CO., 814-816 SUMMIT STREET, TOLEDO, OHIO. Tel.: ADams 8624.

**WANT**—For Resale. Bingo Games. W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS, MISSOURI. Tel.: CEntral 9292.

**WANT**—Seeburg Model C; Seeburg Model B; Seeburg Model A; AMI Model D-80; AMI Model D-40; AMI Model C. Also late type United Bowlers and arcade machines. State quantity and prices in first letter. BADGER SALES COMPANY, 2251 W. PICO BLVD., LOS ANGELES 6, CALIF.

## FOR SALE

**FOR SALE**—Complete Arcade or single machine. Also Mangel's Lead Shooting Gallery. Closing store, Sept. 25. ARCADE AMUSEMENT CORP., 1145 SIXTH AVE., NEW YORK, N. Y.

**FOR SALE**—AMI D-80 \$495; AMI D-40 \$395; AMI E-120 write; Wurlitzer 1500 \$550. UNITED DISTRIBUTORS, INC., P.O. BOX 1995, 513 E. CENTRAL, WICHITA 2, KANSAS.

**FOR SALE**—Phonographs, cleaned A-1 condition, ready for operation. AMI D-80's \$430 each; D-40's \$330 each; Rock-Ola #1436 Fireball \$395; Wurlitzer Hideaways #1017 \$74.50; #1015 \$84.50. T & L DISTRIBUTING CO., 1663 CENTRAL PKWY., CINCINNATI 14, OHIO. Tel.: MAin 8751.

**FOR SALE**—Finest Bingos. Ice Frolics (almost new) \$425; Yacht Clubs with impr. Superline frequency) \$240; Frolics (with impr. clutch) \$210; Coney Islands (excl. condition) \$95. Wanted—Bingos, send your list. W. E. KEENEY MFG. CO., 5229 S. KEDZIE AVE., CHICAGO, ILL. Tel.: HEmlack 4-3844.

**FOR SALE**—50 Chrome 3020 Wurlitzer Wall Boxes converted to 48 play, \$25 each. Checked and ready for location. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN ST., FAYETTEVILLE, N.C. Tel.: 2-3992.

**FOR SALE**—Attention, Wurlitzer 1500 and 1700 operators connect 24 and 48 selection Wall Boxes to 104 selection Phonographs. Use regular 219 and 248 Steppers and Adaptor. Specify 1500 or 1700. \$34.50 each. Satisfaction guaranteed. MIDWEST MUSIC SERVICE, 819 WEST SECOND, WICHITA, KANSAS.

**FOR SALE**—Hi-Speed Super Fast shuffle board wax. 24 one-pound cans per case \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. AMI Distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

**FOR SALE**—Records!!! 5c over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JAMAICA AVENUE, JAMAICA 32, N. Y. Tel.: OLympic 8-4012, 4013.

**FOR SALE**—Brite Lites \$75; Brite Spot \$95; Spot Lite \$90. Beach Club, Dude Ranch, Palm Springs, write. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILLINOIS.

**FOR SALE**—Seeburg M100C \$695. COPELAND DISTRIBUTORS, INC., 900 NORTH WESTERN. OKLAHOMA CITY, OKLAHOMA.

**FOR SALE**—Terrific! You may now give prizes legally in your bar and tavern locations on shuffle alleys. West Side has the legal kit consisting of blackboard, framed ABC board rulings, posters, chalk and award card. Price of kit \$9.95 ea. Operators report 50% to 100% increase in collections. Order a quantity today. Immediate delivery. WEST SIDE, 612 TENTH AVENUE, NEW YORK, N. Y. Tel.: Circle 6-8464.

**FOR SALE**—Bingo games; late model Bally and United. All in A-1 shape, ready for immediate delivery. Write for full details. RELIABLE COIN MACHINE CO., INC., 184 WINDSOR STREET, HARTFORD 5, CONN. Tel.: CHapel 9-6556.

**FOR SALE**—United Imperials, Bally Palm Springs, Dude Ranches, Beach Clubs, and Beautys. One Owner. Ready to ship. GLOBE DISTRIBUTING CO., 1623 NORTH CALIFORNIA AVE., CHICAGO 47, ILL. (Tel.: ARmitage 6-0780) Coin Changers, Counters, and Wrappers.

**FOR SALE**—Wurlitzer Bar and Wall Boxes — 3020's \$10; 3031's \$5; 2140's \$5. Steppers and Master units; inquire. 1017's \$75 including stepper. HENRY C. KNOBLAUCH & SONS, 51 WARREN ST., GLENS FALLS, NEW YORK.

**FOR SALE**—All machines 20% off high CASH BOX prices. Wurlitzer 1015, 1100, 120. Rockolas 1422, 1426. AMI Model C. Seeburgs 146, 147, 100A. Phone STerling 87515 or Write: DIXON DISTRIBUTING CORP., P.O. Box 2660, YOUNGSTOWN, OHIO.

**FOR SALE** — 1 Evans 5c Saddle & Turf, Regular model \$325; 1 Chico Super Home Run \$495; 3 Aristo Scales \$75 each; 3-47M Seeburg Phonographs \$100 each; 1-46M Seeburg Phonograph \$95. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, INDIANA.

## CLASSIFIED ADVERTISING SECTION

**FOR SALE** — Premium merchandise for coin machine prizes. Over 3,000 articles carried in stock. Write for complete wholesale descriptive price list today. (Established 1932). HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND ROAD, MILWAUKEE 13, WISC. Tel.: Blue-mound 8-7600.

**FOR SALE** — 25 Winners like new. cleaned and guaranteed, few new. \$75 each or will trade. What have you? WESTERN DISTRIBUTOR-3126 ELLIOTT AVE., SEATTLE 1, WASHINGTON.

**FOR SALE**—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box. "The 'Bible' of the Coin Machine Industry." Send your Check for \$48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).

**FOR SALE**—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped, or as is. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY. OKLA. Tel.: REgent 6-3691.

**FOR SALE**—Reconditioned, like new Yacht Clubs, \$285; Keeney Lite-A Line, \$45; United Cabana, \$253; Palm Beach, \$195; Bally Space Ships, \$485; Palm Springs (write) Ice Frolics (write). DONAN DISTRIBUTING COMPANY, 5007 N. KEDZIE, CHICAGO 25, ILL. Tel. JUniper 8-5211.

**FOR SALE**—New England Operators: In stock Bally's New Kiddie Ride "Moon Ride". Wanted: Seeburg 100A, B & C; used Horses and all makes of Kiddie Rides. REDD DISTRIBUTING CO., INC., 298 LINCOLN STREET, ALLSTON 34, MASS. Tel.: ALgonquin 4-4040.

**FOR SALE**—We are Exclusive Distributors in Michigan for AMI, American Shuffleboard, Bert Lane, Chicago Coin, Exhibit, Keeney, Genco, Gottlieb, Williams, and Victor Vending. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N. W., GRAND RAPIDS, MICH. Tel.: GLendale 6-6807 and 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel.: TYler 8-2230.

**FOR SALE** — Reconditioned Wurlitzers: 1250's \$375; 1100's \$250; 1015's \$125; 1080's \$125; Seeburgs 146M \$115; 147M \$135; 148M \$250; Packard Manhattan's \$75; Packard Sevens \$50; Wall Boxes 3-W-2 L 56's \$10; W6L 56—5, 10, and 25c Boxes \$22.50. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND, VA.

**FOR SALE**—1 Seeburg Sicum Unit, perfect condition, \$250; 2 Genco Sky Gunner, brand new; Ajax Cigarette Machines, brand new, close-out; 1 Poollette Pool Table \$50; 1 Keeney 2-Player Attachment for Shuffleboard. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVENUE NORTH, MINNEAPOLIS, MINN.

**FOR SALE**—Wurlitzer Bar Boxes 2140's; Wurlitzer Wall Boxes 3020's. Steppers and Master units. No reasonable offer refused. YOUNG DISTRIBUTING, INC., 599 TENTH AVENUE, NEW YORK, N. Y.

**FOR SALE**—Bear Guns; Genco Night Fighters; Evans Bat-A-Score; Ex. Silver Bullets; Ex. Six Shooter; Chi-Coin Pistol. Take the low Cash Box prices. 1/3 deposit, balance C.O.D. B. E. KRUEGER, RT. 13, BOX 361, SAN ANTONIO, TEXAS.

**FOR SALE**—Capco cleaner for glass, plastic, and chrome, trial size 70c, \$3.95 a gallon. Crocus cloth 9 x 11 sheet 17c. Emery cloth 2/0, 9 x 11 sheet 17c. Lubriplate 35c a tube. Rosin core solder 95c a lb., 5 lb. roll \$4.35. Rear frames re-bushed model 700 & up, \$2.50 each, lots of 5, \$1.75 each. 1/3 deposit with order. Guaranteed. COVEN MUSIC CORP., 3181 ELSTON AVE., CHICAGO, ILL. Tel.: INdependence 3-2210.

**FOR SALE**—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING W. VA. Tel.: WHEELing 5472.

**FOR SALE**—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

**FOR SALE**—Evans Constellation \$225; Shoot the Bear \$145; Keeney DeLuxe Bowler \$125; AMI A, B, C, D and a complete line of United Bingo and Shuffle Alleys. CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS, MISSOURI (MAin 1-3511) or 3314 MAIN STREET, KANSAS CITY, MISSOURI (WEstport 3582).

**FOR SALE** — Keeney High Score League \$169.50; Williams DeLuxe Star Series \$187.50; United 6 Way F. T. \$149.50; United 6 Way DeLuxe \$159.50; Domino \$139.50; Spot Lite \$119.50. LAKE CITY AMUSEMENT, INC., 4533 PAYNE AVENUE, CLEVELAND 4, OHIO. Tel.: HEnderson 1-7577.

**FOR SALE**—All machines 20% off high CASH BOX prices. Wurlitzers, 1250, 1100, 1400. Spot Light, Bright Spot, Bright Light, Atlantic City, Stars, Coney Island, Zingo, Skee Rolls, Shuffle Alleys, Flipper Pin Games, Super World Series, Guns, V. YONTZ SALES CO., BYESVILLE, OHIO.

**FOR SALE** — Uniteds: — Imperial \$325; Royal \$295; Classic \$225; Cascade & Clover \$195; Williams Deluxe World Series \$75; Williams DeLuxe Baseball \$195. Want—Seeburg "W." MOHAWK SK GAMES CO., 67 SWAGGERT ROAD, SCHENECTADY 2, N



## CLASSIFIED ADVERTISING SECTION

**FOR SALE**—Bally Beauty \$280; Beach Clubs \$345; Dude Ranch \$385; Yacht Clubs \$225; Frolics \$185; Atlantic City 175; United Cabana \$175; A.B.C. \$40; United Clover Bowlers \$215; Liberty \$205. **MICKEY ANDERSON, 314 EAST 11th ST., ERIE, PA. Tel.: 5-7549.**

**FOR SALE**—Complete Arcades or a single machine. We have the largest stock of new and reconditioned Arcade Machines in the world. Also parts and supplies. Send for new illustrated catalog. **MIKE MUNVES, 577 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-8628.**

**FOR SALE**—Special! Bally Surf Clubs \$465; Ice Frolics \$425; Beach Clubs \$325; Palm Springs \$395; Yacht Clubs \$199.50; United Rios \$385; Chicago Coin Super Jet \$370; International Mutoscope Cross Country Race \$67.50. **NEW ORLEANS NOVELTY COMPANY, 115 MAGAZINE STREET, NEW ORLEANS, LA. Tel.: CAnal 8318.**

**FOR SALE**—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone **C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUnkirk 3-1810.**

**FOR SALE**—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. **WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.**

**FOR SALE**—Advance Bowlers \$395; Gold Cup \$365; Triple Score Bowlers \$330; Crown Bowlers \$295; Double Score Bowlers \$280; 10th Frame Special Double In The 5th \$235; Name Bowler \$210; Super Matched \$200; 10th Frame Matched Bowler \$165; Drum Scoring \$165. **MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: Superior 1-4600.**

**FOR SALE**—Close Out! All Games with Formica and Large Pins. No reasonable offer refused. United Twin, United 4 Player, United 5 Player, United 6 Player, United 6 Player DeLuxe, United Super. Make your own offer on individual games. **AMERICAN VENDING COMPANY, 2684 CONEY ISLAND AVE., BROOKLYN 35, NEW YORK. Tel.: DEwey 2-9602.**

**FOR SALE**—Beauty \$295; Chinatown \$85; Control Towers \$35; Double Action \$25; Disk Jockey \$85; Fighting Irish \$35; Frolics \$230; Hayrner \$60; Yacht Club \$265. **TEL DISTRIBUTING CO., 4910 26th AVENUE, ST. LOUIS 15, MO.**

**FOR SALE**—Genco Shuffle Pool, like new \$325; Genco Basketball, like new, write; Chi-Coin Crown Bowler, Triple \$300; ChiCoin 10th Frame Special, Triple \$200; United Olympic S.A. \$285; United Cascade, Triple \$235; Keeney 6 Player \$95. **UNIVERSITY COIN MACHINE EXCHANGE, 858 NORTH HIGH ST., COLUMBUS 8, OHIO. Tel.: UNiversity 6900.**

**FOR SALE**—Bright Lights, A-1 condition, \$65; AMI Model C \$295; Wurlitzer 1100 \$195; Wurlitzer 1015 \$95; 1428 Magic Glo \$195; 3020 Wall Boxes \$18.50; Seeburg W1-L56 \$4. **H & H MUSIC, 1626 3rd AVE., MOLINE, ILLINOIS.**

**FOR SALE**—United Stars \$175; Quintette \$140; Flying High \$140; Marble Queen \$195; Shindig \$205; Minstrel Man \$39; Mermaid \$39; All Star Basketball \$39; Seeburg 100 Wall Boxes and Brackets \$90 each. Palm Springs, write. **STARK NOVELTY CO., 2429 7th N. W., CANTON, OHIO.**

**FOR SALE**—Parts and supplies for Jukes, Shuffle, Pin and Telequiz Games. Special! Metal Tool Box of Assorted Hardware. Over 6 lbs. of Nuts, Bolts, Screws, Brackets, Switches, Springs, etc. \$10 value for \$2.49. **CHAMPION DISTRIBUTING CO., 3743 W. GRAND, CHICAGO, ILL.**

**FOR SALE**—Large phono and game route in Central California. Over 100 Phonographs and 150 Bingo type games. Plus Guns, Bowlers, etc. **BOX 222, THE CASH BOX, 26 WEST 47th STREET, NEW YORK, N. Y.**

**FOR SALE**—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. **TARAN DISTRIBUTING, INC., 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.**

**FOR SALE**—We have a large stock of reconditioned Five Balls. One Balls, Bingo and Phonos. Write for list. **WESTERHAUS CORPORATION, 3726 KESSEN AVENUE, CINCINNATI, O. Tel.: MONTana 5000-1-2.**

**FOR SALE**—30 Pop-Sez Popcorn Vendors, 3 Hawkeyes, reconditioned \$59.50 each; 25 Mercury Athletic Scales, counter models \$22.50 each. One-half deposit with order. **CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT AVENUE, CLEVELAND, OHIO. Tel.: TOWer 1-6715.**

**FOR SALE**—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. **UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.**

**FOR SALE**—Make Offer. Universal Stands (new) Original Crates. 60 Single Weighted, Revolv-A-Rounds Safes 1 Single, 7 Double complete with lock bar and keys. **J. ROSENFELD COMPANY, 3220 OLIVE ST., ST. LOUIS 3, MO. Tel.: OLIVE 2-2800.**

## CLASSIFIED ADVERTISING SECTION

**FOR SALE**—22nd Anniversary Sale. United:—Imperial Shuffle Alley \$322.22; Mexico, like new \$472.22; Havana \$422.22; Tahiti \$322.22; Wurlitzer 1015 \$42.22; Wurlitzer 1100 \$142.22. **WESTERN DISTRIBUTORS, 1226 SOUTHWEST 16th AVE., PORTLAND, OREGON. Tel.: ATwater 7565.**

**FOR SALE**—Beautifully reconditioned bowlers with new king sized Jumbo Pins installed, new cork stripping, completely refinished. Crating included. United Cascade \$245; Royal \$365; Super \$165; 10th Frame Manhattan \$220. Send \$50 deposit, or write for details. **SHELDON SALES, INC., 881 MAIN STREET, BUFFALO 3, NEW YORK.**

**FOR SALE**—Reconditioned phonos—ready for location: AMI A; AMI C; AMI D-40 and D-80; Rock-Ola Firehall 45 rpm; Seeburg M 100A; Wurlitzer 1500. Write for low prices. **RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK, N. Y. or 221 FRELINGHUYSEN AVE., NEWARK, N. J.**

**FOR SALE**—United's Red-Hot Jungle Gun. Large stock Bingo Games—priced to sell fast. **DAN STEWART COMPANY, 140 EAST 2nd SOUTH, SALT LAKE CITY 1, UTAH. Tel.: 22-2473.**

**FOR SALE**—Wurlitzer 1080's \$75; 1015's \$85; AMI-D40 \$350; Seeburg 46 \$35; 47 \$45; 48ML \$135; Rock-Ola 1428 \$135; 1422 \$45; Seeburg 3W5-L56 Wall Boxes \$16.50. **CENTURY DISTRIBUTORS, INC., 1221-23 MAIN ST., BUFFALO 9, N. Y.**

**FOR SALE**—A.B.C. \$20; Knockout \$15; Just '21' \$10; Bright Lights \$100; Spot-Lite \$110. **AUTOMATIC MUSIC CO., 703 MAIN STREET, BRIDGEPORT, OHIO. Tel.: 750.**

**FOR SALE**—Look! Phonograph needles at distributors prices. Buy direct from manufacturer. Quality Phonograph Needle Manufacturers quitting distributors now selling direct to dealers and operators at full distributors discount. Ship anywhere. **QUALITY NEEDLE COMPANY, 3747 W. CHICAGO AVE., CHICAGO 51, ILLINOIS. Tel.: SACramento 2-5050.**

## MISCELLANEOUS

**NOTICE**—Are you having trouble keeping Plexiglass clean on your juke boxes? Our Mecite does the job—16 oz. bottle \$.85. For distributor price and territory, contact **MECCA SERVICE CO., 716 N. 19th ST., EAST ST. LOUIS, ILLINOIS.**

**NOTICE**—Live in the Golden West. One of the largest and best equipped routes in the country for sale. Phonos, bingos, etc. Will stand the strictest investigation. Ideal for partnership of four. Small overhead. Average gross from \$14,000 to \$16,000 per month. Health reason for selling. Prospective purchaser required to prove financial responsibility. For further information write **THE CASH BOX, 26 WEST 47th STREET, NEW YORK, N. Y.**

**NOTICE**—Juke Box Operators—Trade your used juke boxes for cigarette machines. We will sell or trade all types cigarette machines (thoroughly reconditioned), Rowe milk vendors, Cold Snac and Vendo ice cream machines. **BRUCE MUSIC AND VENDING SERVICE, 1602 PIERRE AVE., SHREVEPORT, LOUISIANA.**

**NOTICE**—We are exclusive distributors for Cole drink machines and Rock-Ola phonographs for Metropolitan New York and New Jersey. Finest trade-ins available, both products. Advise us your needs. **SEA-COAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: Blgelow 8-3524) and 594 TENTH AVE., NEW YORK, N. Y. (Tel.: BRyant 9-4684).**

**NOTICE**—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is **DIXIE COIN MACH. CO. 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.**

**NOTICE**—These 3 telephone numbers are important to you: **The Cash Box, New York City, JUDson 6-2640; The Cash Box, Chicago, Ill., DEArborn 2-0045; The Cash Box, Los Angeles, Calif., WEbster 1-1121.**

## Notice!

YOU CAN SAFELY SEND DEPOSITS TO  
ADVERTISERS IN "THE CASH BOX"

## Your Deposit Is GUARANTEED

AS LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to \$100.00 is guaranteed by 'The Cash Box'. This is "The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

**THE CASH BOX**  
26 West 47th Street, New York 36, N. Y.



# first



Operators cut their record costs in half . . . doubled their program offerings  
. . . thanks to AMI pioneering and leadership in two-sided record play.

*Originator of the Automatic  
Selective Juke Box in 1927*

**AHEAD THEN — AHEAD NOW**

You can always look to AMI for the developments in  
juke box design and performance that make more  
money for operators . . . year after year.

## AMi Incorporated

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN

*Licensee:* Jensen Music Automates—building the IMA-AMI Juke-Box sold through Oscar Siesbye A/S, 5 Palaisgade, Copenhagen K., Denmark

*"It's What's in THE CASH BOX That Counts"*





NUMBER OF EACH MACHINE OWNED  
VALUE OF MACHINES HERE  
(FOR INVENTORY PURPOSES ASCERTAIN VALUE  
BY FIGURE BETWEEN LOW AND HIGH PRICES)

AMI

2* Model A, '46, 40 Sel., 78 RPM	125.00	200.00
2* Model B, '48, 40 Sel., 78 RPM	199.00	275.00
2* Model C, '50, 40 Sel., 78 RPM	225.00	300.00
2* Model D-40, '51, 40 Sel., 78 RPM	350.00	425.00
2* Model D-80, '51, 80 Sel., 45 RPM	419.00	525.00
1. Wm Wall Box	10.00	17.50

EVANS

2. Mills Constellation, '47 Model 951, 40 Sel., 78 RPM	50.00	125.00
2. Constellation, '49, Model 135, 40 Sel., 78 RPM	150.00	225.00
4. Jubilee, '52, Model 245, 40 Sel., 45 RPM	425.00	495.00
4. Century, '52, Model 2045, 100 Sel., 45 RPM	475.00	600.00

ROCK-OLA

2. 1422, '46, 20 Sel., 78 RPM	45.00	95.00
1. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	49.50	85.00
1. 1426, '47, 20 Sel., 78 RPM	75.00	109.00
2* 1428, '48, Magic-Glo, 20 Sel., 78 RPM	125.00	195.00
4. 1432, '50, Rocket '50-'51, 50 Sel., 78 RPM	225.00	275.00
4. 1432, Same as above, Converted to 45 RPM	225.00	275.00
4. 1434, '51 Rocket '51-'52, 50 Sel., 78 RPM	300.00	375.00
4. 1434, Same as above, Converted to 45 RPM	350.00	375.00
2. 1436A, '53, Fireball, 120 Sel., 45 RPM	350.00	500.00
6. 1501 Wall Box	3.00	4.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
6. 1525 Wall Box	5.00	15.00
6. 1526 Bar Box	15.00	19.50
6. 1530 Wall Box	15.00	25.00
6. 1805 Organ Speaker	24.50	29.00

SEEBURG

6. Hi-Tone, 9800 '41 20 Sel., 78 RPM	29.50	49.50
6. Hi-Tone, 9800RC, '41, 20 Sel., 78 RPM, Remote Control	29.50	49.50
6. Hi-Tone, 8800, '41, 20 Sel., 78 RPM	29.50	49.50
6. Hi-Tone, 8800RC, '41, 20 Sel., 78 RPM, with Remote Control	29.50	49.50
2. 146S, '46, Standard, 20 Sel., 78 RPM	35.00	95.00
4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	35.00	115.00
4. 147S, '47, Standard, 20 Sel., 78 RPM	45.00	129.00
1. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	50.00	135.00
4. 148S, '48, Standard, 20 Sel., 78 RPM	65.00	175.00
4* 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	100.00	189.00
4. 148ML, '48, Light Cab., Master with Remote Attach., 20 Sel., 78 RPM	135.00	199.00

←TOTAL NO. TOTAL VALUE→

THIS WEEK'S USED  
MACHINE QUOTATIONS

16th Year of Publication  
773rd Consecutive Week's Issue

How To Use "The  
Confidential Price Lists"

[Also Known As the "C. M. I. (Coin Machine  
Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning. "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

EXPLANATION

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added
- \* Great Activity

NUMBER OF EACH MACHINE OWNED  
VALUE OF MACHINES HERE  
(FOR INVENTORY PURPOSES ASCERTAIN VALUE  
BY FIGURE BETWEEN LOW AND HIGH PRICES)

PHONOGRAPHS (Cont.)

2* M100A, '49, 100 Sel., 78 RPM	400.00	495.00
1* M100B, '51, 100 Sel., 45 RPM	545.00	650.00
1. M100BL, '51, 100 Sel., 45 RPM, Light Cab.	595.00	625.00
4. M100C, '53, 100 Sel., 45 RPM	695.00	725.00
4. W1-L56 Wall Box 5c.	3.00	6.95
4. 3W2 Wall-a-Matic	4.75	10.00
4. W4L-56	19.50	29.00
4. 3W5-L56 Wall Box 5c, 10c, 25c	16.50	24.50
4. W6L-56 5/10/25 Wire- less	20.00	24.50
4. 3W7-L-56	22.50	34.50
6. Tear Drop Speaker	12.50	17.50

WURLITZER

6. 780M, '40, Colonial, Manual Selector, 24 Sel., 78 RPM	29.50	49.50
6. 780E, '40, Colonial, Electric Selector, 24 Sel., 78 RPM	29.50	49.50

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED  
VALUE OF MACHINES HERE  
(FOR INVENTORY PURPOSES ASCERTAIN VALUE  
BY FIGURE BETWEEN LOW AND HIGH PRICES)

PHONOGRAPHS (Cont.)

6. 800, '40, Electric Selector, 24 Sel., 78 RPM	29.50	59.50
6. 700, '40, Electric Selector, 24 Sel., 78 RPM	29.50	59.50
6. 750M, '41, Manual Selector, 24 Sel., 78 RPM	29.50	59.50
6. 750E, '41, Electric Selector, 24 Sel., 78 RPM	29.50	59.50
6. 850, '41, Electric Selector, 24 Sel., 78 RPM	29.50	59.50
6. 950, '42, Electric Selector, 24 Sel., 78 RPM	29.50	79.50
1* 1015, '46, 24 Sel., 78 RPM	75.00	95.00
2. 1080, '46, Colonial, 24 Sel., 78 RPM	75.00	99.00
4. 1080A, '48, Colonial, 24 Sel., 78 RPM	125.00	235.00
2. 1017, '46, Hideaway, 24 Sel., 78 RPM	74.50	100.00
3* 1100, '48, 24 Sel., 78 RPM	175.00	225.00
4* 1250, '50, 48 Sel., 78 RPM	225.00	295.00
4. 1250, '50 (Same as above) Converted to 45 RPM	250.00	325.00
2* 1400, '52, 48 Sel., 78 RPM	395.00	450.00
4. 1400, '52, (Same as above) Converted to 45 RPM	420.00	525.00
2. 1500, '53, 104 Sel., 78 and 45 RPM Inter- mixed	495.00	650.00
4. 2140 Wall Box	3.00	10.00
4* 3020 Wall Box	10.00	20.00
4. 3048 (Conv. of 3020)	15.00	25.00
4. 3031 Wall Box	3.00	9.95
4. 3045 Wall Box	4.00	20.00
4. 4820 Wall Box	20.00	39.50
1. 219 Stepper	7.50	14.95

←TOTAL NO. TOTAL VALUE→



Manufacturers and date of game's release listed.  
Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit;  
(Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un)  
United; (Wm) Williams.

2. ABC (Un 3/51)	20.00	40.00
4. Across the Board (Un 9/52)	50.00	75.00
4. Ali Baba (Got 6/48)	15.00	25.00
4. Alice (Got 8/48)	19.50	29.50
4. All Star Basketball (Got 1/52)	20.00	39.00
4. Aquacade (Un 4/49)	10.00	25.00
4. Arabian Knights (Got 12/53)	175.00	195.00
4. Arcade (Wm 11/51)	45.00	75.00
4. Arizona (Un 4/50)	10.00	25.00
4* Army-Navy (Wm 10/53)	145.00	150.00
3* Atlantic City (B 5/52)	140.00	210.00
4. Baby Face (Un 12/48)	10.00	20.00
4. Banjo (Ex 3/48)	10.00	20.00
4. Bank-A-Ball (Got 5/50)	15.00	25.00
4. Barnacle Bill (Got 8/48)	10.00	20.00
4. Basketball (Got 10/49)	15.00	25.00
2* Beach Club (B 2/53)	310.00	395.00
2* Beauty (B 11/52)	240.00	325.00
4. Be Bop (Ex 3/50)	10.00	20.00
4. Bermuda (CC 11/47)	15.00	20.00
4. Big Hit (CC 7/52)	35.00	50.00
4. Big Top (Ge 2/49)	10.00	20.00
4. Black Gold (Ge 3/49)	10.00	20.00
6. Blue Skies (Un 11/48)	15.00	20.00
2. Bolero (Un 12/51)	75.00	125.00
4. Bomber (CC 3/51)	20.00	25.00
4. Bone Head (Ge 11/48)	10.00	20.00
4. Boston (Wm 5/49)	15.00	20.00
4. Bowling Champ (Got 2/49)	15.00	25.00
4. Bowl League (Got 8/47)	10.00	19.50
2* Bright Lights (B 5/51)	65.00	100.00
1* Bright Spot (B 11/51)	95.00	145.00
4. Broadway (B 6/51)	49.50	75.00

←TOTAL NO. TOTAL VALUE→



## NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE

(FOR INVENTORY PURPOSES ASCERTAIN VALUE  
BY FIGURE BETWEEN LOW AND HIGH PRICES)

### PINBALL GAMES (Cont.)

4. Buffalo Bill (Got 5/50)	20.00	30.00
4. Buccaneer (Got 10/48)	10.00	20.00
6. Build Up (Ex 2/48)	10.00	15.00
4. Buttons & Bows (Got 3/49)	15.00	25.00
2* Cahana (Un 3/53)	175.00	275.00
4. Camel Caravan (Ge 6/49)	15.00	30.00
4. Campus (Ex 2/50)	15.00	20.00
4. Canasta (Ge 7/50)	25.00	34.50
1. Caravan (Wm 6/52)	35.00	75.00
4. Carnival (B 7/48)	10.00	20.00
6. Carolina (Un 3/49)	15.00	25.00
6. Caribbean (Un 3/48)	15.00	25.00
4. Champion (B 12/49)	20.00	30.00
4. Champion (CC 6/49)	15.00	20.00
1. Chinatown (Got 10/52)	65.00	135.00
4. Cinderella (Got 3/47)	10.00	20.00
6. Circus (Ex 8/48)	10.00	20.00
2. Circus (Un 8/52)	150.00	225.00
4. Citation (B 10/48)	15.00	35.00
1. C.O.D. (Wm 9/53)	95.00	170.00
1. College Daze (Got 8/49)	10.00	25.00
3* Coney Island (B 9/51)	75.00	125.00
4. Contact (Ex 10/48)	10.00	20.00
4. Control Tower (Wm 3/51)	25.00	35.00
4. Coronation (Got 11/52)	75.00	100.00
1. County Fair (Un 9/51)	35.00	75.00
4. Crazy Ball (CC 7/48)	10.00	20.00
4. Crossroads (Got 5/52)	75.00	110.00
4. Cyclone (Got 5/51)	40.00	69.50
1. Dallas (Wm 2/49)	15.00	29.00
2. Dealer "21" (Wm 2/54)	200.00	235.00
4. De Icer (Wm 11/49)	20.00	39.00
4. Dew Wa Ditty (Wm 6/48)	10.00	29.50
4. Domino (Wm 5/52)	39.50	75.00
1. Double Action (Ge 1/52)	25.00	35.00
4. Dbl. Feature (Got 12/50)	15.00	25.00
4. Dbl. Shuffle (Got 6/49)	15.00	25.00
2. Disk Jockey (Wm 11/52)	85.00	95.00
4. Dreamy (Wm 2/50)	15.00	25.00
2* Dude Ranch (B 9/53)	325.00	425.00
1. Eight Ball (Wm 1/52)	45.00	75.00
4. El Paso (Wm 11/48)	10.00	20.00
3. Fairway (Wm 6/53)	95.00	135.00
2. Fighting Irish (CC 11/50)	25.00	35.00
4. Five Star (Univ 5/51)	35.00	60.00
4. Floating Power (Ge 12/48)	10.00	20.00
4. Flying High (Got 2/53)	95.00	150.00
4. Flying Saucers (Ge 12/50)	15.00	30.00
1. Football (CC 8/49)	10.00	25.00
4. Four Corners (Wm 12/52)	55.00	95.00
1. Four Horsemen (Got 9/50)	30.00	40.00
1. "400" (Upright) (Ge 10/52)	35.00	80.00
4. Four Stars (Got 6/52)	50.00	90.00
4. Freshie (Wm 9/49)	15.00	20.00
1* Frolics (B 10/52)	175.00	230.00
1. Futurity (B 3/51)	60.00	95.00
4. Georgia (Wm 7/50)	20.00	35.00
6. Gin Rummy (Got 2/49)	15.00	25.00
6. Gizmo (Wm 8/48)	10.00	20.00
4. Glamour (Got 7/51)	15.00	25.00
6. Glider (Ge 8/49)	10.00	20.00
4. Globe Trotter (Got 11/51)	55.00	85.00
1. Gold Cup (B 4/48)	15.00	45.00
1. Golden Gloves (CC 7/49)	10.00	25.00
2* Golden Nugget (Upright) (Ge 2/53)	40.00	125.00
6. Gondola (Ex 5/49)	10.00	20.00
4. Grand Award (CC 1/49)	10.00	20.00
4. Grand Champion (Wm 8/53)	110.00	145.00
2. Grand Slam (Got 4/53)	95.00	150.00
6. Grand Stand (B '50)	20.00	35.00
2. Green Pastures (Got 1/54)	175.00	200.00
2. Gun Club (Wm 11/53)	150.00	185.00
4. Guys-Dolls (Got 5/53)	100.00	145.00
4. Handicap (Wm 6/52)	35.00	45.00
4. Happy Days (Got 7/52)	65.00	105.00

←TOTAL NO. TOTAL VALUE→

## NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE

(FOR INVENTORY PURPOSES ASCERTAIN VALUE  
BY FIGURE BETWEEN LOW AND HIGH PRICES)

### PINBALL GAMES (Cont.)

4. Happy-Go-Lucky (Got 3/51)	25.00	45.00
4. Harvest Moon (Got 12/48)	15.00	20.00
1. Harvest Time (Ge 9/50)	15.00	44.00
3. Harvey (Wm 5/51)	15.00	49.00
1* Havana (Un 2/54)	450.00	525.00
7. Hawaiian Beauty (Got 4/54)	250.00	265.00
1. Hayburner (Wm 6/51)	60.00	75.00
4. Hit Parade (CC 2/51)	10.00	20.00
4. Hit & Runs (Ge 3/51)	15.00	25.00
1. Hit 'N' Run (Got 4/52)	75.00	95.00
4. Holiday (CC 12/48)	10.00	20.00
2. Holiday (Ke 12/51)	49.00	75.00
4. Hong Kong (Wm 9/51)	45.00	75.00
4. Horsefeathers (Wm 1/52)	45.00	79.50
4. Horse Shoe (Wm 12/51)	25.00	40.00
4. Hot Rods (B '49)	15.00	25.00
4. Humpty Dumpty (Got 10/47)	10.00	20.00
1* Ice-Frolics (B 1/54)	425.00	500.00
4. Jack 'N' Jill (Got 4/48)	10.00	20.00
4. Jalopy (Wm 8/51)	45.00	75.00
6. Jamboree (Ex 5/48)	10.00	20.00
4. Jeanie (Ex 6/50)	15.00	20.00
4. Jockey Club (Got 4/54)	240.00	260.00
1. Jockey Special (B 11/47)	15.00	45.00
4. Joker (Got 11/50)	15.00	25.00
4. Judy (Ex 7/50)	10.00	20.00
4. Jumping Jacks (Upright) (Ge 12/52)	60.00	110.00
4. Just 21 (Got 1/50)	10.00	24.50
4. K.C. Jones (Got 11/49)	10.00	20.00
4. King Arthur (Got 10/49)	10.00	20.00
4. King Cole (Got 5/48)	10.00	20.00
4. King Pin (CC 12/51)	30.00	69.00
2. Knockout (Got 1/51)	15.00	30.00
1. Lady Robin Hood (Got 1/48)	10.00	25.00
2. Lazy "Q" (Wm 2/54)	165.00	195.00
4. Leaders (Un 10/51)	45.00	90.00
2. Lite-A-Line (Ke 6/52)	35.00	50.00
2. Long Beach (Wm 7/52)	75.00	95.00
2. Lovely Lucy (Got 2/54)	195.00	220.00
4. Lucky Inning (Wm 5/50)	15.00	25.00
4. Lucky Star (Got 5/47)	10.00	20.00
4. Mad. Sq. Garden (Got 6/50)	24.00	49.50
4. Magic (Ex 11/48)	10.00	20.00
4. Majors '49 (CC 2/49)	15.00	25.00
4. Major League Baseball (Un 6/48)	10.00	20.00
6. Manhattan (Un 2/48)	10.00	17.50
2. Majorettes (Wm 4/52)	29.00	45.00
1. Marble Queen (Got 8/53)	160.00	195.00
4. Mardi Gras (Ge 5/48)	10.00	20.00
4. Maryland (Wm 4/49)	10.00	20.00
4. Merry Widow (Ge 6/48)	10.00	20.00
4. Mercury (Ge 3/50)	10.00	29.00
4. Mermaid (Got 6/51)	25.00	39.00
4. Mexico (Un 3/54)	495.00	525.00
2. Minstrel Man (Got 3/51)	25.00	39.00
4. Monterey (Un 5/48)	10.00	20.00
4. Moon Glow (Un 11/48)	10.00	20.00
4. Morocco (Ex 10/48)	15.00	35.00
2. Mystic Marvel (Got 3/54)	220.00	235.00
4. Niagara (Got 12/51)	35.00	55.00
2. Nifty (Wm 12/50)	15.00	35.00
4. "9" Sisters (Wm 1/54)	175.00	200.00
4. Oasis (Ex 10/50)	10.00	20.00
4. Oklahoma (Un 5/49)	10.00	20.00
4. Old Faithful (Got 12/49)	15.00	25.00
4. Olympics (Wm 5/52)	45.00	75.00
4. One Two Three (Ge 10/48)	10.00	25.00
4. Palisades (Wm 7/53)	100.00	165.00
1* Palm Beach (B 7/52)	165.00	195.00
1* Palm Springs (B 11/53)	395.00	475.00
4. Paradise (Un 7/48)	10.00	20.00
4. Paratrooper (Wm 8/52)	25.00	35.00
4. Pin Bowler (CC 6/50)	10.00	20.00
4. Pinch Hitter (Un 5/49)	10.00	20.00
4. Pinky (Wm 9/50)	20.00	35.00
4. Pin Wheel (Got 11/53)	165.00	185.00
4. Play Ball (CC 1/51)	20.00	35.00

←TOTAL NO. TOTAL VALUE→

## NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE

(FOR INVENTORY PURPOSES ASCERTAIN VALUE  
BY FIGURE BETWEEN LOW AND HIGH PRICES)

### PINBALL GAMES (Cont.)

4. Playland (Ex 8/50)	10.00	20.00
4. Playtime (Ex 8/49)	10.00	20.00
4. Poker Face (Got 9/53)	135.00	165.00
4. Puddin' Head (Ge 10/48)	10.00	20.00
4. Punchy (CC 12/50)	10.00	20.00
4. Quartet (Got 2/52)	75.00	124.50
2. Queen of Hearts (Got 12/52)	85.00	125.00
1. Quintet (Got 3/53)	115.00	140.00
2. Rag Mop (Wm 10/50)	15.00	35.00
4. Rainbow (Wm 9/48)	10.00	20.00
4. Ramona (Un 2/49)	10.00	20.00
4. Red Shoes (Un 11/50)	20.00	34.50
2* Rio (Un 11/53)	385.00	395.00
4. Rip Snorter (Ge 10/49)	10.00	20.00
4. Rocket (Ge 5/50)	20.00	39.00
2. Rockettes (Got 8/50)	25.00	39.00
2. Rodeo (Un 2/53)	210.00	265.00
4. Rondevo (Un 5/48)	10.00	20.00
4. Rose Bowl (Got 10/51)	35.00	65.00
4. Round Up (Got 11/48)	10.00	25.00
4. St. Louis (Wm 2/49)	25.00	39.00
4. Saddle and Turf (Ev 10/53)	250.00	395.00
6. Sally (CC 10/48)	10.00	20.00
4. Samha (Ex 5/48)	10.00	20.00
4. Saratoga (Wm 10/48)	10.00	20.00
4. Screwball (Ge 8/48)	10.00	20.00
4. Sea Jockeys (Wm 11/51)	24.50	50.00
4. Sea Isle (CC 11/47)	10.00	20.00
4. Select-A-Card (Got 4/50)	10.00	20.00
4. Serenade (Un 11/48)	10.00	20.00
4. Shanghai (CC 4/48)	20.00	34.50
4. Shantytown (Ex 10/49)	20.00	39.00
4. Sharshooter (Got 5/49)	10.00	25.00
3. Shindig (Got 10/53)	165.00	205.00
4. Shoo Shoo (Wm 2/51)	20.00	29.50
6. Short Stop (Ex 7/48)	10.00	20.00
1. Shoot the Moon (Wm 11/51)	20.00	55.00
4. Show Boat (Un 1/49)	10.00	20.00
4. Show Boat (Un 12/52)	165.00	185.00
2. Silver Chest (Upright) (Ge 4/53)	40.00	125.00
2. Silver Skates (Wm 2/53)	75.00	90.00
4. Singapore (Un 11/47)	10.00	20.00
4. Skill Pool (Got 8/52)	60.00	75.00
4. Slugfest (Wm 3/52)	35.00	55.00
6. Snooks (Wm 6/51)	15.00	22.50
1. South Pacific (Ge 2/50)	20.00	39.00
4. Spark Plugs (Wm 9/51)	49.50	75.00
4. Speedway (Wm 9/48)	10.00	20.00
1. Spot Bowler (Got 10/50)	15.00	35.00
4* Spot-Lite (B 1/52)	75.00	119.50
4. Sportsman (Ge 2/51)	10.00	20.00
4. Sportsman (Wm 2/52)	30.00	35.00
4. Springtime (Ge 3/52)	20.00	34.50
6. Stage Door Canteen (Got 11/45)	10.00	20.00
4. Stardust (Un 5/48)	20.00	34.50
1. Stars (Un 6/52)	125.00	150.00
2. Starlight (Wm 3/53)	65.00	80.00
4. Steeple Chase (Un 1/52)	35.00	65.00
4. Stop & Go (Ge 3/51)	15.00	25.00
6. Stormy (Wm 1/48)	10.00	20.00
2. Struggle Buries (Wm 12/53)	140.00	175.00
4. Summertime (Un 9/48)	15.00	25.00
4. Sunny (Wm 12/47)	10.00	20.00
4. Sunshine Park (B 12/52)	55.00	85.00
4. Super Hockey (CC 4/49)	20.00	34.00
2* Surf Club (B 3/54)	165.00	525.00
4. Sweepstakes (Wm 1/52)	75.00	95.00
4. Sweetheart (Wm 5/50)	20.00	35.00
2. Tahiti (CC 10/49)	20.00	34.50
1* Tahiti (Un 8/53)	300.00	350.00
4. Tampico (Un 6/49)	10.00	20.00
1. Telecard (Got 1/49)	10.00	25.00

←TOTAL NO. TOTAL VALUE→



## NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE

(FOR INVENTORY PURPOSES ASCERTAIN VALUE  
BY FIGURE BETWEEN LOW AND HIGH PRICES)

### PINBALL GAMES (Cont.)

4. Tennessee (Wm 2/48)	10.00	20.00
4. Thing (CC 2/51)	15.00	35.00
4. Three Feathers (Ge 5/49)	10.00	25.00
2. Three Four Five (Un 6/51)	15.00	35.00
2. Three Musketeers (Got 7/49)	15.00	35.00
4. Thrill (CC 9/48)	10.00	20.00
2. Times Square (Wm 4/53)	85.00	110.00
4. Touchdown (Un 1/52)	15.00	25.00
4. Trade Winds (Ge 3/48)	10.00	20.00
6. Treasure Chest (Ex 12/47)	10.00	20.00
4. Trinidad (CC 3/48)	10.00	20.00
4. Triple Action (Ge 1/48)	10.00	20.00
4. Triplets (Got 7/50)	15.00	25.00
4. TriScore (Ge 1/51)	20.00	39.50
4. Trophy (B 4/48)	15.00	30.00
4. Tropicana (Un 1/48)	10.00	20.00
2* Tropics (Un 7/53)	250.00	345.00
4. Tucson (Wm 1/49)	10.00	29.00
2. Tumbleweed (Ex 9/49)	15.00	35.00
2. Turf King (B 6/50)	35.00	45.00
4. Twenty Grand (Wm 12/52)	55.00	95.00
4. Utah (Un 7/49)	10.00	20.00
4. Vanities (Ex 2/47)	10.00	19.50
4. Virginia (Wm 3/48)	10.00	12.50
4. Watch My Line (Got 9/51)	15.00	35.00
4. Whizz Kids (CC 3/52)	20.00	40.00
4. Wild West (Got 8/51)	45.00	65.00
1. Winner (Univ.)	20.00	45.00
4. Wisconsin (Un 3/48)	10.00	20.00
2* Yacht Club (B 6/53)	199.50	285.00
4. Yanks (Wm 4/48)	10.00	20.00
4. Zingo (Un 10/51)	15.00	25.00

←TOTAL NO. TOTAL VALUE→



4. Bally Shuffle Bowler (9/49)	15.00	20.00
6. Bally Speed Bowler (2/50)	15.00	20.00
6. Bally Shuffle Champ (4/50)	20.00	30.00
4. Bally Hook Bowler (11/50)	20.00	45.00
4. Bally Baseball (5/51)	35.00	45.00
4. Bally Shuffle Line (7/51)	25.00	50.00
4. ChiCoin Bowling Alley (11/49)	25.00	55.00
4. ChiCoin Shuffle Base- ball (4/50)	25.00	50.00
4. ChiCoin Bowling Classic (5/50)	20.00	35.00
4. ChiCoin Pin Bowler (6/50)	20.00	30.00
4. ChiCoin Trophy Bowl (7/50)	20.00	35.00
4. ChiCoin Ace Bowler, F.P. (8/50)	25.00	35.00
4. ChiCoin Pin Lite (9/50)	25.00	30.00
4. ChiCoin Horse-Shoes (5/51)	35.00	75.00
4. ChiCoin 6-Player (8/51)	45.00	95.00
4. ChiCoin King Pin (12/51)	50.00	95.00
4. ChiCoin 6-Player DeLuxe (5/52)	75.00	125.00
4. ChiCoin Match Bowler (6/52)	95.00	115.00
4. ChiCoin Bowl-A-Ball (10/52)	95.00	135.00
4. ChiCoin Match Bowl-A-Ball (11/52)	100.00	150.00
1* ChiCoin 10th Frame Special (12/52)	150.00	235.00
2. ChiCoin Name Bowler (1/53)	169.50	210.00

←TOTAL NO. TOTAL VALUE→

## NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE

(FOR INVENTORY PURPOSES ASCERTAIN VALUE  
BY FIGURE BETWEEN LOW AND HIGH PRICES)

### SHUFFLES (Cont.)

2* ChiCoin 10th Frame Double Score Bowler (3/53)	199.50	275.00
2. ChiCoin Crown (4/53)	200.00	295.00
1* ChiCoin Triple Score (6/53)	275.00	330.00
3. ChiCoin Gold Cup (7/53)	325.00	365.00
2. ChiCoin High Speed Crown (7/53)	300.00	375.00
1. ChiCoin High Speed Triple Score (8/53)	300.00	375.00
2. ChiCoin Crown Giant Pins (9/53)	250.00	300.00
1* ChiCoin Advance (10/53)	375.00	400.00
4. ChiCoin King (10/53)	350.00	400.00
4* ChiCoin Criss Cross Bowler (12/53)	375.00	415.00
4. Exhibit Strike (6/51)	20.00	30.00
4. Exhibit Twin Rotation (5/52)	65.00	125.00
4. Genco Bowling League (11/49)	15.00	20.00
4. Genco Baseball (5/50)	15.00	20.00
4. Genco Shuffle Target (7/51)	15.00	20.00
4. Genco 8-Player Re- bound (9/51)	25.00	35.00
2* Genco Shuffle Pool (11/53)	249.50	325.00
2* Genco Match Pool (2/54)	299.50	495.00
4. Gottlieb Bowlette (3/50)	15.00	29.50
4. Keeney Pin Boy (11/49)	15.00	20.00
4. Keeney Ten Pins (1/50)	15.00	20.00
4. Keeney ABC (2/50)	15.00	20.00
4. Keeney Lucky Strike (4/50)	20.00	30.00
4. Keeney King Pin (4/50)	20.00	30.00
4. Keeney Bowling Champ (4/50)	20.00	30.00
4. Keeney Duck Pins (6/50)	20.00	30.00
4. Keeney Double Bowler (8/50)	25.00	35.00
4. Keeney League (8/50)	25.00	35.00
4. Keeney 4-Way Bowler Attachment (12/50)	45.00	75.00
4. Keeney Big League (5/51)	35.00	45.00
2. Keeney 6-Player League (9/51)	49.50	95.00
4. Keeney DeLuxe League (3/52)	65.00	125.00
4. Keeney Super DeLuxe League (3/52)	65.00	125.00
4. Keeney High Score League (5/52)	49.50	135.00
4. Keeney Team (10/52)	125.00	195.00
4. Keeney Club (4/53)	175.00	275.00
4. Keeney Domino (5/53)	210.00	275.00
4. Keeney Carnival (5/53)	225.00	275.00
4. Keeney Pacemaker (9/53)	271.25	325.00
2. Keeney Mainliner Bowler (1/54)	308.25	500.00
4. Keeney Bonus Bowler (3/54)	350.00	450.00
4. Rock-Ola Shuffle Lane (12/49)	15.00	20.00
4. Rock-Ola Shuffle Jungle (5/50)	20.00	30.00
4. United Shuffle Skill (6/49)	15.00	20.00
4. United Shuffle Alley (9/49)	15.00	20.00
4. United Super Shuffle Alley (1/50)	20.00	30.00
4. United Double Shuffle Alley (2/50)	20.00	30.00
4. United Shuffle Alley Express (3/50)	20.00	30.00
4. United Shuffle Slugger (6/50)	20.00	30.00

←TOTAL NO. TOTAL VALUE→

## NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE

(FOR INVENTORY PURPOSES ASCERTAIN VALUE  
BY FIGURE BETWEEN LOW AND HIGH PRICES)

### SHUFFLES (Cont.)

4. United 2-Player Express (6/50)	25.00	35.00
4. United Twin Shuffle Alley (7/50)	25.00	35.00
4. United Rebound (8/50)	30.00	39.50
4. United 4-Player Re- bound (9/50)	35.00	60.00
4. United Twin Shuffle- cade (12/50)	35.00	60.00
4. United 5-Player (1/51)	45.00	75.00
2. United 6-Player (2/51)	59.50	85.00
4* United DeLuxe 6-Player (10/51)	59.50	95.00
2. United 6-Player Super (3/52)	99.50	125.00
2. United 4-Player Official (5/52)	110.00	149.50
2. United 6-Player Star (7/52)	135.00	195.00
2* United 10 Frame Star (9/52)	129.50	150.00
2. United Manhattan 10th Frame (9/52)	149.50	175.00
4. United 10th Frame Super (10/52)	165.00	225.00
2. United Manhattan (9/52)	175.00	220.00
2* United Cascade (2/53)	189.50	275.00
2* United Clover (2/53)	215.00	295.00
2. United Liberty (2/53)	205.00	295.00
2* United Classic (6/53)	270.00	325.00
2* United Olympic (6/53)	200.00	285.00
2* United Royal (9/53)	275.00	375.00
1* United Imperial (9/53)	335.00	395.00
2. United Chief (11/53)	350.00	450.00
2. United Leader (11/53)	385.00	450.00
2. United Team (1/54)	425.00	450.00
2. United DeLuxe Team (1/54)	425.00	450.00
2. United League (1/54)	410.00	450.00
4. Universal Twin (1/50)	15.00	35.00
4. Universal Super Twin (3/50)	30.00	40.00
4. Universal DeLuxe Twin (10/50)	30.00	40.00
4. Universal High Score (10/50)	30.00	40.00
4. Universal Bowlomatic (3/51)	30.00	40.00
4. Williams Twin Shuffle (12/49)	20.00	30.00
4. Williams Twin Shuffle (9 1/2') (2/50)	20.00	30.00
4. Williams Bowler (9 1/2') (3/50)	25.00	30.00
1. Williams Double Header (7/50)	20.00	50.00
4. Williams 5-Player (6/51)	20.00	30.00

←TOTAL NO. TOTAL VALUE→



1. ABT 6 Gun Rifle Range	550.00	650.00
4. Boomerang	25.00	45.00
4. Bally Big Inning	79.50	150.00
4. Bally Bowler	20.00	30.00
4. Bally Convoy	49.50	89.50
4. Bally Defender	59.50	125.00
6. Bally Eagle Eye	39.50	49.50
4. Bally Heavy Hitter	35.00	60.00
4. Bally King Pin	20.00	35.00
6. Bally Lucky Strike	25.00	40.00
4. Bally Rapid Fire	95.00	125.00
6. Bally Sky Battle	39.50	85.00
6. Bally Torpedo	49.50	85.00
2. Bally Undersea Raider	89.50	150.00
6. Bank Ball	35.00	45.00
4. Champion Hockey	35.00	55.00

←TOTAL NO. TOTAL VALUE→



# NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE

(FOR INVENTORY PURPOSES ASCERTAIN VALUE  
BY FIGURE BETWEEN LOW AND HIGH PRICES)

## ARCADE EQUIPMENT (Cont.)

2. ChiCoin Basketball	150.00	200.00
4. ChiCoin 4-Player Derby	100.00	195.00
2. ChiCoin Goalee	75.00	100.00
4. ChiCoin Hockey	55.00	75.00
4. Chi Midget Skee	50.00	65.00
2. ChiCoin Pistol	59.50	95.00
6. ChiCoin Roll-A-Score	29.50	75.00
4. Edelco Pool Table	20.00	75.00
2. Evans Bat-A-Score	149.00	165.00
4. Evans Bola-Score	79.50	89.50
4. Evans Ski Roll	35.00	95.00
4. Evans Super Bomber	100.00	210.00
4. Evans Play Ball	65.00	75.00
4. Evans Ten Strike '46	20.00	65.00
4. Evans Tommy Gun	39.50	95.00
2. Exhibit Dale Gun	25.00	55.00
2. Exhibit Gun Patrol	125.00	185.00
4. Exhibit Jet Gun	149.50	195.00
4* Exhibit Space Gun	150.00	195.00
4. Exhibit Pony Express	85.00	135.00
2. Exhibit Silver Bullets	79.50	125.00
4. Exhibit Six Shooter	99.50	145.00
4. Exhibit Vitalizer	45.00	75.00
6. Groetchen Met. Typer	79.50	149.50
4. Genco Sky Gunner	195.00	295.00
4. Genco Silver Chest	250.00	275.00
2. Genco Night Fighter	275.00	295.00
6. Irish Poker	50.00	65.00
4. Jack Rabbit	50.00	99.50
4. Jungle Joe	49.50	69.50
4. Keeney Air Raider	75.00	90.00
4. Keeney Anti Aircraft B1	15.00	35.00
4. Keeney Sub Gun	75.00	125.00
4. Keeney Texas Leaguer	25.00	50.00
4. Kirk Night Bomber	49.50	75.00
2. Lite League	49.50	75.00
4. Mills Panoram	95.00	250.00
4. Mills Panoram Peek	159.50	275.00
6. Mills Conv. for Panoram Peek	10.00	29.50
4. Muto. Atomic Bomber	90.00	195.00
4. Mutos. Ace Bombers	100.00	195.00
2. Mutoscope Dr. Mobile	67.50	125.00
4. Mutos. Fly. Saucers	100.00	175.00
4. Mutos. Photo. (Pre-War)	150.00	250.00
4. Mutos. Photomatic (late)	425.00	650.00
4. Mutoscope Silver Gloves	185.00	225.00
4. Mutoscope Sky Fighter	125.00	195.00
4. Mutos. Voice-O-Graph 35c	425.00	595.00
4. Periscope	69.50	99.50
4. QT Pool Table	65.00	85.00
4. Quizzer	64.50	95.00
6. Rockola Ten Pins HD	20.00	40.00
4. Rockola World Series	20.00	40.00
4. Scientific Baseball	35.00	79.50
4. Scientific Basketball	20.00	39.50
2. Scientific Batting Pr.	45.00	65.00
4. Scientific Pitch 'Em	135.00	185.00
3. Seeburg Bear Gun	145.00	195.00
4. Seeburg Chicken Sam	69.50	110.00
4. Seeburg Shoot the Chute	49.50	95.00
4. Set Shot Basketball	200.00	250.00
4. Telequiz	115.00	169.00
4. Un. Team Hockey	30.00	85.00
4. Western Baseball '39	75.00	95.00
4. Western Baseball '40	95.00	125.00
4. Wilcox-Gay Recordio	40.00	75.00
4. Williams All Stars	35.00	75.00
4. Williams Box Score	39.50	75.00
2. Williams Star Series	49.50	65.00
4. Williams Deluxe World Series	95.00	169.50
2. Williams Super World Series	150.00	195.00
4. Williams Quarterback	25.00	65.00
4* Williams Pennant Baseball	275.00	325.00
4. Wurlitzer Skee-ball	35.00	150.00

←TOTAL NO. TOTAL VALUE→

## Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

### A.B.T. MFG. CORP.

Challenger (Counter Model Gun)	\$ 75.00
Rifle Sport, 3 and more Guns, plus complete ranges of various types	1,408.25

### AMI, INCORPORATED

AMI "E"-40 Phonograph	\$ 795.00
AMI "E"-80 Phonograph	925.00
AMI "E"-120 Phonograph	1,050.00
W-80 5-10-25c Wall Box	89.50
W-120 5-10-25c Wall Box	99.00
HS-80 Hideaway	775.00
HS-120 Hideaway	875.00
AMIVOX Speaker	27.50

### AUTO-PHOTO CO.

Auto-Photo	\$2,545.00
------------	------------

### BALLY MFG. CO.

Moon-Ride	\$ 995.00
Hi-Fi	760.00
Champion Bowler	
(A) 10c a play	755.00
(B) 10c a play—3 plays, 25c	775.00
Victory Bowler	
(A) 10c a play	710.00
(B) 10c a play, 3 plays—25c	730.00
The Champion (Mech. Horse)	1,065.00

### CHICAGO COIN

Feature Bowler, Single Chute	\$ 685.00
Feature Bowler, Double Chute	705.00
Star Lite Bowler, Single Chute	665.00
Star Lite Bowler, Double Chute	685.00
'Round The World Trainer	1,185.00
Super Frame Bowler, Single Chute	630.00
Super Frame Bowler, Double Chute	655.00
6 Player Super Home Run	615.00

### H. C. EVANS & CO.

Holiday (Model 4045) 100 Selec., 45 rpm	\$1,050.00
Jubilee (Model 278) 40 Selec., 78 rpm	795.00

### EXHIBIT SUPPLY

Shooting Gallery	\$ 595.00
Big Bronco	997.50
El Toro The Bull	997.50
Ferdy The Bull	725.00
Roy Rogers' Trigger	1,047.50
Rudolph The Red Nosed Reindeer	725.00
Rudolph The Red Nosed Reindeer With Music	775.00
Pete The Rabbit	725.00
Pete The Rabbit With Music	775.00
Twin Pete The Rabbit	725.00
Rawhide	725.00
Space Patrol	1,047.50
Sea Skate	1,047.50
Vacumatic Card Vendor	195.00

### GENCO MFG. & SALES CO.

Rifle Gallery	\$ 625.00
Two Player Basketball	525.00
DeLuxe Two Player Basketball With Match Play	550.00
Super Two Player Basketball With Match Play and Replay	560.00

### D. GOTTLIEB & CO.

Daisy May	\$ 364.50
-----------	-----------

### INTERNATIONAL MUTO. CORP.

Drive Yourself (new Drivemobile)	\$ 795.00
Photomat '53	2,150.00
3-D Art Parade, 10-show model	495.00
3-D Art Parade, 6-show model	395.00

### J. H. KEENEY & CO., INC.

Electric Cigarette Vendor	\$ 284.50
Coin Changer Model	304.50
Bikini Bowler	
Single Chute	630.00
Double Chute	645.00
Century Bowler	
Single Chute	670.00
Double Chute	685.00

### METEOR MACHINE CORP.

Hook-n'-Ladder	\$ 715.50
Black Beauty	756.00
Pony Team	585.00
Flying Saucer	715.50
Hot Rod Racer	715.50
Pony Boy	517.50
Rocket	715.50
Tung-Go (Grip Scale)	149.50

### RITEWAY MFG. CO., INC.

"3 Dimensional Theatre"	\$ 395.00
"3 D Kiddie Theatre"	395.00

### ROCK-OLA MFG. CORP.

Model 1436 "Fireball" 78 RPM	
Model 1438 "Comet Fireball" Phono, 120 Selections, 45 RPM Only	
Model 1440 "Comet Fireball" Playmaster, 120 Selections, 45 RPM Only	
Model 1546 "Comet Fireball" Chrome Wall Box, 120 Selections	
Model 1608 "Tone-O-Lier" 8" Chandelier Speaker	
Model 1611 "Tonette" 8" Wall Speaker with Vol. Control and Transformer Blonde or Mahogany	
Model 1906, Remote Volume Control	

No List Price  
Authorized for Publication

### J. P. SEEBURG CORP.

HF-100-G	
3W-1 Wall-O-Matic "100"	
MRVC-1 Master Remote Volume Control	
CVS4-8—8" Wall Speaker Ivory (Teardrop)	
CVS6-8—8" Recessed Speaker	
CVS7-12—12" Recessed Speaker	
PS6-1Z Power Supply	
ARA1-L6 Auxiliary Remote Amplifier	
AVC-1 Automatic Volume Compensator Unit	
Ray-O-Lite "Coon Hunt"	

No List Price  
Authorized for Publication

### UNITED MFG. CO.

Jungle Gun	
Single Chute	\$ 595.00
Double Chute	615.00
De Luxe Jungle Gun	
Single Chute	635.00
Double Chute	655.00
Ace Shuffle Alley	
Regular Model, 10c Play	710.00
Special Model, 10c Play, 3 for 25c	730.00
Rainbow Shuffle Alley	
Regular Model, 10c Play	685.00
Special Model, 10c Play, 3 for 25c	705.00
Hawaii	725.00

### WILLIAMS MFG. CO.

Screamo	\$ 364.50
All Star Baseball	665.00
Super Pennant Baseball	589.50
Major League Baseball	640.00
Big League	609.50

### THE RUDOLPH WURLITZER CO.

Model "1700" Phonograph	
Model "1600-A" Phonograph	
Model "1650-A" Phonograph	
Model "1500-A" Phonograph	
Model "1600" Phonograph	
Model "1650" Phonograph	
Model 5112—12" Concealed Speaker Hi-Fi	
Model 5112—8" Wall Speaker Hi-Fi	
Model 5205 5c-10c-25c Wall Box 3 Wire (104 Selections)	
Model 5206 5c-10c-25c Wall Box 4 Wire (48 Selections)	
Model 4851 5c-10c-25c Wall Box (48 Selections)	
Model 5204 5c-10c-25c Wall Box (104 Selections)	
Model 5100 8" Speaker	
Model 5110 12" DeLuxe Speaker	

No List Price  
Authorized for Publication



**PRICES QUOTED FOR LATEST MODEL USED MACHINES IN LEADING U. S. MARKETS**

An invaluable, outstanding and original service for the entire industry compiled entirely and exclusively by *The Cash Box*. Only the latest model used equipment featured. For more complete quotations of all types of used machines covering the entire industry in every regard check "*The Confidential Price List*" in each week's issue of *The Cash Box*.

PINBALLS									
Army-Navy (Wm 10/53)	195.	145.	195.	210.	395.	150.	195.		
Atlantic City (B 5/52)	395.	350.	395.	395.	350.	195.			
Beach Club (B 2/53)	315.	75.	310.	325.	250.				
Beauty (B 11/52)	95.		89.	75.		95.			
Bright Lights (B 5/51)	145.	275.							
Bright Spot (B 11/51)									
Cabana (Un 3/53)									
C.O.D. (Wm 9/53)	125.	100.	75.		100.	125.	425.		
Coney Island (B 9/51)		235.			395.	375.			
Dealer "21" (Wm 2/54)	425.		95.						
Dude Ranch (B 9/53)		135.	210.						
Fairway (Wm 6/53)	149.	135.	75.			195.			
Flying High (Got 2/53)	225.								
Frolics (B 10/52)	125.	40.							
Golden Nugget (Ge 2/53)									
Grand Champion (Wm 8/53)		145.	105.						
Grand Slam (Got 4/53)			200.						
Green Pastures (Got 1/54)		185.	150.						
Gun Club (Wm 11/53)			110.						
Gypsy-Dolls (Got 5/53)	450.	450.	525.						
Havana (Un 2/54)			250.						
Hawaiian Beauty (Got 4/54)			500.			495.			
Ice-Frolics (B 1/54)			250.						
Jockey Club (Got 4/54)			250.						
Lazy "Q" (Wm 2/54)		195.	220.						
Lovely Lucy (Got 2/54)			160.						
Marble Queen (Got 8/53)			235.						
Mexico (Un 3/54)									
Myrtle Marvel (Got 3/54)		195.							
"9" Sister (Wm 1/54)	175.								
Palm Beach (B 7/52)	475.								
Palm Springs (B 11/53)			175.						
Pin Wheel (Got 11/53)			165.						
Poker Face (Got 9/53)			115.						
Quinet (Got 3/53)	395.	395.							
Rio (Un 11/53)									
Rodeo (Un 2/53)									
Saddle & Turf (Ev 10/53)	395.								
Shindig (Got 10/53)									
Silver Chest (Ge 4/53)		40.							
Silver Skates (Wm 2/53)			90.						
Special Deluxe Baseball (Wm 1/54)									
Starlight (Wm 3/53)			80.						
Struggle Bugfies (Wm 12/53)									
Super Star Baseball (Wm 1/54)	325.								
Surf Club (B 3/54)									
Tahiti (Un 8/53)		350.							
Times Square (Wm 4/53)	345.	295.				250.			
Tropic (Un 7/53)	250.	285.							
Yacht Club (B 6/53)						250.			
(CC 4/53)									300.
Deluxe Team Shuffle Alley (Un 1/54)							450.		
Diamond Bowler (Ke 4/54)									
Domino Bowler (Ke 5/53)									
Gold Cup (CC 7/53)									
High Speed Crown Bowler (CC 7/53)									
High Speed Triple Score Bowler (CC 8/53)									
Imperial Shuffle Alley (Un 9/53)	369.						395.		
King Bowler (CC 10/53)									
Leader Shuffle Alley (Un 11/53)							425.		
League Shuffle Alley (Un 1/54)	440.								
Liberty Shuffle Alley (Un 2/53)									
Mainliner Bowler (Ke 1/54)	319.						500.		
Match Pool (Ge 2/54)	495.								
Olympic Shuffle Alley (Un 6/53)	269.								
Pacemaker Bowler (Ke 9/53)	271.								
Royal Shuffle Alley (Un 9/53)	375.						375.		

## SHUFFLE GAMES

Advance Bowler  
(CC 10/53) .....



UNITED'S

# ACE

## SHUFFLE-ALLEY

**24  
BIG  
SCORING  
REGISTERS**

**4 FOR  
EACH PLAYER**  
•  
**ONE TO SIX  
CAN PLAY**

WITH SENSATIONAL NEW

# Master-Frame Feature

**SPARES SCORE 300—STRIKES SCORE 500**

### Regulation 1 to 9 and 20-30 Scoring

### Single, Double, Triple, Quadruple, Quintuple Scores

(SCORES ON 5 FRAME AND AGAIN ON 10 FRAME GAME)

### Popular Triple Match Feature

### 10th Frame Feature

Available in 10¢—3 for 25¢ Models

### KING-SIZE BOWLING PINS

### FAST PLAY

FAMOUS UNITED  
E-Z SERVICE FEATURES

TWO SIZES | 8 FT. BY 2 FT.  
9 FT. BY 2 FT.

**SEE  
YOUR  
DISTRIBUTOR  
NOW!**

UNITED'S  
**HAWAII**  
Fast Action In-Line Game with

**New  
Diamond  
Diagonal  
Feature**



Standard  
Pinball  
Cabinet  
Size

NOW AT YOUR  
DISTRIBUTOR



**UNITED MANUFACTURING COMPANY**  
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

UNITED'S RAINBOW  
SHUFFLE ALLEY  
has all the features of ACE  
except Triple Match Feature



# EARN MORE MONEY

WITH

# Bally Hi-Fi

## Famous IN-LINE SCORE Features PLUS

**WHEN BUMP IS LIT**

PLAYER MAY PRESS BUMP-BUTTONS  
ON SIDES OF CABINET

TO BUMP OR JIGGLE PLAYFIELD

*Lit number indicates number of bumps allowed*

Operators report biggest earnings  
since BEACH CLUB!

Get HI-FI busy for you today!

**BUMP  
BUTTON**

**BUMP  
BUTTON**

Bally Manufacturing Company, 2640 Belmont Ave., Chicago 18, Illinois